

**Melbourne IT  
Group**

Annual  
Report  
**2017**

# Our Locations

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# Annual General Meeting

The Annual General Meeting (AGM) will be held -

**On** Monday, 28th May, 2018 at 11.00am

**At** Meeting Room E3.1 & E3.2, Level 3  
Exhibition Centre  
The International Convention Centre (ICC) Sydney  
14 Darling Drive, Sydney, NSW, 2000

All shareholders are invited to attend the AGM or to complete and return the proxy form that accompanies the Notice of Meeting.

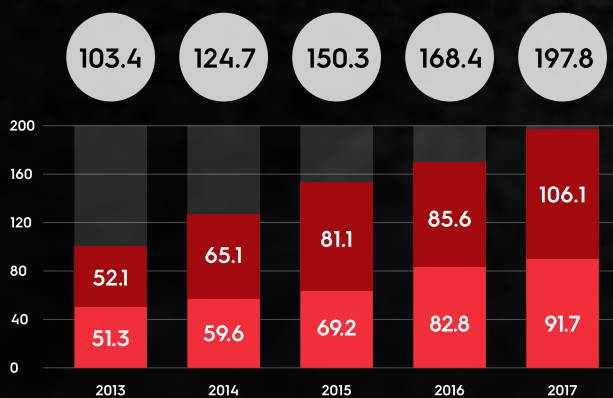
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# Financial Highlights of 2017

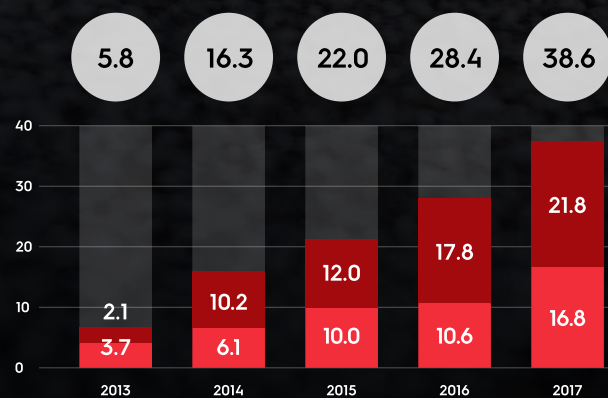
Over the past four years, Melbourne IT has focused on growth and transformation. These efforts paid off in 2017, with strong returns across the company in both our SMB and Enterprise Services divisions.



## Revenue (\$m)

Revenue has increased by 17% in 2017, and has increased by a compounded annual growth rate of 18% from 2013 to 2017.

■ H1 ■ H2



## Underlying EBITDA (\$m)

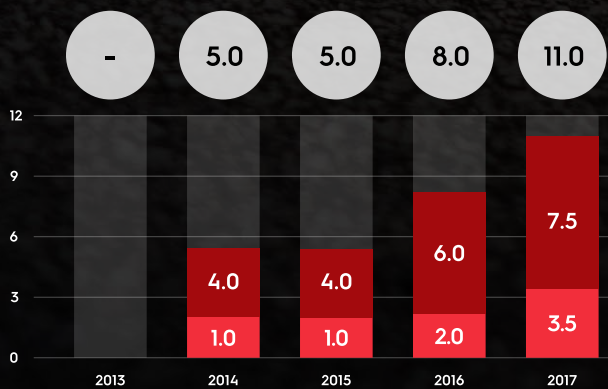
Melbourne IT's preferred method of profitability is underlying EBITDA (Earnings Before Interest, Taxation, Depreciation and Amortisation), which adjusts for one-off and non-recurring items and the pro forma impacts of acquisitions and divestments made in the financial period. Underlying EBITDA has increased by 36% in 2017, and has increased by a compounded annual growth rate of 61% from 2013 to 2017.

## Acquisition of WME

In May 2017, SMB gained critical capability in digital marketing for small and medium enterprises, as well as an established and highly effective account management capability through the purchase of WME. We acquired 100% of this leading provider of online marketing solutions for small and medium business customers for \$38.7 million. With more than 130 employees across Australia and New Zealand, WME now operates within the SMB division, enhancing its ability to grow average revenue per user (ARPU).

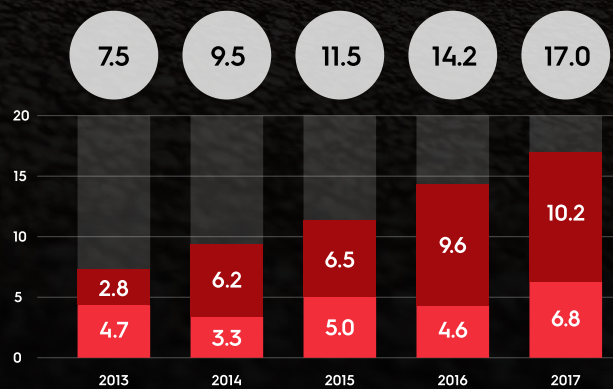
# 11.0 cents

The Group declared and paid an interim dividend of 3.5 cents per ordinary share, and declared a final dividend of 7.5 cents for 2017, an increase of 38% over the prior year. Both the interim and final dividend are fully franked (100% franked in the prior year).



### Dividend CPS

Dividend CPS (Cents per Share) has increased by 38% in 2017, and has increased by a compounded annual growth rate of 30% from 2014 to 2017. A one-off special dividend of 25.0 CPS was paid in 2013 following the divestment of the Group's DBS business unit. No other dividend was paid to shareholders in that year.



### Underlying EPS (cents)

Underlying EPS (Earnings per Share) presents earnings per share after adjusting for one-off and non-recurring items, and the pro forma impact of acquisitions and divestments made in the financial period. Underlying EPS has increased by 20% in 2017, and has increased by a compounded annual growth rate of 23% from 2013 to 2017.

# Chair's Review

2017 was a watershed year for Melbourne IT, building on three years of strong growth and transformation under CEO Martin Mercer. Our highly successful acquisition of WME is complete and has been smoothly integrated into our Small and Medium Business (SMB) division, and we have seen impressive returns for both Enterprise Services (ES) and SMB.

In my first full year as Chair, our focus has been on ensuring we have the infrastructure - physical, processes and culture - to ensure Melbourne IT can support continued growth as we take a long-term strategic view of our business, its people, its shareholders and its customers.

## Delivering shareholder value

Melbourne IT is committed to shareholder value and pleased to deliver another solid result this year, growing revenue and underlying EBITDA, adding new customers, and providing consistent returns. Over the past four years, we have seen revenue growing at a compounded annual growth rate (CAGR) of 18%, increasing from \$103.4m in 2013 to \$197.8m in 2017, with underlying EBITDA growing at a CAGR of 61% to \$38.6m, and underlying EPS growing at a CAGR of 23% to 17 cents. Our consistent execution against a clearly defined strategy is driving strong growth in the business.



**Gail Pemberton**  
Chair

As we complete our transition to a solutions business, we have maintained revenue quality, in the form of recurring annuity income and repeatable project revenue.

Considering the pleasing financial result for 2017, the Board of Melbourne IT has supported a 38% increase in our dividend to 11.0 cents per share (fully franked).

## Culture and growth

The culture at Melbourne IT is highly collaborative and is something we value immensely. Over 2017, we put a lot of effort into cultivating a positive and engaged workforce that not only enhances our employee value proposition, but also benefits the bottom line. Technology is a fast-moving industry and in order to continue to grow our workforce, and to attract and retain highly-skilled employees, we must invest in the right processes and platforms to support this. We recognise that our people are our greatest asset and our goal is to lift engagement to the highest level possible. We are well on track to achieve this.

During 2017, we also undertook a comprehensive review of our remuneration framework. The new remuneration and incentive structure will better align the interests of executives with those of shareholders, while allowing Melbourne IT to attract and retain top talent in a highly competitive market. It means we can deliver both strong shareholder value and a robust employee value proposition. It also offers flexibility, simplicity and transparency in our remuneration instruments.

The new framework is outlined in the Remuneration Report (page 52) and will be launched in 2018.

## Cohesive brand strategy

As part of our commitment to having a compelling employee value proposition, as well as completing our transformation, the Board is delivering on its commitment to a new brand for Melbourne IT. Thanks to a highly-consultative process at all

levels of the organisation, the new look and feel - as well as the new name - has strong buy-in among staff, many of whom transitioned to Melbourne IT due to acquisitions and mergers. It will allow us to focus on what we are today, not what we were in the past.

The new brand will be launched at the Annual General Meeting, and I speak for the Board when I say we are very excited to reveal what we believe will be a unifying force as we move into the future.

## Board refresh

We completed the board refresh, which started in 2016, with the aim of bringing in the right skills to support management for the next chapter of the company's growth. To that end, we welcomed Andrew Macpherson, who brings with him three decades of experience in enterprise services, and Simon Martin, whose financial acumen strengthens the Board's merger and acquisition capability.



**“This sustained focus on the financial, operational and cultural health of our company is transforming the business and delivering significant value to shareholders.”**

## Looking ahead

2018 is shaping up to be another exciting year. Not only are we launching our new brand and remuneration framework, but also we will be moving into larger and more modern premises in both Melbourne and Sydney, and strengthening our infrastructure to support the growing business.

Our continued investment in infrastructure is vital to ensure Melbourne IT is not only better positioned to partner with customers, but also a great place to work, now and well into the future.

As I mentioned in last year's Annual Report, I am passionate about supporting Australian businesses who have innovation and technology as part of their core value proposition, and I am a strong believer in an inclusive and collaborative culture.

I thank CEO Martin Mercer, the executive, and all the Melbourne IT team for joining me and the Board on this journey to become a truly united company that is the best in its class.

# CEO's Report

## A retrospective

Over the past four years, the team at Melbourne IT has orchestrated a “root and branch” renovation & re-imagination of our business.

Four short years ago, there were approximately 280 people in our business selling domain names and flavours of hosting. Today, we employ more than 800 people and most of them are working on projects, and performing roles that did not exist four years ago.

The changes are probably most evident in our ES division, which has changed from a team of 70 people selling hosting solutions and cloud managed services to a team of more than 400 supporting the largest corporate and government organisations in their transition to digital. Melbourne IT is arguably the leading provider of digital solutions to Australia's largest organisations with widely recognised expertise in mobile, data and analytics, and cloud and security. This part of our business is enjoying organic growth of more than 25% pa and we expect to welcome more than 190 people into ES in 2018.



**Martin Mercer**

Managing Director and CEO



While the changes in our SMB division are less obvious, they are no less significant. Over the past four years, the number of people working in SMB has grown by 53% to 248 people. And while the legacy products in domains and hosting still contribute the majority of the revenue and profit in SMB, our new managed marketing services have been growing at more than 40% pa and already account for more than 25% of total SMB Direct revenues. As these new solutions revenues become a larger and larger proportion of the total revenue in SMB, the growth in SMB will steadily accelerate.

Moreover, our SMB division has enjoyed very strong profit growth in the past few years on the back of savings realised from the integration of the acquired hosting businesses of Netregistry (February 2014) and Uber Global (April 2015). The integration of these businesses is now complete, and annualised savings of \$10m have been realised.

Acquisitions have played a key part in the rapid reinvention of both ES and SMB. Over the past four years we have made five acquisitions including the acquisition of WME (the Australian leader in search engine optimisation services for small and medium businesses) in 2017. These acquisitions have been integrated into our operational business and are delivering the anticipated benefits. All of them have been highly accretive, and we are establishing a reputation for acquiring and integrating well.

The fruits of this rebuilding can be seen in the results of the past four years. In 2017, we delivered underlying EBITDA of \$38.6m, representing year-on-year growth of 36%. The compound annual growth rate over the past four years has been 61%. Similarly, underlying Net Profit After Tax (NPAT) and underlying EPS have grown strongly over this four-year period. In terms of outcomes for shareholders, over this four-year period our market capitalisation is up more than 200%, and total shareholder return has averaged more than 40% pa. In 2017 alone, our share price almost doubled and total shareholder return was 90%.

In short, the team at Melbourne IT have delivered the plan that was articulated four years ago and in the process have restored the foundations of the business, delivered strong returns to shareholders, and set the business on a path to sustainable profit growth.

## Looking ahead

Our business has evolved from a platform business to one that scales with people. The solutions and services that are driving the strong growth of recent years are developed by people, delivered by people, and supported by people. In 2017, approximately 300 new people joined our business; and in 2018, we expect to welcome another 300 to 350 people.

Our evolution to a “people business” means that the focus we have had in previous years on building a dynamic organisation populated by committed people with a passion for delivering exceptional outcomes for customers and shareholders must intensify. The imperative of attracting, developing and retaining talented people while creating a vibrant workplace becomes even more acute. In this vein, I am pleased to report that our measured staff engagement grew very strongly in 2017, but there is still more to be done.

This will be a major focus for us this year and it traverses all those territories – remuneration and benefits, brand, culture, premises and platforms – that together will make us a destination for talent.

At our AGM, we will be unveiling a new brand for our business. While the Melbourne IT brand has a strong legacy, it no longer reflects what the business does. Moreover, a substantial share of our people have joined us through acquisition and do not identify with the Melbourne IT brand. The brand is confusing for customers, impedes our ability to recruit the talent we need for the existing and future business, and has legacy connotations that discourage potential investors from re-examining the investment case. It is time for a new brand and a simplified, contemporary brand structure that is aligned to our evolving business, one that:

- makes sense to our customers, investors and partners
- unites our people
- differentiates us from our competitors, and
- unshackles us from our past.

Coincidentally, we have outgrown our existing premises in Melbourne and Sydney – we are literally bulging at the seams – and we will be moving into new office space. This presents a wonderful opportunity at a critical moment to reinforce the re-branding and to also create a contemporary workspace that is flexible enough to meet our new agile and highly collaborative ways of working.

The re-branding and the office move create the ideal circumstances in which we can accelerate the cultural integration of all of the acquired businesses, an essential prerequisite to really capturing the revenue synergies from such integration. Together with a focus on hygiene factors such as market-competitive remuneration and the core platforms to enable us to recruit and on-board people at scale, it will form the “platform” that enables us to sustain this rapid growth.

A sustained focus on the financial, operational and cultural health of our company is transforming the business and delivering significant value to shareholders.



# SMB SOLUTIONS

2017 was a year of strong growth in the SMB division, with revenue increasing 5% and reported EBITDA increasing 36%. These strong results validate our strategy of being the leading provider of online marketing services for Australian small businesses, with more than 500,000 businesses already benefiting from our solutions.

The SMB team provides these valuable and valued businesses the tools they need to grow and thrive online - from websites that Google and customers love, to managed marketing, email and online campaigns that boost their digital presence and help them remain visible in an increasingly noisy market.

When it comes to domains and hosting, Melbourne IT has approximately 40% market share of volume and 50% of revenue. Our strategy has always been to leverage this base into managed online solutions, from website design and

development, to creating high-performing digital campaigns across email, social and search engine marketing.

## 2017 Highlights

### Strong revenue and EBITDA growth

Solutions revenue growth remained strong, growing at 194% vs the prior corresponding period, bolstered by the acquisition of WME in May. Revenue from our digital marketing services is now contributing 25% of direct SMB Revenue, up from 10% in 2016.

The realisation of strong operational efficiencies drove a substantial improvement in profitability, highlighted in reported EBITDA growth of 36%.

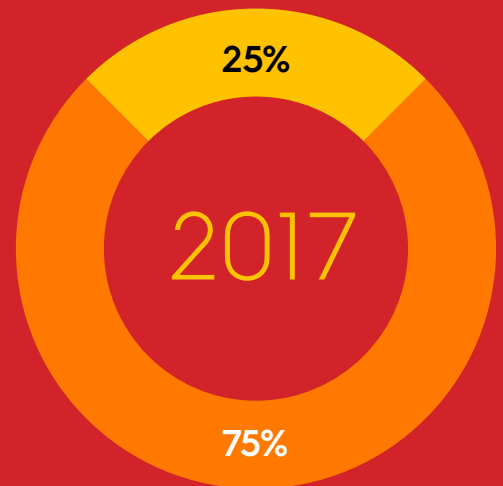
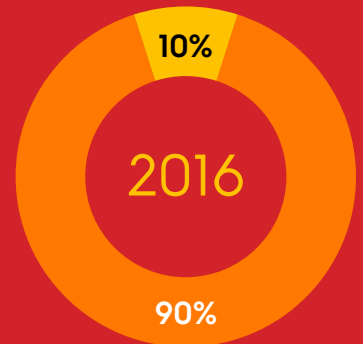
This growth supports our long-held view that there is a large market opportunity to support small businesses with their



online presence - developing a website and supporting their online marketing activities.

### Acquisition of WME

In 2017, we accelerated our digital solutions growth strategy through the acquisition of WME (Web Marketing Experts), finalised in May 2017. This acquisition positions the SMB division as the leading online marketing partner for small and medium businesses in Australia, providing increased ability to scale our legacy hosting and domain customer base, and accelerate growth in the Average Revenue Per Customer (ARPU).



## SMB

Revenue split by numbers



## Segment result

Revenue

↑5%  
change

\$97.8m

FY 16

\$102.4m

FY 17

Reported EBITDA Contribution

↑36%  
change

\$15.7m

FY 16

\$21.4m

FY 17

By integrating WME's world-class account management operating model and leading product offerings into Melbourne IT, we are better placed to support Australian small businesses with their online presence, and help them succeed in the ever-more cluttered market. With a full suite of services, we can host and build their website, deliver their marketing campaign across a range of online channels, and ultimately help our customers grow their business.

### Completed integration program

The key to our continued success lies in gaining a deep understanding of our customer base so that we can engage and support them in a more personalised way. We need to know which industries they work in, how large their businesses are, who their target market is and what their online marketing priorities are.

To that end, in 2017, we completed the integration program, consolidating our large customer base - some legacy customers, some who came to us via acquisitions - onto a single platform. This not only enabled us to provide these customers a better experience, but also gave us the information we needed to help us better understand them and their needs.

This means we can talk to them about solutions and industry trends that are relevant to them, so that when they are ready for their next online marketing solution, we are front of mind.

In the process, we also realised \$10m of annualised synergy savings.

### Legacy business stabilised

Over the past few years, Melbourne IT has completely transformed from what was historically a hosting and domains business to a full-service online marketing and digital solutions business.

We have successfully stabilised our legacy business, and strong pricing yields on these domains and hosting services mean we are able to invest in our growth business of digital marketing services. Additionally, as an increasing proportion of our revenue comes from our solutions products, we are not exposed to the slowing market in these legacy portfolios.

A final highlight for 2017 was the increased employee engagement scores across the SMB teams. At 61%, this was a significant increase on last year.

## Outlook for 2018

Our priority in 2018 is to drive a significant acceleration in the solutions business helping more small businesses with their online journeys. To achieve this, we are focused on two key areas: how we help our customers understand our products and services; and how we engage with, and learn more about, our customers.


We understand that for many small business owners, the world of online marketing can be confusing. We may as well be speaking a foreign language when we use jargon and acronyms such as PPC (Pay-Per-Click) and SEO (Search Engine Optimisation). To that end, we will be repositioning our product and service portfolio by speaking in language our customers understand and selling outcomes, not acronyms. It will also enable us to provide better packages, tailor our online marketing options and give customers simple, straightforward solutions to grow their online business and boost their bottom line.

This revolutionary approach to our product offering will help drive the outcomes that businesses need to acquire new customers or better engage with their existing customers.

The second key focus is to engage more deeply with our customers to help them be successful with their digital marketing campaigns. We will expand our existing account management capability more broadly across our high value customers in all brands.

With dedicated account managers and online marketing subject matter experts, we will be able to deliver exceptional web solutions and marketing campaigns, ensuring they are delivering tangible outcomes for these high-value customers.

With our strong growth in 2017 and focused plans for 2018, the SMB division will continue to build our legacy business and firmly establish ourselves as the leading provider of marketing solutions for small businesses across Australia.



**“The revolutionary approach to our product offering will help drive the outcomes that businesses need.”**

# SMB CASE STUDY

# MY GARDEN CARE

Melbourne IT customer and small business, My Garden Care, has grown over the past few years from a small side-hustle into a growing garden care business, thanks to our SMB division's digital marketing strategies.

When Max Turkkan launched My Garden Care some four years ago, he started with a simple website, with hosting and a domain name. That soon developed into a more user-friendly site, with an online enquiry form, a clear sales funnel and an attractive look and feel.

After dipping his toes in the online world, Max's relationship with Melbourne IT now covers digital marketing channels such as Pay-Per-Click advertising (Google AdWords) and social media marketing.

"They take care of everything, I just say yes or no, which is good. I don't like sitting in front of a computer, so I like the aspect of someone taking care of the online marketing side," Max said.

This marketing activity has been so successful that he has had to pause both campaigns while he catches up with work and goes on a much-needed holiday, proving that digital marketing offers impressive return on investment.

Melbourne IT measures the success of the campaigns, and Max receives a weekly report, which means it is easy to see what is working and adjust campaigns on the move.

Max's business now has a solid online presence, including a healthy social media following and steady website traffic thanks to Pay-Per-Click advertising. The next step is to develop an e-commerce platform on the My Garden Care website, allowing Max to scale his business and generate additional income through offering an online marketplace for complementary businesses to sell their products.

"Most people are looking for things through Google and websites. Yellow Pages are a thing of the past these days, so you have to grow with the times."





# ES

## ENTERPRISE SERVICES

2017 was a year of strong organic growth for Enterprise Services, with revenue up 35%, earnings up by 18%, and staff numbers increasing from 286 to 404, validating our strategic focus on designing, building and managing the most impactful digital products that our customers take to market.

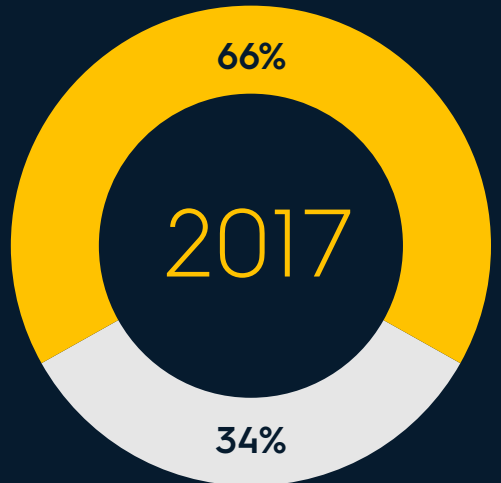
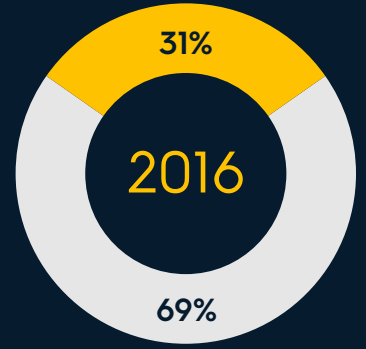
Our customers demand the latest digital products to engage and interact with their consumers for their own competitive edge, and turn to a partner that can design, build and evergreen these new products. As a result, we have continued to secure significant new customer wins in 2017.

In this fast-moving consumer world, if a digital product does not have enough functionality or utility and it isn't simple to use, consumers will look elsewhere.

The fact that we are so strong in both design and enterprise development capabilities means we build fully-featured products that are simple, intuitive and easy to use. It is that combination that gives us the edge in the market.

Put simply, we design, build and provide ongoing evergreening of the digital products that our clients provide to their customers. We pride ourselves on our long-term relationships and our ability to deliver truly standout digital products at scale.

In fact, many of our key clients have worked with us on more than one product; and as a result have given their customers access to intuitive, flexible, well-designed and functional new services.



# ES

Revenue split by numbers



## 2017 Highlights

### Continued strong growth

Enterprise Services has capitalised on its impressive 2016 results, with revenue growth of 35% and over 40% increase in staff numbers.

In 2017, revenue grew 35% to \$95.3m, while EBITDA grew 18% to \$17.3m as more and more high-end government and corporate clients recognised the need to innovate in order to remain competitive.

## Segment result

Revenue

**↑35%**  
change



Reported EBITDA Contribution

**↑18%**  
change



Customer acquisition and retention remained healthy, as demonstrated by new partnerships with Suncorp, IAG, Aurecon, Woolworths, RACV, Village Cinemas, Sportsbet, Citibank, Landmark and Mastercard.

Our diverse customers now represent 40% of the ASX Top 20.

In 2017, 66% of our revenue is derived from multi practice customer engagements proving that our capability to deliver a range of end-to-end digital solutions. Our ability to build and evergreen customer facing products and services sets us apart and makes us a leader in our field.

### Fully integrated capabilities

With an accelerated purchase of our final stake in Outware Mobile, we were able to integrate our sales operations across mobile (Outware), data and analytics (InfoReady) and cloud and security practices.

This also cleared the way for orderly succession in the mobile practice, and facilitated the re-deployment of Outware founders into broader leadership roles within Enterprise Services.

We have also invested heavily in innovation – products, knowledge and resources.

This means our customers have access to new digital ideas and experiences to help shape ongoing differentiation into the market. This in turn allows us to work with these business to continually extract maximum value from digital technologies, and bring new and innovative products to market.

### Specialist knowledge

Permanent staff members grew from 286 in 2016 to 404 this year, bringing new ideas and new skills.

We have staff based in Queensland, NSW and Victoria; and we are committed to investing in and retaining the best talent in the industry across the foundation disciplines of customer-centered design, mobile, analytics, cloud and security, as well as combining these capabilities to innovate across the latest digital technologies.

Our employee value proposition is based on innovation, and the ability to work on high-profile, challenging projects, work with new design techniques and digital technologies, and

collaborate with other high achievers. The products we help build are used by millions of Australians.

This value proposition, along with our company culture, differentiates Enterprise Services in the evolving digital technologies market, and has led to our impressive Employee Engagement score of 71%.

### Industry certification and awards

In 2017, we achieved AWS Premier Partner recertification, the AWS Marketing Competency, and the AWS Public Sector Competency, as well as ISO 9001, ISO 27001 and Microsoft Managed Services Provider partner certifications. Each year, these certifying agencies lift the bar and we continue to meet it.

The year also saw us named the leading Australian managed cloud provider and “Challenger” in Gartner’s Magic Quadrant for Public Cloud Infrastructure Managed Services Providers; and Worldwide and InfoReady named in Gartner’s 2017 Market Guide for Data and Analytics Service Providers in Asia Pacific.

Our products won six TECH Design Awards (International Design Competition) (two gold for Coles Shopping App; two silver for Peopelcare App; two silver for Goodlife App).



“We pride ourselves on our long-term relationships and our ability to deliver truly standout digital products at scale.”

## Outlook for 2018

Over the past few years, we have demonstrated our ability to strongly execute against the ES strategy of building and evergreening Australia’s most impactful digital products. But innovation never stops. Now we have integrated our core capabilities, we can focus on digital innovations that will ensure our customers continue to be differentiated using the latest design techniques and digital technologies in the market.

Our target market is those organisations that are leading the way in bringing digital products and services to market, and that are demanding fully-featured projects. In order to deliver this, it is clear that ES has to continue to integrate capabilities and keep abreast of emerging technologies to meet market demand.

Our commitment to integration and investment in innovation gives us the capacity to deliver best-in-class products that give our ASX 200 clients a competitive edge.



# ES CASE STUDY THE AUSTRALIAN RED CROSS BLOOD SERVICE

## Saving lives through the power of humanity

The Australian Red Cross Blood Service is a division of The Australian Red Cross and supplies the community with a continual supply of safe, high quality blood and blood products, as well as organ and bone marrow services for transplantation. Their important work is only possible through the incredible donations of over half a million unpaid voluntary donors.

## An essential life-saving service

The Australian Red Cross Blood Service (Blood Service) is an essential service. Over the course of a lifetime, 1 in 3 Australian's will need blood. Melbourne IT is proud of the part it plays in keeping the Blood Service open for business.

Melbourne IT works with The Australian Red Cross Blood Service to manage blood donation bookings. Bookings need to be easy to schedule and to be always available to ensure maximum blood donations.

## Continual improvement of service

Melbourne IT works with The Australian Red Cross Blood Service to continually improve services for the Australian donation community.

Most recently we worked with the Blood Service to provide Data Analytics technology thought leadership in solving business problems that related to appointment scheduling and social media channels. Melbourne IT analysed the Blood Service's data together with third party data (including Bureau of Meteorology and social media channels) to look for patterns that drive donor abandonment and made changes to the system to help drive more donations of blood for The Australian Red Cross Blood Service.

The close relationship between Melbourne IT and The Australian Red Cross Blood Service continues to improve the availability of blood to Australians.

"There's really no way I can put such gratitude into words. Over 1000 people had generously donated and time spent in waiting, for people like me whom they may never meet; it's incredibly humbling and an amazing testament to the human spirit, really! Blood and plasma donors are extraordinary!"





# BRAND, PEOPLE & CULTURE

## Continued growth and development

We continued to grow our workforce during 2017. With organic recruitment and the acquisition of WME, our total permanent employee count has grown from 560 to more than 800.

In 2016, we had large organisational and structural changes, setting the foundations for 2017 and enabling our workforce to scale in line with our business demand and performance. As part of this, we have developed and recruited new leadership levels to support the growing teams. An important part of our business growth and people-focused culture has been a continued investment in our leadership development program, with more than 120 leaders trained in effective leadership and people management skills, as well as coaching and training support for individual development and career growth.

We have an established talent and capability review process, held quarterly across the organisation. In this process, senior leaders and executives identify and discuss high performance, developing talent and leadership, and agree on opportunities for performance improvement. The process has enabled the identification of key achievers and talented individuals across the business, in order to reward, retain, develop and promote. By embedding these reviews over the past two years, we have seen around a third of our workforce moved and promoted internally, both into new functional roles and management positions. This process has also enabled improved approaches to succession planning, ensuring key leadership roles have seamless transitions in the event of departures.

## Our culture

Our business has been on a journey of cultural transformation over the the past three years. This has been an important focus, in particular due to the the number of business acquisitions the group has made. Each acquired business has brought its own culture, brand and identity, as well as great talent. Much of 2017 concentrated on bringing these businesses together, learning about each culture and planning intricate structural and system integrations to ensure the acquisitions are successful and that we retain talent.

Whilst it has been critical to recognise the uniqueness of our acquired business cultures, we have continued to work towards an aligned business strategy and operating model. Creating a collective vision, purpose and cultural identity that unites all of our businesses has been a work in progress in 2017.

This focus on aligning our businesses has laid important foundations on which the re-branding of the Melbourne IT group will be formalised in 2018. To ready for this re-brand, we have undertaken a highly consultative and collaborative process with key stakeholders in our business. This has involved identifying the values that resonate with our culture as well as inputs on the brand strategy. We have also involved key teams (such as creative designers and marketing teams) in the process of naming and the visual design of our new brand.

Our re-brand will play an important part in aligning our internal culture with our external brand. This alignment is important to continue to cultivate a healthy, engaged and sustainable

workforce that delivers cohesive and market-leading digital solutions to our clients and their customers. With a new brand comes the opportunity to position ourselves as a market leader for career and development opportunities to attract new talent and to be known as a great place to work.

An important part of our culture is the recognition that in order to succeed in the fast-paced tech industry, we must create an environment that allows innovation to thrive. We are committed to investing in and developing the skills, knowledge and leadership capabilities of our people, as well as allowing the curiosity and creativity needed and valued in a progressive business. We support our people in their hackathons, innovation hubs and tech-creative working groups. We celebrate experimentation and sharing thought leadership through blogs, guest speaking opportunities and “proof of concept” development initiatives.

The engagement of our people continues to remain an important focus. As part of management KPIs, employee engagement is measured and reviewed annually. How our people feel, their employee experience and their feedback for improvements on areas such as the workplace, leadership, development, environment and communication is important to the ongoing cultivation of our culture.



“We are pleased to have achieved 50/50 gender representation at leadership levels within the business.”

## Inclusion and wellbeing

The health of our people is important to us, and we take great pride in our diverse workforce. In 2017, we dedicated resources to our annual program around wellbeing and inclusion, and will look to build on this in 2018.

With more than 50 nationalities represented among our employees, we understand and enjoy celebrating cultural diversity in our business. During 2017, we crafted a program that highlights the diversity of our people and promotes inclusion through awareness, education and understanding. We celebrated key cultural events including Taste of Harmony, NAIDOC week, Rosh Hashanah, Ramadan, and more. We shared informative emails, blog posts and small tokens with our people marking particular celebrations, for example chocolate coins during Hanukkah, and lights during Diwali.

Our refreshed focus on “inclusion” is building on the diversity work of previous years. Our female representation across the

# The Executive Team



**Martin Mercer**  
Chief Executive Officer



**Emma Hunt**  
Managing Director,  
Small & Medium Business



**Peter Wright**  
Managing Director,  
Enterprise Services



**Fraser Bearsley**  
Chief Financial Officer



**Amy Rixon**  
Chief People Officer



**Brett Fenton**  
Chief Technology Officer



business has steadily improved, ending 2017 at 28%. We run internal campaigns for gender diversity and equality, hosting internal networking sessions including Ladies' Hi-Tech Tea and Code Like a Girl; celebrating International Women's Day and Equal Pay Day; sending key talent to conferences such as Women in Technology; and providing resources like our Women's Emergency Supplies, and supportive amenities for breast-feeding mothers in our offices.

We are proud to support our LGBTQI community and talent, and affirm our support for the same sex marriage legislative change. We believe that all our people, both present and potential, should feel a sense of belonging, acceptance and support in our workplace.

We partner with an Employee Assistance Program provider, giving employees free access to counselling, meditation sessions, and other wellbeing support services. We also offer free local gym access, and undertake an annual program of

wellness initiatives, such as smoothie morning, yoga classes, free hearing and eyesight tests, flu vaccinations, meditation and stress reduction classes, board game nights and support for charitable initiatives.

## Re-branding

During 2015-2017, we undertook a comprehensive internal and external brand review, with a new name, as well as look and feel, coming in 2018.

The Melbourne IT of today is unrecognisable compared to that of just four years ago when our business primarily sold domains and hosting. Where we once had fewer than 300 employees and our reported result was \$5.8m of EBITDA, we now have more than 800 employees, our EBITDA has been growing at a Compound Annual Growth Rate of more than 60%, and we are one of the leading digital partners for businesses, large and small.



With this exponential growth, combined with an aggressive acquisitions strategy absorbing people, culture and clients as we expand, Melbourne IT is no longer a brand that accurately reflects the markets it serves, nor the group's value proposition to attract and retain high-performing, skilled team members.

Branding and re-branding is a detailed process, and is not to be taken lightly.

In 2015 and 2016, comprehensive brand reviews were conducted with an external research agency to assist in understanding the equity and awareness in each of our brands, and in context of our market positioning. We have also consulted widely with major investors, as well as sought input from our valued staff and stakeholders.

Using this information, we have developed a brand "architecture" that will unite and simplify all the group's diverse brands.

We are excited to be able to launch this unifying brand in 2018, pending a resolution for a formal name change at this year's AGM in May.

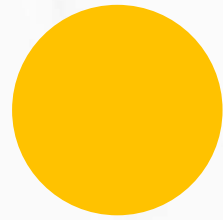
## Planned relocation

Over the past few years, our boost in staff numbers both through acquisition and recruitment has meant we have outgrown our Sydney and Melbourne offices. We have secured new premises in both cities, and are currently designing new and modern workplaces, consistent with our new brand and agile ways of working.

In Melbourne, we will be moving into new office space a short distance from the existing CBD premises (Little Collins St), and in Sydney we are moving from Ultimo into the CBD (World Square).

Re-branding and relocation are two significant changes for our people in 2018, and we are excited about the positive impacts that a new brand, aligned culture and fresh premises will have for our people.

# BOARD OF DIRECTORS



## Gail Pemberton, AO

**Chair (2017) / Non-Executive Director**

### Experience

Ms Pemberton joined the Board on 27 May 2016, and was appointed Chair on 1 February 2017.

Ms Pemberton is a company director with more than 30 years of executive experience in the financial services industry. She held various senior roles as CEO and Managing Director for Australia and New Zealand, then Chief Operating Officer UK, at BNP Paribas Securities Services; and Group CIO then Chief Operating Officer of the Financial Services Group at Macquarie Bank.

### Other current directorships

- Non-Executive Director - Eclix Ltd (appointed 2015)

### Former directorships

- Chair - OneVue Holdings Ltd (2007 - 2017)

### Other current positions

- Non-Executive Director - PayPal Australia (appointed 2011)

### Special responsibilities

- Member of the Audit and Risk Management Committee
- Member of the Human Resources, Remuneration and Nomination Committee

Ms Pemberton has a Master of Arts from the University of Technology Sydney, and is a fellow of the Australian Institute of Company Directors and a member of Chief Executive Women.

Ms Pemberton was awarded the Order of Australia (AO) in the Australia Day Honours list 2018.



# Martin Mercer

## Managing Director & CEO

### Experience

Mr Mercer was appointed as Managing Director and Chief Executive Officer on 7 April 2014.

Prior to joining Melbourne IT, he was Managing Director, Strategy and Fixed, at Optus following four successful years as CEO of Vividwireless, and ten years in a number of significant leadership positions at Telstra.

Mr Mercer has an impressive résumé in strategy, sales, marketing and product development, and general management, and brings with him a reputation for excellence in both strategy and execution.

### Former directorships

- Non-Executive Director – Engin Ltd (2010 – 2011)

Mr Mercer has a BA (Hons) and an LLB from the University of Sydney, and a graduate diploma in Finance from the Securities Institute of Australia. He studied economics and finance at the Woodrow Wilson School of Public and International Affairs, Princeton University and is also a former Harkness Fellow.



# John Armstrong

## Non-Executive Director

### Experience

Mr Armstrong was appointed to the Board on 23 February 2016.

Mr Armstrong is an experienced company director and financial professional. He was the former CFO of SEEK Limited, a role he held for over 12 years, and Director of SEEK's business in China, Zhaopin Ltd and SEEK Asia. He also held management roles at Carlton & United Breweries, and commenced his career at Ernst & Young.

### Other current directorships

- Non-Executive Director – Blackmores Ltd (appointed May 2015)

### Former directorships

- Non-Executive Director – iProperty (2014 – 2016)

### Special responsibilities

- Member of the Audit and Risk Management Committee, and appointed Chairman of the Committee on 27 May 2016

Mr Armstrong holds a Bachelor of Business (Accounting) and is a member of the Australian Institute of Company Directors.



## Naseema Sparks AM

### Non-Executive Director

#### Experience

Ms Sparks was appointed to the Board on 19 April 2012.

Ms Sparks is an experienced growth director with experience across a range of sectors, particularly technology. Her expertise includes corporate strategy, digital, data, customer and consumer segmentation, media, branding and marketing. She was formerly Managing Director and Global Partner of M&C Saatchi Ltd.

#### Other current directorships

- Non-Executive Director - Australian Vintage Ltd (appointed February 2015)

#### Former directorships

- Non-Executive Director - PMP Ltd (2010 - 2016)
- Non-Executive Director - Blackmores Ltd (2005 - 2012)

#### Other current positions

- Non-Executive Director - Knight Frank Australia (appointed February 2017)
- Non-Executive Director - AIG Australia (appointed 2010)

Ms Sparks also serves on the boards of several emerging technology companies at scale-up stage.

#### Special responsibilities

- Ms Sparks was Chair of the Human Resources, Remuneration and Nomination Committee from 1 March 2014 until 6 December 2017, and continues as a member of that Committee.

Ms Sparks holds an MBA from Melbourne Business School, and is a Fellow of the Australian Institute of Company Directors.

## Andrew Macpherson

### Non-Executive Director

#### Experience

Mr Macpherson was appointed to the board on 19 July 2017.

Mr Macpherson worked with global consulting firm Accenture for 27 years, specialising in implementing complex technology-enabled change projects to large enterprises and government in Australia, Asia and Europe. He was also the Chief Executive of Crowe Horwath Sydney, a part of the fifth largest accounting and professional services firm in Australia, from 2012 to 2014.

#### Other current directorships

- Non-Executive Director - OneVue Holdings - (appointed October 2016)
- Non-Executive Director - Ruralco Holdings - (appointed December 2017)

#### Other current positions

- Chairman - WorkVentures - (appointed April 2017)
- Chairman - Sirca Ltd - (appointed July 2016)

#### Special responsibilities

- Member of the Audit and Risk Management Committee
- Member of the Human Resources, Remuneration and Nomination Committee and appointed Chair of the Committee on 6 December 2017

Mr Macpherson holds a Bachelor of Industrial Engineering (Hons) from UNSW.





# Simon Martin

## Non-Executive Director

### Experience

Mr Martin was appointed to the board on 19 July 2017.

Mr Martin has more than 25 years of financial and commercial experience, with the last 14 years of his executive career spent focused on technology. He was CFO and a director of MYOB from 2004 to 2012, before joining iCareHealth as CEO until the sale of its Australian operations to Telstra Health in 2014.

### Other current positions

- Non-Executive Director - BIG4 Holiday Parks of Australia (appointed May 2016)
- Non-Executive Director - Methodist Ladies College (Melbourne) (appointed January 2016)

Mr Martin is also an investor in, and director of, a number of technology businesses focused on the SME and healthcare sectors in Australia and the UK.

### Special responsibilities

- Member of the Audit and Risk Management Committee
- Member of the Human Resources, Remuneration and Nomination Committee

Mr Martin holds a Bachelor of Commerce and an MBA from the University of Melbourne, and is a Chartered Accountant and member of the Australian Institute of Company Directors.



# Larry Bloch

## Non-Executive Director

### Experience

Mr Bloch was appointed to the Board on 3 April 2014.

Mr Bloch has been a serial entrepreneur, pioneer and leader in the online business services industry for 20 years. He was the founder and former MD of NetBenefit (UK) in 1994, which rapidly became the largest domain and hosting provider in Europe. He also founded Virtual Internet (France) in 1996. After re-locating to Australia in 1997, he co-founded Netregistry Group and was its major shareholder, CEO and Chairman for 17 years, before selling it to Melbourne IT in 2014.

### Special responsibilities

- Member of the Audit and Risk Management Committee until 31 December 2017
- Member of the Human Resources, Remuneration and Nomination Committee

Mr Bloch holds a Bachelor of Science and Post-graduate Honours degrees in Pure Mathematics and Computer Science from the University of Cape Town.



# Simon Jones

## Former Chairperson

### Experience

Mr Jones joined the Board on 12 March 2003. He was Chairman of the Board for more than 7 years from 1 November 2009 until 1 February 2017, and was a member of the Audit and Risk Management Committee and the Human Resources, Remuneration and Nomination Committee

Mr Jones retired as a director on 29 May 2017.

Mr Jones is a Chartered Accountant and a director of Canterbury Partners Pty Ltd, a corporate advisory business. He has extensive experience in investment advisory, valuations, mergers and acquisitions, public offerings, audit and venture capital.

Mr Jones is Chairman of Computershare Limited (appointed November 2015), the Advisory Board of MAB Limited and the Advisory Board of Trawalla Group. He is a former Managing Director of N.M. Rothschild and Sons (Australia), Melbourne and also former Head of Audit and Business Advisory (Australia & New Zealand) and Corporate Finance (Melbourne) of Arthur Andersen.



# Tom Kiing

## Non-Executive Director

### Experience

Mr Kiing was appointed to the Board on 19 December 2002 and retired on 30 September 2017.

Mr Kiing has extensive experience in mergers and acquisitions, capital markets and corporate finance. He travels extensively through the ASEAN region to promote a wide range of Australian investment opportunities to Asian institutions and private investors.

### Other current directorships

- Longtable Group Limited (appointed 2010)

### Former directorships

- Melbourne IT (2002 - 2017)

### Other current positions

- Executive Director - Bridge Capital Pty Ltd (appointed 2000)





We fuel  
our customers'  
success through  
the smart use of  
technology. We aspire  
to be Australia's most  
impactful digital  
technology  
partner.

# Directors' Report

Your directors submit their report for the year ended 31 December 2017.

Directors were in office for the entire period unless otherwise noted.

## Directors

Ms Gail Pemberton, AO (Appointed Chair 1 February 2017)

Mr Martin Mercer (Managing Director)

Mr Simon Jones (Chair to 1 February 2017, Retired on 29 May 2017)

Mr Tom Kiing (Retired on 30 September 2017)

Ms Naseema Sparks, AM

Mr Larry Bloch

Mr John Armstrong

Mr Simon Martin (Appointed on 19 July 2017)

Mr Andrew Macpherson (Appointed on 19 July 2017)

## Company Secretary

Ms Edelvine Rigato (Resigned on 31 August 2017)

Mr Drew Robinson (Appointed on 31 August 2017 (contract ended on 15 December 2017))

Mr Fraser Bearsley (Appointed on 15 December 2017)

## Details of directors' experience, expertise and directorships

Full details of the directors' experience, expertise and directorships can be found on the Melbourne IT website at [www.melbourneit.info](http://www.melbourneit.info).

## Interests in the shares and performance rights of the company

As of the date of this report, directors hold the following interests in the shares and performance rights in the company:

	Ordinary shares	Performance rights <sup>1</sup> over ordinary shares
Ms Gail Pemberton, AO (Chair)	109,416	-
Mr John Armstrong	20,000	-
Mr Larry Bloch	9,208,383	-
Ms Naseema Sparks, AM	18,689	-
Mr Simon Martin	33,588	-
Mr Andrew Macpherson	38,000	-
Mr Martin Mercer	348,983	751,853

<sup>1</sup> Performance rights are zero-priced options over the ordinary shares of Melbourne IT Ltd.

Table 1: Director shares and performance rights

# Directors' Report

## Principal activities

The principal activities of the Group during the year by operating segment are:

### Enterprise Services (ES)

Enterprise Services provides services including cloud, mobile application development, data and analytics to Australian enterprise and government organisations.

### SMB Solutions

SMB Solutions provides domain name registrations and renewals, website and email hosting, website development, search engine optimisation and analysis for businesses in Australia and New Zealand.

## Review and results of operations

### Earnings per share

	2017 Cents	2016 Cents
Basic earnings per share	12.56	10.86
Diluted earnings per share	12.39	10.67

### Dividends

During the year, a final dividend for the year ended 31 December 2016 of 6.0 cents per share, amounting to \$6,091,000 was paid on 28 April 2017, and an interim dividend for the year ended 31 December 2017 of 3.5 cents per share, amounting to \$4,090,000 was paid on 29 September 2017.

After 31 December 2017, a final dividend for the year ended 31 December 2017 of 7.5 cents per share amounting to \$8,803,000 was declared by the directors. The final dividend has not been recognised as a liability as at 31 December 2017.

## Review of operations

### Overview

The Group recorded a 17.4% increase in consolidated revenue during the year ended 31 December 2017, from \$168,436,000 to \$197,760,000. The increase has been driven by continued growth in the Group's Enterprise Services business and SMB Solutions, which was assisted through the acquisition of Web Marketing Experts Pty Ltd, Nothing But Web Pty Ltd and Results First Ltd (together the "WME Group") on 31 May 2017.

The Group recorded a 15.6% decrease in registration revenue during the year ended 31 December 2017, from \$44,916,000 to \$37,912,000. The decrease was driven by the sale of the International Domain Name Registration (IDNR) business on 31 March 2016, as disclosed in note A7 to the financial statements. IDNR contributed \$5,355,000 revenue in FY16. Revenue is disclosed in note A1 to the financial statements.

The Group achieved earnings before interest, tax, depreciation and amortisation (EBITDA) of \$31,944,000 (2016: \$28,206,000), an increase of 13.3% from the previous year. Consolidated net profit after tax was \$14,279,000 (2016: \$12,708,000), up 12.4% from the previous year.

In 2017, the Group entered into two leases for new office space in Melbourne and Sydney respectively to support forecast headcount expansion driven by continued growth in the Solutions businesses, the expansion of the SMB Solutions account management model, and investments in shared services. As part of the two new office spaces, the Group has engaged fit-out consultants to assist in project management and architectural and services design.

Integration activities relating to the acquisition of Netregistry and Uber concluded in 2017, achieving savings of \$10,000,000 in operating costs on a go-forward basis. Integration activities primarily consisted of migration of Netregistry and Uber customers to a common platform, consolidation of hosting infrastructure and an organisational restructure and workforce changes.

The Group generated \$13,444,000 of cash flows from operating activities in 2017, a decrease of 6.4% compared with 2016. The decline in cash flows from the prior year was primarily driven by an increase in the net working capital requirements of the Group, driven by continued strong growth in the ES and SMB Solutions revenue, which is billed in arrears.

The Group believes that the inclusion of non-International Financial Reporting Standards (IFRS), unaudited information in the following tables are relevant to the user's understanding of its results as it provides a better measure of underlying operating performance.

Summarised operating results are as follows:

	2017 \$'000	2016 \$'000
<b>Revenue</b>		
Registration revenue	37,912	44,916
Solutions, hosting & services	159,795	123,253
Other revenue	-	-
<b>Total revenue excluding interest revenue</b>	<b>197,707</b>	<b>168,169</b>
Interest revenue	53	267
<b>Total consolidated income</b>	<b>197,760</b>	<b>168,436</b>
<b>Earnings before net interest, tax, depreciation and amortisation ('EBITDA')</b>	<b>31,944</b>	<b>28,206</b>
Depreciation expense	(3,301)	(3,537)
Amortisation expense	(6,327)	(3,518)
<b>Total earnings before net interest and tax ('EBIT')</b>	<b>22,316</b>	<b>21,151</b>
Net interest expense	(2,300)	(1,394)
<b>Profit before tax</b>	<b>20,016</b>	<b>19,757</b>
Income Tax expense	(5,737)	(7,049)
<b>Profit for the year</b>	<b>14,279</b>	<b>12,708</b>
<b>Profit for the year attributable to:</b>		
<b>Members of the parent</b>	<b>13,957</b>	<b>10,727</b>
Non-controlling interests	322	1,981
	<b>14,279</b>	<b>12,708</b>
<b>Cashflow from operations</b>	<b>13,444</b>	<b>14,302</b>

Table 2: Summary of operating results

# Directors' Report

Reported EBITDA of \$31,944,000, or an increase of 13.3% over 2016, with underlying EBITDA achieving \$38,561,000, an increase of 35.8% over 2016.

	2017 \$'000	2016 \$'000
<b>Reported EBITDA</b>	<b>31,944</b>	<b>28,206</b>
<b>Adjustments to calculate underlying EBITDA:</b>		
Transaction costs	809	595
Integration costs	3,432	2,959
Gain on accelerated settlement of Outware option liability	(5,814)	-
Remuneration expense on accelerated settlement of Outware option liability	3,733	-
(Gain)/loss on reassessment of contingent consideration liability	985	(1,024)
Gain on reassessment of non-controlling interests dividend liability	-	(586)
Gain on sale of IDNR business, net of transaction costs	-	(2,350)
Conversion of Tiger Pistol convertible notes	-	(162)
Contribution from IDNR business prior to sale	-	(144)
Contribution from acquisitions (assuming owned since 1 January)	3,051	599
Other non-operating (income)/expenses	421	312
<b>Underlying EBITDA</b>	<b>38,561</b>	<b>28,405</b>

Table 3: Underlying and reported EBITDA



Underlying net profit after tax ('Underlying NPAT') for the year ended 31 December 2017 was \$19,866,000 (2016: \$14,344,000), an increase of 38.5%. This resulted in strong underlying EPS growth in 2017, achieving 17.00 cents, an increase of 19.5% from the prior year.

	2017 \$'000	2016 \$'000
<b>Profit after tax attributable to members of the Parent</b>	<b>13,957</b>	<b>10,727</b>
<b>Adjustments to calculate underlying NPAT:</b>		
Profit after tax attributable to non-controlling interests of Outware	153	1,839
Transaction costs (tax effected)	668	501
Integration costs (tax effected)	2,402	2,071
Unwinding of discount on other financial liabilities	189	504
Gain on accelerated settlement of Outware option liability	(5,814)	-
Remuneration expense on accelerated settlement of Outware option liability	3,733	-
(Gain)/loss on reassessment of contingent consideration liability	985	(1,024)
Amortisation of WebCentral brand intangible asset	1,247	-
Gain on reassessment of non-controlling interests dividend liability	-	(586)
Sale of IDNR business, net of transaction costs and taxation	-	74
Conversion of Tiger Pistol convertible notes	-	(162)
Imputed interest income on convertible note receivables	-	(133)
Contribution from IDNR business prior to sale (tax effected)	-	(101)
Contribution from acquisitions (assuming 100% owned since 1 January) (tax effected)	2,051	416
Other non-operating (income)/expenses (tax effected)	295	218
<b>Underlying NPAT</b>	<b>19,866</b>	<b>14,344</b>

Table 4: Underlying NPAT

# Directors' Report

## Outlook 2018 and beyond

The Group will continue to focus on the following eight key areas in 2018:

- Continuing the integration of our acquisitions to generate operational, financial and cultural benefits throughout the organisation
- Development of a deep understanding of our customers' needs through the use of data analytics in order to provide managed marketing solutions that are tailored to their individual needs as they progress along their online journey
- Reposition our product and service portfolio for small to medium business owners to focus on selling digital marketing outcomes, rather than services for our customers
- Expand our existing account management capability across our high value customers to ensuring they are delivering tangible outcomes
- Continued development of Enterprise Services managed services and new capabilities to offer clients a complete suite of digital services
- Continued investment in innovation to bring together the latest digital technologies to develop leading digital products and services for our customers
- The implementation and upgrade of enterprise-grade support systems and shared services to support continued growth, and
- The repositioning of our brand in both the Enterprise and SMB market, and cementing our position as an employer of choice in the Australian market.

## Risks review

The Group's ability to achieve its strategic objectives and secure its future financial prospects may be impacted by the following key risks:

- **Competition** – the online business world is rapidly evolving with a heightened environment of change characterised by disruptive technologies. The Group remains abreast of the competitive landscape by investing in new products and customer experience. The acquisitions of Netregistry, Uber Global and WME Group assist in risk mitigation with access to a larger customer pool, increased skill sets, funds available for market investment and product enhancements.
- **Markets** – a material proportion of registration revenue is derived from the performance of its reseller channel and ES professional services revenue from corporate and government customers. These revenue streams can be difficult to predict. Melbourne IT works closely with its customers to understand their challenges in order to mitigate these risks.
- **Regulatory** – The Group operates in highly-regulated global markets. Success can be impacted by changes to the regulatory environment. The Group plays an active role in consulting with regulators on changes that could impact our business.

## Risk management

The Group takes a proactive approach to risk management and an active risk management plan is in place. The Group's approach to risk management is to determine the material areas of risk it is exposed to in running the organisation and to put in place plans to manage and/or mitigate those risks.

In addition, risk areas are reviewed by the Group's risk management staff, with the assistance of external advisors on specific matters, where appropriate.

Internal audit of key business processes is scheduled across the Group. The entire risk management plan is reviewed at least annually.

The Audit and Risk Management Committee is responsible for the governance of the risks management framework, including the effectiveness of risk management and compliance systems and the internal control framework.

## Significant changes in the state of affairs

On 16 February 2017, the Group entered into a Deed of Variation and Option Exercise with the owners of the non-controlling interest of Outware Systems Pty Ltd to purchase the remaining 24.9% of share capital for a total consideration of \$28,692,000. Of the consideration paid, 521,720 ordinary shares in Melbourne IT Ltd was held in escrow, and \$2,683,000 was held in escrow in cash as at 31 December 2017, contingent on the employment of the vendors of the non-controlling interest by the Group until that date. This has extinguished the Group's put option and dividend liability to non-controlling interests in Outware. No further payment is due to the vendors of Outware. The total consideration paid for Outware (net of cash acquired) was \$60,615,000, implying a forward EBITDA multiple of 4.9 times. The acquisition of the remaining non-controlling interest was brought forward in order to accelerate the integration of the Outware operations into the Group.

On 25 May 2017, Melbourne IT successfully completed a fully-underwritten non-renounceable rights offer capital raising of \$29,415,000 (net of transaction costs). The underwritten non-renounceable accelerated entitlement offer to shareholders was completed at an issue price of \$2.10 per share. The 14,609,443 new shares issued ranked pari passu with existing ordinary shares on issue.

On 31 May 2017, Melbourne IT acquired 100% of Web Marketing Experts Pty Ltd, Nothing But Web Pty Ltd and Results First Ltd, a leading provider of end-to-end digital marketing solutions including search engine optimisation, search engine advertising and web design to the SMB market, for purchase consideration of \$38,687,000 (including working capital and net debt adjustments). The provisional accounting for the acquisition in accordance with AASB 3 'Business Combinations' as disclosed in note D1(a) to the financial statements.

On 31 October 2017, Melbourne IT approved a group-wide brand review. The Group has engaged consultants to assist in brand identity development and brand launch initiatives. As part of the Group-wide brand review, Melbourne IT

approved the retirement of the WebCentral brand. The Group anticipates the retirement of the WebCentral brand will be complete within 12 months, and as a result the useful life of the related brand intangible asset has been revised to 12 months ending 31 October 2018 as disclosed in note B4 to the financial statements. As a result, \$1,782,000 of accelerated amortisation expense has been recognised in the Statement of Comprehensive Income.

Other than as stated above, there have been no other significant changes in the state of affairs during the year ended 31 December 2017.

## Significant events after balance date

On 20 February 2018, the directors declared a final dividend of 7.5 cents per ordinary share, franked at 100%, amounting to \$8,803,000. The expected payment date of the dividend is 30 April 2018.

On 31 December 2017, the owners of the non-controlling interest of Outware met the service conditions of the Deed of Variation and Option Exercise. 521,720 ordinary shares in Melbourne IT Ltd, and \$2,683,000 in cash was transferred to the vendors on 3 January 2018 as per the Deed of Variation and Option Exercise. This has extinguished the Group's remuneration liability to non-controlling interests in Outware.

Other than the above, there has not been any other matter or circumstance in the interval between the end of the year and the date of this report that has materially affected or may materially affect the operations of the consolidated entity, the results of those operations or the state of affairs of the consolidated entity in subsequent financial periods.

## Likely developments and expected results

For further information about the likely developments and expected results of the Group, refer to the 'Outlook 2018' section on page 32 of this report.

# Directors' Report

## Indemnification and insurance of directors and officers

The company has entered into a Deed of Insurance and Indemnity with each of the non-executive directors, certain officers and executive directors of controlled entities. Under the Deed, the company has agreed to indemnify these directors and officers against any claim or for any costs, which may arise as a result of work performed in their capacity as directors and officers, to the extent permitted by law.

During the financial year, the company paid an insurance premium in respect of a Directors and Officers Liability Policy covering all directors and officers of the company and related bodies corporate. The contract of insurance prohibits disclosure of the nature of the liability and the amount of the premium.

To the extent permitted by law, the company has agreed to indemnify its auditors, Ernst & Young Australia, as part of the terms of its audit engagement agreement against claims by third parties arising from the audit (for an unspecified amount). No payment has been made to indemnify Ernst & Young during or since the financial year.

## Performance rights

### Unissued shares

As at the date of this report, there were 1,473,982 unissued ordinary shares under performance rights (2016: 1,705,684). Refer to Note E4 to the Financial Statements for further details of the performance rights outstanding. Performance right holders do not have any right, by virtue of the performance right rules, to participate in any share issue of the company or any related body corporate or in the issue of any other registered scheme.

### Shares issued as a result of the vesting of performance rights

A total of 659,913 performance rights were vested during the year ended 31 December 2017 (2016: Nil).

During the financial year, there were 539,398 rights granted (2016: 529,178 rights) and 111,187 rights forfeited (2016: Nil).

## Directors' meetings

As at the date of this report, the company had an Audit and Risk Management Committee ('ARMC') and a Human Resources, Remuneration and Nomination Committee ('HRRNC') of the Board of Directors.

The members of the ARMC are Mr J. Armstrong (Chairman), Mr L. Bloch\*, Mr S. Martin, Mr A. Macpherson and Ms G. Pemberton.

The members of the HRRNC are Mr A. Macpherson (Chairman), Ms N. Sparks, Mr L. Bloch, Mr S. Martin and Ms G. Pemberton.

The Managing Director and Chief Executive Officer attends each ARMC and each HRRNC by invitation.

\* Mr L. Bloch retired from the ARMC on 31 December 2017.

The below table shows the numbers of meetings of directors held during 2017. The table also shows the number of meetings attended by each director and the number of meetings each committee member was eligible to attend. Directors who are not members of a committee may attend as permanent guests.

	Directors' Meetings		Meetings of Committees			
			ARMC		HRRNC	
	No. of meetings held in 2017	17	5		5	
	Eligible	Attended	Eligible	Attended	Eligible	Attended
Mr Simon Jones	12	9	2	2	1	1
Mr Martin Mercer	17	17	-	-	-	-
Mr Tom Kiing	15	15	-	-	3	3
Ms Naseema Sparks, AM	17	17	-	-	5	5
Mr Larry Bloch	17	15	5	5	5	5
Mr John Armstrong	17	16	5	4	-	-
Ms Gail Pemberton, AO	17	17	5	5	5	5
Mr Simon Martin	4	4	2	2	2	2
Mr Andrew Macpherson	4	4	2	2	2	2

Table 5: Board and Committee meetings

## Rounding

The amounts contained in this report and in the financial report have been rounded to the nearest \$1,000 (where applicable) under the option available to the company under ASIC Corporations (Rounding in Financial / Directors' Report) Instrument 2016/191 (Instrument 2016/191). The company is an entity to which the Class Order applies.

## Corporate governance

In recognising the need for the highest standards of corporate behaviour and accountability, the directors of Melbourne IT Ltd support and have adhered to the principles of corporate governance.

The company's Corporate Governance Statement is available on the company's website ([www.melbourneit.info](http://www.melbourneit.info)).

# Chair's Letter

## Dear Shareholder

On behalf of the Board of Melbourne IT, we are pleased to present the 2017 Remuneration Report.

### Our response to shareholder concerns

In introducing this report, we would like to specifically address the first strike received against the adoption of the 2016 Remuneration Report at the AGM in May 2017.

Prior to the AGM and the outcome of the first strike, the Board had commissioned a comprehensive strategic review of our remuneration and incentive scheme for the KMP and other executives, in order to enhance our employee value proposition in the highly competitive technology sector as well as in response to shareholder feedback received prior to the AGM.

The strike was a trigger for the Board to also put renewed focus on how our remuneration report is presented, how our results are presented, and how we communicate with shareholders generally regarding remuneration matters.

The Board and management have consulted widely with stakeholders to more clearly understand their perspectives and concerns and have also sought contemporary advice from remuneration consultants. The outcome is a new remuneration and incentive structure, implemented on January 1st 2018.

The key changes that have been introduced in the remuneration framework in 2018 have been designed to improve the transparency and simplicity of both the long-term incentive (LTI) and the short-term incentive (STI) components, and to better align the interests of executives with shareholders. Complete details of the scheme are included in this report.

For non-executive directors, we have introduced a salary sacrifice plan to encourage increased director shareholdings in the company. In addition, we have implemented a minimum shareholding policy for directors.

These comprehensive changes reflect our commitment to addressing shareholder concerns and help ensure that we maintain our strong performance through attracting and retaining the most talented people with a competitive and market appropriate remuneration framework.

We are confident the newly-introduced schemes are aligned with positive shareholder outcomes.

### Remuneration & incentive – 2017

Melbourne IT has undergone a remarkable transformation since 2014 at all levels of the company. The rewards of this revolution are evident in the near doubling of our share price over the year to 31 December 2017. Most notably, the TSR (Total Shareholder Return) performance for the business over the three years to 31 December 2017 was 181%, giving Melbourne IT a 95.4 percentile rank relative to the peer group.

This strong performance has resulted in 100% of the 2015 LTI grant vesting and executives being awarded 79.5% of available short-term incentive for 2017.

### Remuneration outlook

It is critical that our approach to remuneration evolves with the business, remains current and competitive, and continues to align with shareholder interests.

Feedback and advice from shareholders, proxy advisers, internal experts and external remuneration specialists has been obtained and considered in depth in order to inform the future direction of remuneration for Melbourne IT.

We continue to aim to achieve the following objectives with our remuneration philosophy, framework and approach:

- A competitive remuneration scheme that attracts, rewards and retains required talent
- Alignment of leadership and management incentives with shareholder interests, to create value and wealth
- Ensuring objectivity, transparency and simplicity in our remuneration framework.

### This Remuneration Report

The Committee and the Board have listened to feedback in relation to the need for clarity and simplicity in the remuneration report. Accordingly, we have adapted the content in this year's report to more clearly lay out the information and key messages.

We have adopted 'plain English' throughout the report, and provided more transparency around rewards and performance data for remuneration outcomes. Additionally, we have more clearly displayed remuneration information using tables and diagrams. We trust our shareholders will notice these improvements in our 'new-look' report and we thank our shareholders for their feedback.



**Naseema Sparks**  
Chair, HRRNC  
Outgoing

**Andrew Macpherson**  
Chair, HRRNC  
Appointed 6th December 2017

The Board has listened to our stakeholders and made changes to our executive remuneration practices. These changes better align KMP remuneration with shareholder experience and expectations, and to market.

# OUR RESPONSE TO YOUR FEEDBACK

At the last AGM in May 2017, 38% of votes cast were registered against the 2016 Remuneration Report. In response, the Board Chair and HRRNC Committee Chair held face-to-face meetings with key shareholders and advisers in order to develop a much better understanding of shareholder views and in particular emerging preferences with regard to executive remuneration.

Following these sessions, we incorporated that feedback into the broader scope of changes we had identified to the remuneration arrangements in place for Melbourne IT's executive key management personnel (KMP). These changes seek to address shareholder concerns and are described in further detail throughout this report, and are summarised below.

## Use of EPS and TSR as vesting hurdles for LTI

### What was the issue?

Specifically, concerns were raised about the lack of clarity regarding LTI calculations and whether EPS was the most appropriate measure for a company like Melbourne IT that is undertaking mergers and acquisitions (M&A) activity.

### What will change in 2018?

We have removed EPS as one of the two vesting hurdles, and for 2018 will only use relative total shareholder return (TSR) as a vesting hurdle. The comparator group for TSR purposes will continue to consist of the ASX Small Ordinaries Index excluding energy, mining and property trusts.

### Why has it been changed?

Acquisitions and divestments make the setting of multi-year EPS targets very difficult. Some investors may also hold the view that M&A activity allows executives to "buy" their way to achieving their LTI targets. We see properly executed M&A activity as a legitimate factor in shareholder value creation and believe that management should be rewarded for doing this successfully. However, it is a contentious topic and we have decided that, for now, it is prudent to remove EPS growth as a vesting hurdle for the purposes of the LTI.

## STI does not include any deferred component

### What was the issue?

To date, the short-term incentive (STI) incentive has been granted totally in cash, after achievement of the relevant KPI targets, and at the end of the assessment year. There are some who believe that this may not lead to strong alignment with shareholders. In addition, management also recognises the importance of remuneration and incentive practices in attracting, retaining and motivating our key executives. A cash-only STI, with no equity component is not competitive in the current labour environment.

### What will change in 2018?

We have changed the STI make-up so that a portion will be paid in cash at the end of each year, subject to achieving the annual KPIs. The other portion of the STI will be awarded in the form of equity rights that vest over the subsequent two years, half each year. In order for the rights to be granted, the annual performance condition must be met. Subsequent to this, in order for the rights to vest, a "service" condition must also be met ie. the recipient must be a Melbourne IT employee at the time of vesting.

### Why has it been changed?

This change reflects contemporary practice and helps in aligning our remuneration and incentive arrangements with shareholder interests. Also, to be competitive in today's labour environment, we need to increase our at risk remuneration for executives, in particular, in the form of equity.

## Non-executive directors do not have enough invested

### What was the issue?

A concern was raised that independent directors don't have sufficient share ownership and this does not lead to strong alignment between director and shareholder interests.

### What will change in 2018?

In 2018, two changes have been made to directors' remuneration arrangements. Firstly, a minimum shareholding policy has been implemented whereby each director needs to be holding the equivalent of at least one year's fees in shares. This condition needs to be met within three years of commencement. Secondly, each director can sacrifice up to 50% of their fees to acquire shares.

### Why has it been changed?

Requiring directors to hold a material number of shares facilitates greater alignment of interests with shareholders.



## 3. KMP information

This Remuneration Report outlines the remuneration arrangements in place during 2017 and the outcomes achieved for Melbourne IT's KMP during that period.

Melbourne IT's KMP are those people who have a meaningful capacity to shape and influence the group's strategic direction and performance through their actions, either collectively (in the case of the Board) or as individuals acting under delegated authorities (in the case of the CEO and his direct reports).

The names and positions of individuals who were KMP during 2017 and non-executive directors are below.

### KMP movements:

Peter Findlay (CFO) resigned on 20 January 2017  
 Stuart Bland (CFO) resigned on 30 September 2017  
 Fraser Bearsley appointed CFO on 1 October 2017  
 Simon Jones retired as Chair on 1 February 2017, and retired on 29 May 2017  
 Gail Pemberton, AO, appointed as Chair on 1 February 2017  
 Tom Kiing retired from board 30 September 2017  
 Andrew Macpherson appointed to board on 19 July 2017  
 Simon Martin appointed to board on 19 July 2017

### 3(a) Executives



**Martin Mercer**  
 Managing Director  
 and CEO



**Fraser Bearsley**  
 Chief Financial  
 Officer



**Peter Wright**  
 Managing Director,  
 ES



**Emma Hunt**  
 Managing Director,  
 SMB



**Brett Fenton**  
 Chief Technology  
 Officer



**Amy Rixon**  
 Chief Brand,  
 People & Culture  
 Officer

### 3(b) Non-Executive Directors



**Gail Pemberton,  
 AO**  
 Chair



**John Armstrong**  
 Chair, ARMC



**Naseema Sparks, AM**  
 Outgoing Chair,  
 HRRNC



**Larry Bloch**



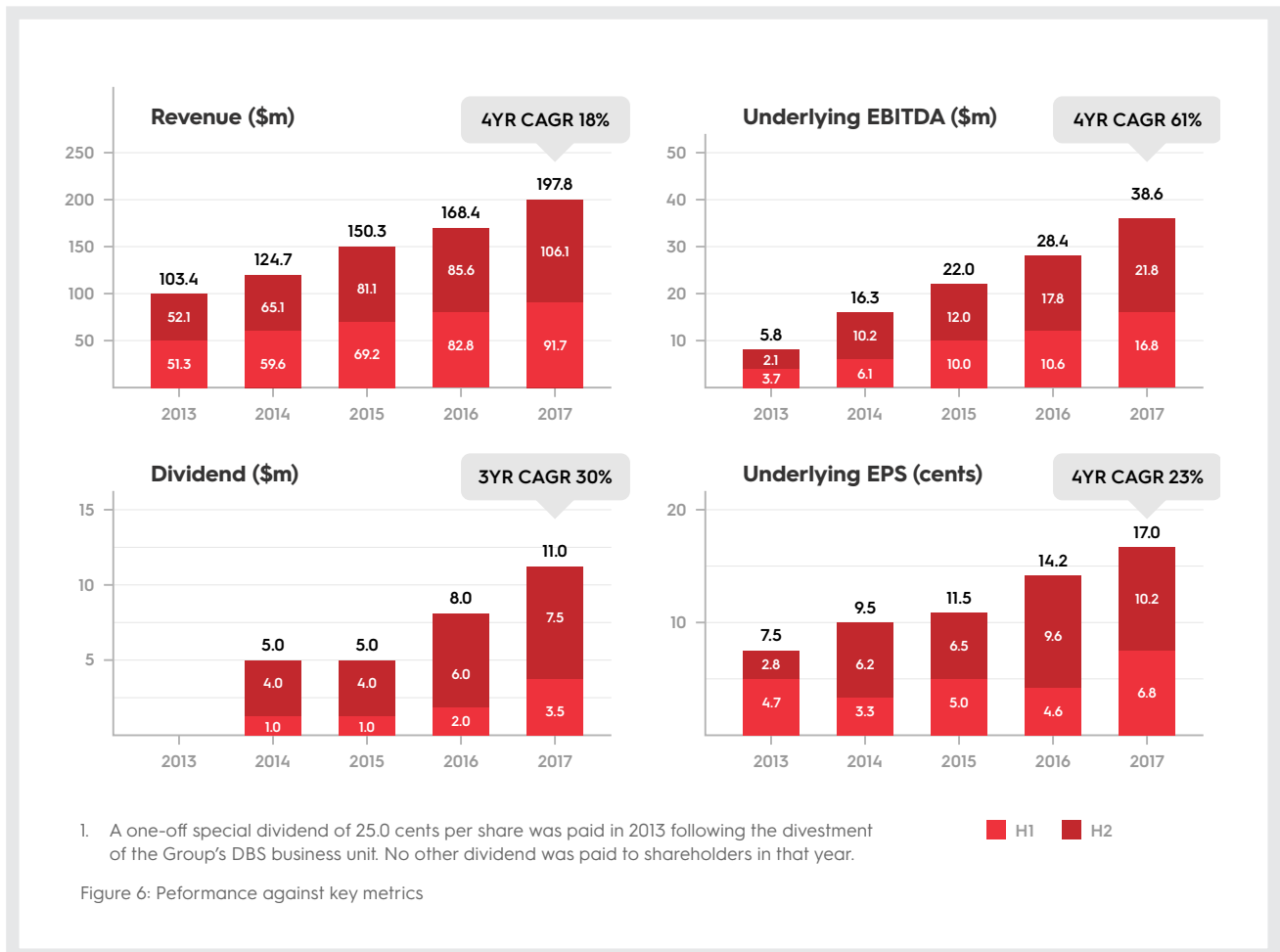
**Andrew Macpherson**  
 Chair, HRRNC  
 Appointed 6th  
 December 2017



**Simon Martin**

# 4. Five-year performance summary

The charts and table below highlights Melbourne IT's performance against key metrics for the past five years.



Underlying financial information presented excludes one-off and non-recurring expenses/income, and includes the pro forma impacts of acquisitions/divestments made in the financial

period as if that acquisition/divestment had applied for the entire financial period.

	2014	2015	2016	2017
Total Shareholder Return (TSR)	56%	61%	-4%	90%
Market Capitalisation	134.77m	198.90m	188.61m	424.86m
Staff Engagement	35%	44%	33%	67%

Table 7: Performance against key metrics

## 5. Executive KMP remuneration

### 5(a) Remuneration and incentive principles

The performance of the company depends upon the quality of its directors, executives and staff. Our approach to remuneration is to pay an appropriate market rate for the skills and capabilities we require now and in the future, while ensuring executive remuneration aligns with the creation of wealth for shareholders. We strive to provide meaningful and rewarding work for our people and consider that remuneration is an important component in our overall employee value proposition. The objectives of our remuneration philosophy

are to attract and retain quality, motivated and skilled people; appropriately compensate team members; and motivate our people to deliver business outcomes. In line with this, the company's remuneration strategy is structured to:

- Reward all staff fairly and reasonably and encourage engagement with the company
- Attract and retain high calibre executives
- Link executive rewards to creation of shareholder wealth
- Be easy to understand - for all stakeholders
- Have a significant portion of executive remuneration 'at risk', and dependent on meeting predetermined performance criteria
- Reward executives for the successful implementation of the company's strategy, and
- Reinforce the values and culture of Melbourne IT.

### Fixed remuneration

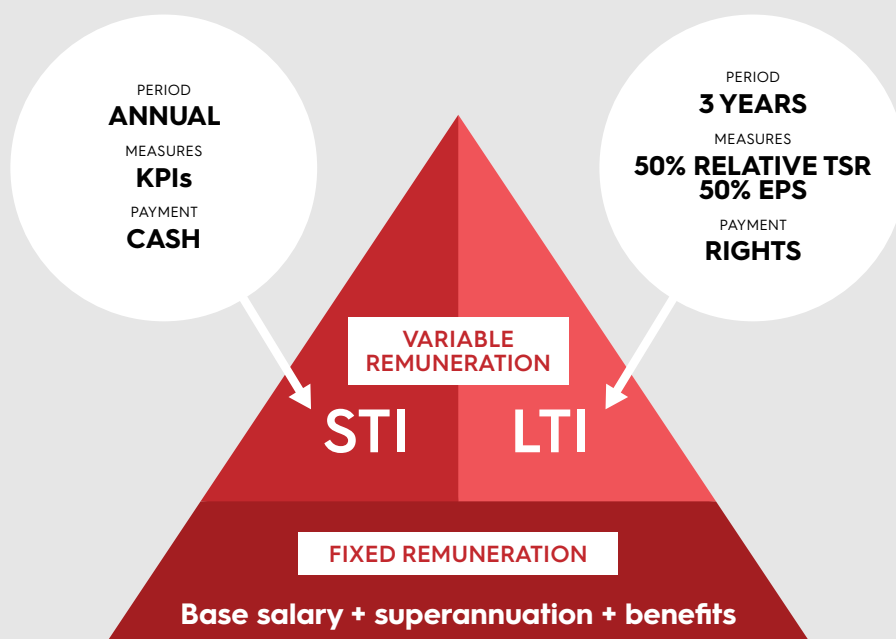
The HRRNC reviews fixed remuneration annually. The process includes a review of company-wide, business unit and individual performance, relevant comparative remuneration in the market and internally, and where appropriate, external advice on policies and practices. The HRRNC has access to external advice independent of management.

Executives receive their fixed (primary) remuneration in cash. The details of the fixed remuneration component received by executives in 2017 is included in tables 14 & 15.

### Variable remuneration

The HRRNC reviews variable remuneration annually. The process for the STI Plan includes the setting and reviewing of annual KPIs aligned with business plans (the details of which are outlined in tables 8 and 16). For the LTI, performance hurdles are set and reviewed by the HRRNC and the Board (outlined in tables 9 and 13).

## 2017 Remuneration Framework



## 5(b) How performance is linked to STI outcomes

### Objective

The STI Plan aims to link the achievement of the Group's operational and financial targets with the remuneration received by the executives charged with meeting those targets. The total potential STI amount available provides an incentive to the executives and senior leaders to achieve the targets, while also being a reasonable cost to the Group.

### Structure

The percentage of total remuneration that constitutes an executive's STI varies depending on the size of the role and its impact on the attainment of the Group's short-term targets. STI payments are made if the relevant targets are achieved. If the targets are not achieved, then any STI payment is discretionary and will only be made if the executive has demonstrated exceptional performance in meeting other objectives.

The total STI payment amount is determined by reference to an executive's performance against Group and individual targets ('performance targets'). These targets represent the key performance indicators for the short-term success of the business, and provide a framework for delivering long-term value. Achievement against the performance targets is assessed annually, within three months of the EOFY, and all payments are both reviewed and approved by the HRRNC. The STI limits range from nil to 150% for the Group measures, and nil to 100% for the individual measures.

### STI performance targets

Group and divisional performance targets consist of revenue, underlying EBITDA and underlying Net Profit After Tax (NPAT) KPIs. These are 'hard' targets used to set STI payments. In addition, the underlying EBITDA target is a gateway target; if it is not achieved then no STI is payable irrespective of the achievement against the other KPIs.

The table below shows the KPIs for each of the KMP, for 2017 the weighting attached to that KPI, the actual achievement relative to each KPI and the overall achievement relative to their potential payment.

ROLE	Group Targets						ES	SMB		Other Target				Sub-Total	Disc <sup>1</sup>	TOTAL		
	EBITDA		Revenue		NPAT			EBITDA	EBITDA	Engagement	Synergies		OTE <sup>2</sup>				Act <sup>3</sup>	
	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual				
CEO (Mercer)	50%	39%	30%	18%	20%	13%									100%	70%	10%	80%
CFO (Bearsley)	50%	39%	10%	6%	40%	26%									100%	71%		71%
MD, ES (Wright)	30%	23%	20%	12%			50%	0%							100%	35%	25%	60%
MD, SMB (Hunt)	30%	23%	20%	12%					50%	50%					100%	85%		85%
CBP&CO (Rixon)	50%	39%	10%	6%							40%	40%			100%	85%	10%	95%
CTO (Fenton)	50%	39%	10%	6%									40%	40%	100%	85%		85%

1. Disc are instances where the board exercised its discretion to increase/decrease the amount payable due to considerations unique to the individual's performance. In the case of Martin Mercer and Amy Rixon the additional amount was in recognition of their efforts in the successful acquisition of WME and in the case of Peter Wright it was in recognition of the exceptional performance in successfully delivering a complex change program over the past 12 months. Peter Wright must be an employee on 1 January 2019 to receive this payment.

2. The on-target amount or potential amount of the individual's STI entitlement that will be realised if the target for 100% achievement on each metric is realised

3. The actual achievement based on performance relative to each key performance indicator (KPI)

Table 8: Key management personnel KPIs

## Outcomes

For the 2017 financial year, 79.5% of the potential STI pool is payable to the executive KMPs, with payment occurring in 2018. This compares to 2016, where 78.7% of the available STI pool was paid. Actual STI achievements for 2017 for each KMP are included in table 8.

## 5(c) How performance is linked to LTI outcomes

### Objective

The LTI plan aims to reward executive KMPs in a manner that aligns with the creation of shareholder wealth. As such, LTI grants are made to executives who have a direct impact on the Group's performance against the relevant long-term performance hurdles.

### Structure

LTI grants to executive KMPs are delivered in the form of performance rights. These are annual grants and vesting occurs at the end of year three subject to performance hurdles being achieved.

Performance rights issued since 1 January 2014 have two performance conditions: 50% of the performance rights will vest based on the growth in underlying earnings per share ('EPS'), and 50% will vest based on relative total shareholder return ('TSR') in comparison to a peer group from the S&P/ASX Small Ordinaries Index (excluding energy, mining and property trust companies). These performance rights were granted with a zero-exercise price.

The proportion of rights that vest under each performance

condition is based on a sliding scale with a floor, pro-rata range and a ceiling. If the company's actual performance does not exceed the floor criteria, no vesting occurs; if the company's actual performance exceeds the floor criteria, vesting is on a pro-rata basis; if the company's actual performance exceeds the ceiling, 100% of the grant vests - see table 9. The performance period is measured over the 36 month period from 1 January of the respective grant year. The vesting date is the date on which the Board determines the extent to which the performance conditions are satisfied and the performance rights vest, which occurs in March following the performance period. The performance rights will be settled in the equivalent number of ordinary shares of Melbourne IT.

The TSR performance condition is a relative measure and vesting depends on the comparative performance with an appropriate peer group of companies (made up of the ASX Small Ordinaries Index excluding energy, mining and property trust stocks). The relative TSR performance hurdle is independently tested once at the end of the performance period by a specialist consultant and is based on the 60-trading day average share price before the start and end of the performance period.

The EPS performance condition is an absolute measure. The HRRNC adopts a three-step process in setting the underlying EPS performance condition:

- management prepares a three-year forecast, including a three-year underlying EPS forecast
- the HRRNC reviews this forecast and makes any adjustments that it considers appropriate, and
- the growth in EPS that is required to achieve the resulting underlying EPS target is then calculated (the starting point underlying EPS figure for calculating the hurdle growth rate is the underlying EPS figure for the immediately preceding year).

	Floor	Range	Ceiling
Relative TSR achievement	less than 50th percentile	between 50-75th percentile	above 75th percentile
Relative TSR vesting	no vesting	pro-rata vesting	100% vesting
EPS achievement	less than x% p.a.	between x-y% p.a.	above y% p.a.
EPS vesting	no vesting	pro-rata vesting	100% vesting

Table 9: Performance rights vesting rules 'illustrative example'

Following the end of the performance period, the Melbourne IT Board reviews the achievement against the performance conditions. The Board has discretion to adjust the performance conditions or the number of rights that vest in order to ensure that eligible employees are not unfairly advantaged or disadvantaged.

## LTI performance targets

The tables below set out the relevant relative TSR and underlying EPS targets for the three most recent grants.

### 2015 LTI Plan (March 2018 vesting date)

Target	Floor	Range	Ceiling	Granted	Vested <sup>1</sup>
Relative TSR	< 50th %	50-75th %	> 75th %	407,040	292,027
Underlying EPS CAGR	< 12%	12-20%	> 20%	407,040	292,027

1. Number of vested rights is net of rights forfeitures from grant date to 31 December 2017 and is based on achievement of targets for the 3 year performance period ending 31 December 2017.

### 2016 LTI Plan (March 2019 vesting date)

Target	Floor	Range	Ceiling	Granted	Vested
Relative TSR	< 50th %	50-75th %	> 75th %	264,589	N/A
Underlying EPS CAGR	< 8%	8-12%	> 12%	264,589	N/A

### 2017 LTI Plan (March 2020 vesting date)

Target	Floor	Range	Ceiling	Granted	Vested
Relative TSR	< 50th %	50-75th %	> 75th %	269,699	N/A
Underlying EPS CAGR	< 9%	9-14%	> 14%	269,699	N/A

Tables 10-12: LTI plans 2015-2017

# 2017 REMUNERATION REPORT

The table below sets out the relevant underlying EPS targets for the three most recent grants.

Grant Year	Target EPS <sup>1</sup>	Actual EPS 2017	Actual EPS 2018	Actual EPS 2019	Rights Vested <sup>2</sup> %
2015	11.55	17 <sup>3</sup>			100
2016	16.23		N/A		N/A
2017	15.10			N/A	N/A

1. This is the forecast underlying EPS target that was approved by the HRRNC and from which the hurdle rate is calculated.

2. The percentage of the EPS component that has vested (Note: 50% of the rights vest if the EPS hurdle is achieved and the other 50% are subject to a relative TSR test).

3. An underlying EPS result of 17c per share represents a 21.3% compound annual growth rate (CAGR) over the three-year performance period. The target CAGR required for the 2015 performance rights to vest was 7%. Accordingly, 100% of the rights subject to the EPS performance condition have vested. For completeness we note that there is a discrepancy between the published hurdle rate for the EPS performance condition for the 2015 Grant of 20% (this was contained in the Notice of Meeting for the 2015 AGM) and the target growth rate required for 100% of the rights to vest (ie 7%). This discrepancy arose because an estimate of the starting EPS was used in the calculation of the hurdle rate for the 2015 grant. When the audited accounts were finalised the actual base EPS differed from the estimate. While regrettable, this had no practical consequence, the target EPS (see note 1 above) was correctly determined and it is achievement of the target EPS that determines whether or not the rights vest. Having said this, the actual CAGR over the three-year performance period was 21.3%, which was more than three times the required growth (ie 7%) for 100% vesting, and was also greater than the top of the published range (ie 20%). Fortunately, the use of an incorrect starting point in the calculation of the official hurdle rates was of no consequence

Table 13: Relevant underlying EPS targets

## Outcomes

### 2017 LTI Plan

539,398 performance rights were granted to all eligible participants on 29 May 2017, including the CEO's grant of 247,382 rights. Shareholders at the Annual General Meeting on 29 May 2017 approved the grant to the CEO.

### 2016 LTI Plan

529,178 performance rights relating to the 2016 LTI Plan were granted to all eligible participants on 27 May 2016, including the CEO's grant of 219,219 rights. Shareholders at the Annual General Meeting on 27 May 2016 approved the grant to the CEO.

### 2015 LTI Plan

528,828 performance rights relating to the 2015 LTI Plan were granted to all eligible participants (except for the CEO) on 30 March 2015. The CEO received a grant of 285,252 rights on 29 June 2015, following approval by shareholders at the Annual General Meeting on 27 May 2015. As at 31 December 2017, 584,054 rights (or 100%) vested based on actual achievement of the 2015 LTI Plan performance targets. The balance of 230,026 rights were cancelled following the resignation of the rights' holders.

## 5(d) Executive KMP remuneration

### Statutory remuneration details

Details of the nature and amount of each element of the total remuneration of each member of the KMP for the years ended 31 December 2016 and 2017 are set out in the following table.

	Year	Short-term benefits			Post employment benefits	Long-term benefits	Share-based payment	Total	Performance related <sup>5</sup>
		Salary & fees	STI <sup>1</sup>	Other <sup>2</sup>	Super contribution	Long-service leave <sup>3</sup>	Amortisation expense <sup>4</sup>		
		\$	\$	\$	\$	\$	\$	\$	%
Mr Martin Mercer	2017	615,580	206,154	11,589	27,620	7,730	364,443	1,233,116	46.3%
	2016	549,833	183,198	4,368	30,724	7,972	318,414	1,094,509	45.8%
Mr Fraser Bearsley <sup>6</sup>	2017	65,075	14,327	-	5,744	-	-	85,146	16.8%
	2016	-	-	-	-	-	-	-	-
Mr Peter Wright	2017	311,589	60,521	6,562	35,680	14,680	86,151	515,183	28.5%
	2016	295,112	74,758	2,916	28,630	8,523	65,184	475,123	29.5%
Ms Amy Rixon	2017	227,740	69,642	4,379	25,044	2,993	62,063	391,861	33.6%
	2016	209,086	43,670	2,880	19,823	2,893	48,329	326,681	28.2%
Mr Brett Fenton	2017	240,232	67,377	4,629	22,991	8,176	79,518	422,923	34.7%
	2016	216,145	58,776	2,880	20,900	4,225	75,190	378,116	35.4%
Ms Emma Hunt <sup>7</sup>	2017	281,544	79,600	5,881	28,181	-	37,839	433,045	27.1%
	2016	118,851	31,028	1,200	10,379	-	-	161,458	19.2%
Mr Peter Findlay <sup>8</sup>	2017	18,127	-	343	1,967	(22,676)	19,986	17,748	112.6%
	2016	361,129	69,328	6,404	25,572	8,958	21,233	492,624	18.4%
Mr Stuart Bland <sup>9</sup>	2017	191,403	-	3,396	15,405	-	-	210,204	0.0%
	2016	-	-	-	-	-	-	-	-
<b>Total 2017</b>		<b>1,951,290</b>	<b>497,621</b>	<b>36,779</b>	<b>162,631</b>	<b>10,903</b>	<b>650,000</b>	<b>3,309,224</b>	
<b>Total 2016</b>		<b>1,750,156</b>	<b>460,758</b>	<b>20,648</b>	<b>136,028</b>	<b>32,571</b>	<b>528,350</b>	<b>2,928,511</b>	

1. Represents STI accrued in relation to 2017 & 2016 financial years.
2. Includes the cost to the business of any non-cash business benefits provided and fringe benefits taxes.
3. Comprises long-service leave accrued during the year. A credit balance in respect of former KMP represents the reversal of leave accrued in prior years.
4. Relates to the amortisation booked during the year in relation to the fair value of the 2014, 2015, and 2016, and 2015, 2016 and 2017 performance rights respectively.

5. Calculated as STI plus amortisation of performance rights, as a proportion of total remuneration. These two elements represent the at-risk and discretionary amounts payable which will vary depending on the financial performance of the company. These amounts are in addition to the fixed remuneration.
6. Mr Fraser Bearsley was appointed as Chief Financial Officer on 1 October 2017.
7. Ms Emma Hunt was appointed Managing Director, SMB on 15 August 2016.
8. Mr Peter Findlay resigned on 20 January 2017.
9. Mr Stuart Bland was appointed as Chief Financial Officer on 27 March 2017 and resigned from the Group and executive on 30 September 2017.

Table 14: KMP remuneration 2016-2017



# 2017 REMUNERATION REPORT

## Actual remuneration received

The table below represents the 'actual' remuneration outcomes for executive key management personnel in the financial year ended 31 December 2017. Statutory remuneration disclosures prepared in accordance with the *Corporations Act (2001)* and Australian Accounting Standards differ from

the numbers presented below, as they include (among other benefits) expensing for rights grants that are yet to vest and may never vest. The statutory remuneration table in respect of the executive key management personnel is presented in the table on the previous page.

	Fixed remuneration <sup>1</sup>	STI <sup>2</sup>	LTI vested <sup>3</sup>	Total
	\$	\$	\$	\$
Mr Martin Mercer	645,564	182,998	671,347	1,499,909
Mr Fraser Bearsley	67,387	-	-	67,387
Mr Peter Wright	350,870	68,273	113,170	532,313
Ms Amy Rixon	254,175	39,881	115,352	409,408
Mr Brett Fenton	272,015	58,776	184,832	515,623
Ms Emma Hunt	321,518	28,336	-	349,854
Mr Peter Findlay	23,364	69,328	169,755	262,447
Mr Stuart Bland	196,854	-	-	196,854
<b>Total 2017</b>	<b>2,131,747</b>	<b>447,592</b>	<b>1,254,456</b>	<b>3,833,795</b>

1. Fixed remuneration represents base salary, superannuation, annual leave, long service leave and non-monetary benefits such as motor vehicle, travel and mobile phone allowances
2. STI paid during the financial year. For example the amount disclosed for 2017 year reflects the 2016 STI paid in April 2017 following the release of the 2016 Group results
3. Relates to the intrinsic value that vested during the financial year. Intrinsic value is the difference between the fair value of the shares to which the KMP has a right to subscribe or which the KMP has the right to receive, and the price the KMP is required to pay for those shares. Performance rights are a zero price option and are issued for nil consideration. Hence, the intrinsic value for the LTI in the table above equates to the fair value at the date of vesting

Table 15: KMP actual remuneration

## Short-term incentives

The following table present the STI targets and achievements for the financial years ending 31 December 2016 and 2017.

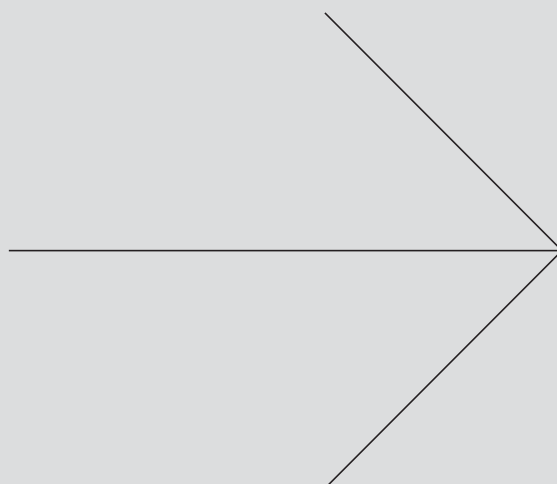
KMP	Years	STI	
		Target \$	Achieved %
M Mercer (CEO)	2017	258,500	79.75%
	2016	213,500	85.81%
F Bearsley <sup>1</sup> (CFO)	2017	20,250	70.75%
	2016	-	-
P Wright (MD ES)	2017	100,950	60.00%
	2016	90,750	75.23%
E Hunt <sup>2</sup> (MD SMB)	2017	93,623	85.02%
	2016	93,623	33.14%
A Rixon (CBP&CO)	2017	73,500	94.75%
	2016	58,753	67.88%
B Fenton (CTO)	2017	79,500	84.75%
	2016	72,270	81.33%
P Findlay (CFO) <sup>3</sup>	2017	-	-
	2016	100,000	69.33%
S Bland (CFO) <sup>4</sup>	2017	79,219	-
	2016	-	-

1. F Bearsley was appointed on 1 October 2017.
2. E Hunt was appointed 15 August 2016 as MD for SMB and did not have 2016 KPIs set. In 2016, pro-rata STI was paid.
3. P Findlay resigned on 20 January 2017.
4. S Bland was appointed as Chief Financial Officer on 27 March 2017 and resigned from the Group and executive on 30 September 2017.

Table 16: STI targets and achievements

Performance rights awarded, vested and forfeited during the year

The performance rights, issued for nil consideration, are issued in accordance with performance guidelines established by the directors of Melbourne IT Ltd. Each performance right carries an entitlement to one fully paid ordinary share in Melbourne IT Ltd. The table on the following page discloses the number of performance rights granted, vested, exercised or forfeited as remuneration.



# 2017 REMUNERATION REPORT

	Years	Rights Granted	Award Date	Fair value of right at award date	Volume weighted average price <sup>1</sup>	Vesting date	Total Vested	Total Forfeited	Value of rights granted during the year	Value of rights vested during the year	Market value of rights vested during the year <sup>2</sup>
				\$	\$				\$		
Mr Martin Mercer	2017	247,382	29 May 2017	1.99	1.91	31 March 2020	-	-	491,053	-	-
	2016	219,219	27 May 2016	1.29	2.08	31 March 2019	-	-	-	-	-
	2015	285,252	27 May 2015	1.12	1.39	31 March 2018	-	-	-	-	-
	2014	296,610	27 May 2014	1.19	1.18	31 March 2017	296,610	-	-	352,966	671,347
Mr Peter Wright	2017	61,662	29 May 2017	1.99	1.91	31 March 2020	-	-	122,399	-	-
	2016	54,231	27 May 2016	1.29	2.08	31 March 2019	-	-	-	-	-
	2015	66,763	30 Mar 2015	0.99	1.39	31 March 2018	-	-	-	-	-
	2014	50,000	12 Jan 2015	1.19	1.08	31 March 2017	50,000	-	-	59,500	113,170
Mr Brett Fenton	2017	55,497	29 May 2017	1.99	1.91	31 March 2020	-	-	110,162	-	-
	2016	46,327	27 May 2016	1.29	2.08	31 March 2019	-	-	-	-	-
	2015	69,324	30 Mar 2015	0.99	1.39	31 March 2018	-	-	-	-	-
	2014	81,661	12 Jan 2015	1.19	1.08	31 March 2017	81,661	-	-	97,177	184,832
Ms Amy Rixon	2017	51,309	29 May 2017	1.99	1.91	31 March 2020	-	-	101,848	-	-
	2016	31,071	27 May 2016	1.29	2.08	31 March 2019	-	-	-	-	-
	2015	44,706	30 Mar 2015	0.99	1.39	31 March 2018	-	-	-	-	-
	2014	50,964	12 Jan 2015	1.19	1.08	31 March 2017	50,964	-	-	60,647	115,352
Ms Emma Hunt	2017	57,187	29 May 2017	1.99	1.91	31 March 2020	-	-	113,516	-	-
Mr Stuart Bland	2017	66,361	29 May 2017	1.99	1.91	31 March 2020	-	66,361	131,727	-	-
Mr Peter Findlay	2016	79,327	27 May 2016	1.29	2.08	31 March 2019	-	57,692	-	-	-
	2015	118,748	30 Mar 2015	0.99	1.39	31 March 2018	-	86,374	-	-	-
	2014	75,000	12 Jan 2015	1.19	1.08	31 March 2017	75,000	-	-	89,250	169,755
<b>TOTAL</b>		<b>2,108,601</b>					<b>554,235</b>	<b>210,427</b>	<b>1,070,705</b>	<b>659,540</b>	<b>1,254,456</b>

1. The volume weighted average price (VWAP) for the 20 trading days preceding the start of the performance period (ie 1 January) is used to determine the number of rights that are issued to a participant in the LTI scheme. The number of rights issued is simply the nominal dollar value of the entitlement of a participant per their remuneration package divided by the VWAP.

2. This is the market value (at the issue date) of the shares that were issued following the vesting of the rights.

Table 17: Performance rights granted, vested, exercised or forfeited

## Rights holdings of key management personnel as at 31 December 2017

The table below discloses a summary of performance rights granted under the LTI plans.

	Opening balance 1 January 2017	Rights granted as remuneration	Rights vested and exercised	Rights forfeited	Closing balance 31 December 2017	Vested and exercisable at 31 December 2017	Vested and not exercisable at 31 December 2017
Mr Martin Mercer	801,081	247,382	(296,610)	-	751,853	-	-
Mr Peter Wright	170,994	61,662	(50,000)	-	182,656	-	-
Mr Brett Fenton	197,312	55,497	(81,661)	-	171,148	-	-
Ms Amy Rixon	126,741	51,309	(50,964)	-	127,086	-	-
Ms Emma Hunt	-	57,187	-	-	57,187	-	-
Mr Stuart Bland	-	66,361	-	(66,361)	-	-	-
<b>TOTAL</b>	<b>1,296,128</b>	<b>539,398</b>	<b>(479,235)</b>	<b>(66,361)</b>	<b>1,289,930</b>	<b>-</b>	<b>-</b>

Table 18: Performance rights granted

### Shares issued on vesting of rights

During the year ended 31 December 2017, 554,235 shares were issued to the KMP (2016: 0) upon the vesting of 554,235 performance rights related to the 2014 LTI Plan. The table to the right presents the number of shares issued on the vesting of rights related to the 2014 LTI Plan.

	Number of shares issued	Paid per share cents
Mr Martin Mercer	296,610	-
Mr Peter Wright	50,000	-
Mr Brett Fenton	81,661	-
Ms Amy Rixon	50,964	-
Mr Peter Findlay	75,000	-
<b>TOTAL</b>	<b>554,235</b>	<b>-</b>

Table 19: Shares issued on the vesting of rights, 2014 LTI plan

# 2017 REMUNERATION REPORT

## Shareholdings of key management personnel as at 31 December 2017

The number of ordinary shares in Melbourne IT Ltd held during the financial year by each key management personnel, including details of shares granted as remuneration during

the current financial year and ordinary shares provided as the result of the the vesting of rights during the current financial year, are included in the table below.

	Opening balance 1 January 2017	Number of shares issued from vesting of rights	Net change other <sup>1</sup>	Closing balance 31 December 2017
Mr Martin Mercer	-	296,610	42,373	338,983
Mr Fraser Bearsley <sup>2</sup>	7,750	-	1,459	9,209
Mr Peter Wright	-	50,000	7,143	57,143
Mr Brett Fenton	-	81,661	(18,334)	63,327
Ms Amy Rixon	-	50,964	-	50,964
Ms Emma Hunt	-	-	-	-
Mr Stuart Bland <sup>3</sup>	-	-	-	-
Mr Peter Findlay <sup>4</sup>	-	75,000	(75,000)	-
<b>TOTAL</b>	<b>7,750</b>	<b>554,235</b>	<b>(42,359)</b>	<b>519,626</b>

1. On market transactions.
2. Mr Fraser Bearsley was appointed to the executive on 1 October 2017.
3. Mr Stuart Bland resigned on 30 September 2017.
4. Mr Peter Findlay resigned on 20 January 2017.

Table 20: KMP shareholding

## Loans, other transactions and balances with key management personnel and their related parties

For the years ending 31 December 2017 and 31 December 2016, there have been no loans or other transactions including purchases, sales or investments to key management personnel and their related parties. In relation to the exercise of performance rights upon vesting, shares were purchased on market.

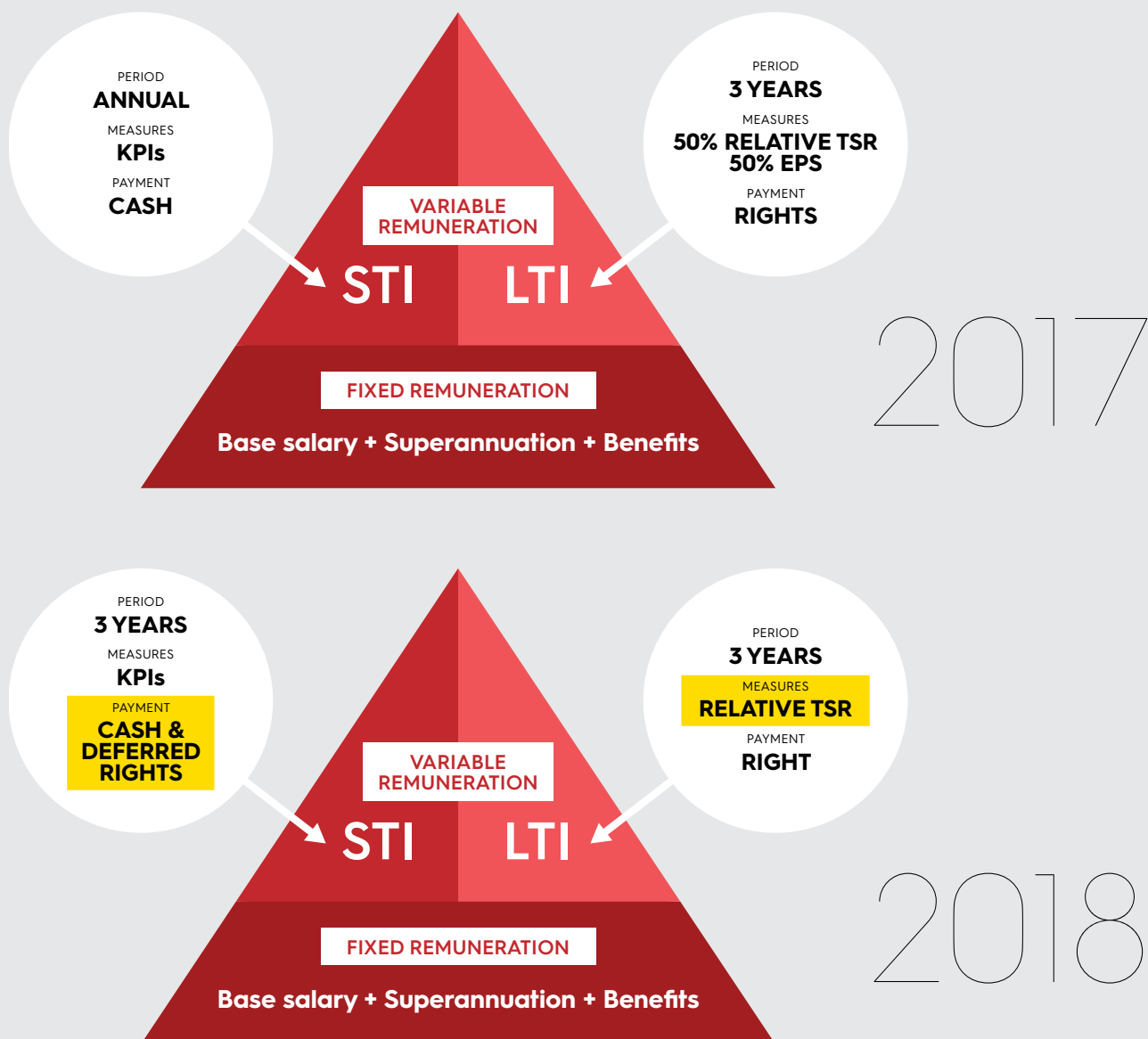
## 5(e) What is the remuneration outlook for 2018?

Recruiting and retaining talent is a key challenge for all technology companies in order to drive growth in a highly-competitive environment. We need a contemporary employee value proposition, a key part of which is a compelling model for remuneration and reward. In 2018, we are enhancing

our remuneration framework by increasing the proportion of at-risk remuneration in executive compensation and introducing a greater degree of equity-based compensation in at risk remuneration. We are also increasing the group of eligible scheme participants across the business who can receive at-risk remuneration.

The below diagram illustrates the existing remuneration scheme, alongside the 2018 scheme that is being introduced.

# Remuneration Frameworks



# 2017 REMUNERATION REPORT

This table outlines the participants of each scheme.

	STI (Cash)	STI (Deferred)	LTI
KMP (6)	✓	✓	✓
Senior Leaders (30)	✓	✓	
Senior Managers/Professionals (24)	✓		

The key changes to remuneration components in 2018 are noted as follows.

## LTI

KMP will continue to be the only participants in the scheme. We will be enhancing this scheme to be simpler and more transparent for both investors and executives. We will do so by reducing the current two vesting criteria (of relative TSR and underlying EPS growth) to one (namely, relative TSR). The comparator group for TSR will continue to be the ASX Small Ordinaries Index excluding energy, mining and property trust stocks.

## STI

We will adjust the STI scheme so that half the STI payment will be in cash, and half will be "deferred". The deferred component is awarded in the form of rights which vest equally after years two and three (dependent on the achievement of a service condition - ie the recipient remains employed at the second and third anniversaries).

All STI payments will be based on the achievement of the annual KPIs.

We believe that these enhancements are appropriate in order to better align the interests of our shareholders and management. We also see them as being important factors in helping us to attract and retain key talent in these competitive times.

## 5(f) Executive KMPs service agreements

The Managing Director and Chief Executive Officer, Mr Martin Mercer, is employed under an ongoing contract from 7 April

2014, and continues until such time that his employment is terminated. Under the terms of the contract:

- He receives fixed remuneration plus superannuation per year, reviewed annually
- He is eligible for a discretionary annual STI opportunity up to a maximum of 41% of fixed remuneration
- He is eligible to participate in the LTI plans on terms determined by the Board, subject to receiving shareholders' approval
- He may resign from this position and thus terminate the contract by giving six months' notice
- The company may terminate this employment contract by providing 12 months' notice (except in circumstances where the employment has been terminated for cause).

All other executives are on standard contracts and are remunerated as stipulated in this report. For executives other than the CEO, termination of employment requires three months' notice.

Upon termination, the provisions for KMP are as follows:

- Total fixed remuneration will be paid as usual, until the agreed last working day
- STI and LTI arrangements are treated in accordance with the respective plan rules
- Should termination for cause occur, only fixed remuneration and accrued leave is paid until the final working day and any variable rewards or benefits are forfeited, and
- Company restraint periods of 12 months post termination restrict KMP from engaging in competitive business activity and solicitation of clients or staff.

## 6. Non-Executive Directors' remuneration

		Short term benefits	Post employment benefits	
Directors	Years	Salary & fees	Super contrib.	Total
		\$	\$	\$
S Jones <sup>1</sup>	2017	40,359	3,834	44,194
	2016	176,813	16,797	193,610
G Pemberton, AO <sup>2</sup> (Chair)	2017	169,318	16,085	185,403
	2016	45,731	4,344	50,075
T Kiing <sup>3</sup>	2017	57,656	5,477	63,134
	2016	76,875	7,303	84,178
N Sparks, AM (Chair, HRRNC)	2017	86,875	8,253	95,128
	2016	86,875	8,253	95,128
L Bloch	2017	76,875	7,303	84,178
	2016	76,875	7,303	84,178
J Armstrong (Chair, ARMC)	2017	86,875	8,253	95,128
	2016	71,490	6,792	78,281
A Macpherson <sup>4</sup>	2017	35,234	3,347	38,582
	2016	-	-	-
S Martin <sup>5</sup>	2017	34,636	3,290	37,926
	2016	-	-	-
R Stewart <sup>6</sup>	2017	-	-	-
	2016	36,198	3,439	39,637
<b>Total</b>	<b>2017</b>	<b>587,829</b>	<b>55,844</b>	<b>643,672</b>
	<b>2016</b>	<b>570,856</b>	<b>54,231</b>	<b>625,087</b>

1. Retired 29 May 2017

2. Appointed as Chair 1 February 2017

3. Retired 30 September 2017

4. Appointed 19 July 2017

5. Appointed 19 July 2017

6. Retired 27 May 2016

Table 21: Non-executive director remuneration



## 6(a) Remuneration principles

### Objective

The Board seeks to set aggregate remuneration at a level that provides the company with the ability to attract and retain directors of the highest calibre, while incurring a cost that is acceptable to shareholders.

### Structure

The Constitution and the ASX Listing Rules specify that the aggregate remuneration of non-executive directors shall be determined by a general meeting. The last such determination was at the AGM on 20 May 2008, when shareholders approved an aggregate remuneration of \$1,000,000 per year.

The amount of aggregate remuneration sought to be approved by shareholders and how it is apportioned amongst directors is reviewed periodically. The Board considers advice from external consultants, the fees paid to non-executive directors of comparable companies, as well as company performance when undertaking the annual review process.

Each director receives a fee for being a director of the company and is expected to be a member of at least one committee (except for non-independent directors who are invited guests to all committees). In recognition of the additional time commitment and responsibility required, an additional fee is paid for chairing a Board committee. The remuneration of non-executive directors is reviewed annually. As it is considered good governance for directors to have a

stake in a company on whose board they sit, non-executive directors are now required to hold shares in the company. This new shareholding policy was introduced in December 2017 and is discussed further below in section 6(b).

Details of the nature and amount of each element of the remuneration of each non-executive director of Melbourne IT Ltd for the past two financial years are shown in the table on page 54.

## 6(b) Minimum shareholding requirements

In December 2017, the Board approved a policy requiring all non-executive directors to hold a minimum shareholding in the company to the value of their annual fixed remuneration. This requirement needs to be met by December 2020 for all existing directors, and within three years of their appointment date for new directors.

As at 31 December 2017, non-executive directors hold the value of shares in the company as shown in the table on page 56.

## 6(c) Salary sacrifice scheme

To encourage and assist non-executive directors to acquire and retain shares in the company, directors are allowed to sacrifice up to 50% of their annual fees to purchase company shares. These shares are purchased on-market by a third party agency.

## Shareholdings of Non-Executive Directors as at 31 December 2017

	Opening balance 1 January 2017	Net change other <sup>1</sup>	Closing balance 31 December 2017
Mr Simon Jones <sup>2</sup>	157,201	25,295	182,496
Ms Gail Pemberton, AO	51,285	25,031	76,316
Ms Naseema Sparks, AM	6,612	12,077	18,689
Mr Larry Bloch	9,458,363	(900,000)	8,558,363
Mr John Armstrong	-	20,000	20,000
Mr Simon Martin	-	25,627	25,627
Mr Andrew Macpherson	-	30,000	30,000
Mr Tom Kiing <sup>3</sup>	5,721,488	(3,083,340)	2,638,148
<b>TOTAL</b>	<b>15,394,949</b>	<b>(3,845,310)</b>	<b>11,549,639</b>

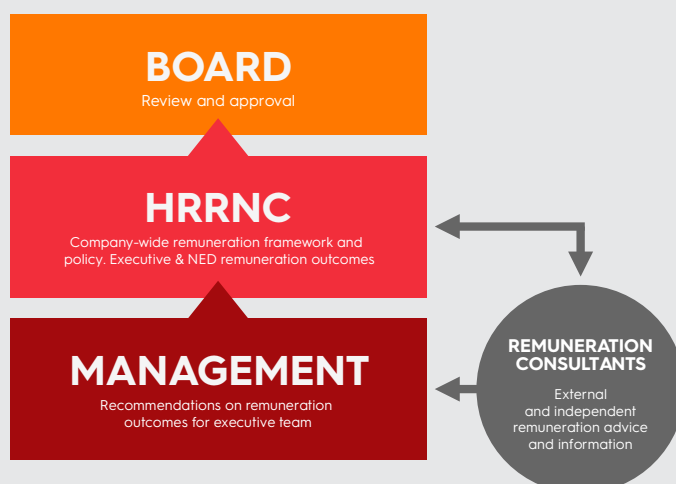
1. On market transactions.  
2. Mr Simon Jones retired on 29 May 2017 and his holdings represent his closing balance at this date.  
3. Mr Tom Kiing retired on 30 September 2017 and his holdings represent his closing balance at this date.

Table 22: Non-executive director shareholding

# 7. Governance

## 7(a) Human Resources, Remuneration and Nomination Committee (HRRNC)

The HRRNC of the Board of Directors of Melbourne IT determines and reviews compensation policy and arrangements for directors, executives and staff. The HRRNC periodically assesses the appropriateness of the nature and amount of remuneration of directors and executives by reference to relevant employment market conditions and the overall objective of ensuring maximum stakeholder benefit from the retention of a high-quality, high-performing directors and executive team.



## 7(b) Use of remuneration consultants

The HRRNC directly engages independent external advisers to provide input to the process of reviewing NED and executive remuneration. The HRRNC receives executive remuneration recommendations directly from external independent remuneration consultants. Table 23 below shows the fees paid to independent external remuneration consultants during 2017. Under communications and engagement protocols adopted by the company, the market data reports and the

recommendations were provided directly to the committee chair, and the consultants provided a statement to the committee that the reports and recommendations had been prepared free of undue influence from KMP. The committee had full oversight of the review process and therefore it, and the Board, were satisfied that the recommendations made by the consultants were free from undue influence by KMP.

Remuneration consultant	Services provided	Fees paid
EY	Executive remuneration framework review and advice in relation to shareholder concerns	67,980
Crichton & Associates	Executive remuneration benchmarking	3,418
Gilbert + Tobin	Remuneration strike obligation and response advices	10,915
<b>TOTAL</b>		<b>82,313</b>

Table 23: Remuneration consultant services and fees

## 7(c) Securities trading policy

The company has approved a Share Trading Policy aimed at ensuring that no director or employee of the company makes use of his or her position or information acquired by being a director or employee to gain (directly or indirectly) an advantage for any person or to cause detriment to the company.

The policy provides guidance on what share trading activities by directors or employees are deemed acceptable and those which are not. Such guidance includes identifying conduct that may constitute insider trading, how an employee or director can minimise the risk of insider trading, and the closed periods during which directors, officers and key management personnel (and parties related to them) are not permitted to trade in Melbourne IT shares.

The policy also details the steps for directors and employees to take when buying or selling shares in Melbourne IT which includes requiring any director or key management personnel buying or selling Melbourne IT's shares, or exercising any options, to first obtain approval from the Chair of the Board (for directors) or from the Chief Executive Officer (for key management personnel).

# Directors' Report

## Employees

The consolidated entity employed 801 full-time equivalent ('FTE') employees as at 31 December 2017 (2016: 559 FTE).

## Auditor independence and non-audit services

The Directors have received an independence declaration from the auditor of Melbourne IT Ltd, as shown on page XX.

## Non-audit services

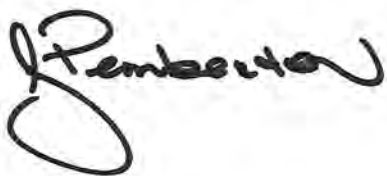
The following non-audit services were provided by the Group's auditor, Ernst & Young. The directors are satisfied that the provision of non-audit services is compatible with general standards of independence for auditors imposed by the *Corporations Act (2001)*. The nature and scope of each type of non-audit service provided means that auditor independence was not compromised.

Ernst & Young "received or are due to receive" the following amounts for the provision of non-audit services:

	\$
Taxation compliance and due diligence services	188,665
Executive remuneration advice services	67,980
Assurance-related services	73,000
	<b>329,645</b>

Table 24: Fees for non-audit services

Signed in accordance with a resolution of the directors.



**Gail Pemberton, AO (Chair)**

Sydney, 28 March 2018

## Directors' Declaration

In accordance with a resolution of the directors of Melbourne IT Ltd, I state that:

(1) In the opinion of the directors:

(a) the consolidated financial statements and notes of Melbourne IT Ltd for the financial year ended 31 December 2017 are in accordance with the *Corporations Act (2001)*, including

(i) giving a true and fair view of the consolidated entity's financial position as at 31 December 2017 and of its performance for the year ended on that date

(ii) complying with Accounting Standards and the *Corporations Regulations (2001)*


(b) the consolidated financial statements and notes also comply with International Financial Reporting Standards as disclosed in Notes to the Financial Statements

(c) there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable

(2) This declaration has been made after receiving the declarations required to be made to the directors in accordance with section 295A of the *Corporations Act (2001)* for the financial year ended 31 December 2017

(3) In the opinion of the directors, as at the date of this declaration, there are reasonable grounds to believe that the members of the Closed Group, as identified in Note E9, as parties to a Deed of Cross Guarantee, will be able to meet any obligations or liabilities to which they are, or may become subject to, under the deed as described in Note E8.

On behalf of the Board



**Gail Pemberton, AO (Chair)**

Sydney, 28 March 2018

# Financial Statements

## Consolidated statement of financial position As at 31 December 2017

	Notes	2017 \$'000	2016 \$'000
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash and cash equivalents	E1	20,250	16,426
Trade and other receivables	B1	25,245	18,093
Prepayments of domain name registry charges		6,888	7,134
Derivative financial instruments	C7	-	4
Other assets	B2	11,191	4,484
<b>Total Current Assets</b>		<b>63,574</b>	<b>46,141</b>
<b>Non-Current Assets</b>			
Plant and equipment	B3	6,017	6,739
Intangible assets	B4	259,096	224,741
Deferred tax assets	A3	5,106	4,438
Prepayments of domain name registry charges		2,952	3,392
Non-current financial assets	B5	2,085	1,795
Other assets		266	38
<b>Total Non-Current Assets</b>		<b>275,522</b>	<b>241,143</b>
<b>TOTAL ASSETS</b>		<b>339,096</b>	<b>287,284</b>
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Trade and other payables	B6	20,065	18,804
Interest-bearing loans and borrowings	C4	9,029	92
Provisions	B7	4,293	3,461
Current tax liabilities		2,845	1,684
Derivative financial instruments	C7	128	-
Income received in advance		25,533	25,166
Other financial liabilities	C6	5,034	31,089
<b>Total Current Liabilities</b>		<b>66,927</b>	<b>80,296</b>
<b>Non-Current Liabilities</b>			
Interest-bearing loans and borrowings	C4	65,992	36,536
Deferred tax liabilities	A3	7,591	5,685
Provisions	B7	901	803
Income received in advance		8,429	10,067
Other financial liabilities	C6	6,593	8,315
Other liabilities		1,046	-
<b>Total Non-Current Liabilities</b>		<b>90,552</b>	<b>61,406</b>
<b>TOTAL LIABILITIES</b>		<b>157,479</b>	<b>141,702</b>
<b>NET ASSETS</b>		<b>181,617</b>	<b>145,582</b>
<b>EQUITY</b>			
Contributed equity	C2(a)	83,507	51,026
Treasury shares	C2(c)	(1,884)	-
Foreign currency translation reserve	C3	(547)	(593)
Share based payments reserve	C3	2,331	1,398
Other reserve	C3	(211)	8,526
Retained earnings		98,321	85,074
Equity attributable to Equity holders of the parent		181,517	145,431
Non-controlling interest		100	151
<b>TOTAL EQUITY</b>		<b>181,617</b>	<b>145,582</b>

The above consolidated statement of financial position should be read in conjunction with the accompanying notes.

# Financial Statements

## Consolidated statement of comprehensive income For the year ended 31 December 2017

	Notes	2017 \$'000	2016 \$'000
<b>Continuing operations</b>			
Revenue	A1	1 97,760	1 68,436
Registry, hosting and sundry other product costs	A2(a)	(87,993)	(74,198)
<b>Gross profit</b>		<b>1 09,767</b>	<b>94,238</b>
Other income	A8	5,814	1,610
Salaries and employee benefit expenses	A2(a)	(62,620)	(54,162)
Depreciation expenses	A2(b)	(3,301)	(3,537)
Amortisation of identifiable intangible assets	A2(c)	(6,327)	(3,518)
Transaction costs relating to the acquisitions		(809)	(595)
Finance costs	A2(d)	(3,847)	(3,125)
Other expenses	A2(e)	(18,661)	(13,504)
Gain on sale of IDNR business, net of transaction costs	A7	-	2,350
<b>Profit before tax</b>		<b>20,016</b>	<b>19,757</b>
Income tax expense	A3	(5,737)	(7,049)
<b>Profit for the year</b>		<b>14,279</b>	<b>12,708</b>
<b>Other comprehensive income</b>			
<u>Items that are reclassified to the profit or loss:</u>			
Currency translation differences		46	(20)
<u>Items that may be reclassified to the profit or loss:</u>			
Net gains/(losses) on cashflow hedges (net of tax)		-	85
Net gains/(losses) on fair value of available-for-sale (AFS) financial assets		(82)	48
Recycling of AFS reserve upon derecognition of AFS financial asset		-	(546)
<b>Other comprehensive income/(loss) for the year, net of tax</b>		<b>(36)</b>	<b>(433)</b>
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>		<b>14,243</b>	<b>12,275</b>
Profit for the year attributable to:			
Equity holders of the parent		13,957	10,727
Non-controlling interests		322	1,981
		<b>14,279</b>	<b>12,708</b>
Total comprehensive income attributable to:			
Equity holders of the parent		13,921	10,294
Non-controlling interests		322	1,981
		<b>14,243</b>	<b>12,275</b>
<b>Earnings per share</b>		<b>2017</b>	<b>2016</b>
		<b>Cents</b>	<b>Cents</b>
Basic earnings per share	A5	12.56	10.86
Diluted earnings per share	A5	12.39	10.67

The above consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

# Financial Statements

## Consolidated statement of changes in equity For the year ended 31 December 2017

	Foreign currency reserve \$'000	Options reserve \$'000	Other reserves \$'000	Contributed equity \$'000	Treasury shares \$'000	Retained earnings \$'000	Total \$'000	Non- controlling interest \$'000	Total equity \$'000
<b>As at 1 January 2017</b>	(593)	1,398	8,526	51,026	-	85,074	145,431	151	145,582
Profit for the year	-	-	-	-	-	13,957	13,957	322	14,279
Other comprehensive income	46	-	(82)	-	-	-	(36)	-	(36)
<b>Total comprehensive income for the year</b>	46	-	(82)	-	-	13,957	13,921	322	14,243
<b>Transactions with owners in their capacity as owners:</b>									
Share-based payment	-	1,718	-	-	-	-	1,718	-	1,718
Issue of shares for long term incentive plan	-	(785)	-	-	-	785	-	-	-
Dividend reinvestment plan	-	-	-	3,082	-	-	3,082	-	3,082
Capital raising	-	-	-	29,415	-	-	29,415	-	29,415
Equity dividends	-	-	-	-	-	(10,181)	(10,181)	(220)	(10,401)
Transfer (from)/to other reserve	-	-	(8,523)	-	-	8,676	153	(153)	-
Share repurchase	-	-	-	(16)	(1,884)	-	(1,900)	-	(1,900)
Transfer from/(to) financial liabilities	-	-	(132)	-	-	11	(121)	-	(121)
<b>As at 31 December 2017</b>	(547)	2,331	(211)	83,507	(1,884)	98,321	181,517	100	181,617
<b>As at 1 January 2016</b>	(573)	776	4,062	35,629	-	80,379	120,273	310	120,583
Profit for the year	-	-	-	-	-	10,727	10,727	1,981	12,708
Fair value of AFS financial assets	-	-	48	-	-	-	48	-	48
Derecognition of AFS financial asset	-	-	(546)	-	-	-	(546)	-	(546)
Other comprehensive income	(20)	-	85	-	-	-	65	-	65
<b>Total comprehensive income for the year</b>	(20)	-	(413)	-	0	10,727	10,294	1,981	12,275
<b>Transactions with owners in their capacity as owners:</b>									
Share-based payment	-	622	-	-	-	-	622	-	622
Dividend reinvestment plan	-	-	-	821	-	-	821	-	821
Capital raising	-	-	-	14,576	-	-	14,576	-	14,576
Equity dividends	-	-	-	-	-	(6,032)	(6,032)	(300)	(6,332)
Transfer to other reserve	-	-	4,877	-	-	-	4,877	(4,877)	-
Transfer from/(to) financial liabilities	-	-	-	-	-	-	-	3,037	3,037
<b>As at 31 December 2016</b>	(593)	1,398	8,526	51,026	-	85,074	145,431	151	145,582

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.



# Financial Statements

## Consolidated statement of cash flows For the year ended 31 December 2017

	Notes	2017 \$'000	2016 \$'000
<b>Cash flows from operating activities</b>			
Receipt of service revenue and recoveries		206,066	179,286
Payments to suppliers and employees		(183,195)	(158,509)
Interest received		53	134
Interest paid		(2,164)	(1,157)
Bank charges and credit card merchant fees		(1,494)	(1,464)
Income tax refunds		259	1,989
Income tax paid		(6,081)	(5,977)
<b>Net cash flows from operating activities</b>	E1	<b>13,444</b>	<b>14,302</b>
<b>Cash flows from investing activities</b>			
Purchase of plant and equipment and intangible assets		(4,042)	(4,874)
Proceeds from sale of IDNR business, net of transaction costs		-	7,424
Acquisition of InfoReady	D1(b)	(620)	(15,382)
Acquisition of Outware, net of cash acquired		(27,692)	(10,622)
Acquisition of WME Group	D1(a)	(38,300)	-
Repayment of WME Group loans		4,000	-
Acquisition of Outware - payment for equity consideration		(1,900)	-
Transaction costs relating to acquisitions	D1	(794)	(616)
<b>Net cash flows (used in) investing activities</b>		<b>(69,348)</b>	<b>(24,070)</b>
<b>Cash flows from financing activities</b>			
Proceeds from capital raising	C2	30,680	15,000
Transaction costs on capital raising	C2	(1,807)	(605)
Proceeds from borrowings	C4	38,492	10,600
Repayment of borrowings	C4	-	(4,100)
Payment of dividend on ordinary shares		(7,099)	(5,211)
Payment of dividend to non-controlling interests		(485)	(1,629)
Payment of finance lease liabilities		(99)	(214)
<b>Net cash flows from financing activities</b>		<b>59,682</b>	<b>13,841</b>
<b>Net increase/ (decrease) in cash and cash equivalents</b>		<b>3,778</b>	<b>4,073</b>
Net foreign exchange differences		46	(17)
Cash and cash equivalents at beginning of year		16,426	12,370
<b>CASH AND CASH EQUIVALENTS AT END OF YEAR</b>	E1	<b>20,250</b>	<b>16,426</b>

The above statement of cash flows should be read in conjunction with the accompanying notes.

# Notes to Financial Statements

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# Notes to Financial Statements

For the year ended 31 December 2017

## About this report

This is the financial report of Melbourne IT Ltd ('the company' or 'Melbourne IT') and of its controlled entities (collectively 'the Group') for the year ended 31 December 2017. The financial report was authorised for issue in accordance with a resolution of the directors on 28 March 2018.

It is a general-purpose financial report, which has been prepared in accordance with the requirements of the *Corporations Act (2001)*, Australian Accounting Standards, and other authoritative pronouncements of the Australian Accounting Standards Board. The financial report complies with Australian Accounting Standards and International Financial Reporting Standards ('IFRS') as issued by the International Accounting Standards Board.

Melbourne IT Ltd is a company limited by shares incorporated and domiciled in Australia whose shares are publicly traded on the Australian Stock Exchange. The company is a for-profit entity.

## Basis of preparation

The financial report has been prepared on a historical cost basis, except for derivative financial instruments that have been measured at fair value and certain assets where an impairment loss has been charged. The carrying values of recognised assets and liabilities that are hedged with fair value hedges are adjusted to record changes in the fair values attributable to the risks that are being hedged.

The financial report is presented in Australian dollars and all values are rounded to the nearest thousand dollars (\$'000), unless otherwise stated, under the option available to the company under ASIC *Corporations (Rounding in Financial/Directors' Report)* Instrument 2016/191 (Instrument 2016/191). The company is an entity to which Instrument 2016/191 applies.

The financial report has been prepared on a going-concern basis, which assumes that the Group will be able to meet its obligations as and when they fall due. The Group's current liabilities exceed current assets by \$3,353,000 as at 31 December 2017 (2016: \$34,155,000). This mainly arises due to the revenue recognition policy for domain names and hosting services resulting in income in advance of \$25,533,000 being recognised as a current liability.

## Significant accounting policies

Accounting policies are selected and applied in a manner that ensures that the resulting financial information satisfies the concept of relevance and reliability, thereby ensuring that the substance of the underlying transactions or other events is reported.

### (a) Basis of consolidation

The consolidated financial statements comprise the financial statements of Melbourne IT Ltd and its subsidiaries as at 31 December each year ('the Group'). The Group controls a subsidiary if and only if the Group has:

- power over the subsidiary (i.e. existing rights that give it the current ability to direct the relevant activities of the subsidiary)
- exposure, or rights, to variable returns from its involvement with the subsidiary

## Notes to the Financial Statements

- the ability to use its power over the subsidiary to affect its returns.

The financial statements of subsidiaries are prepared for the same reporting period as the parent company, using consistent accounting policies. In preparing the consolidated financial statements, all intercompany balances and transactions, including unrealised profits arising from intra-group transactions, have been eliminated in full.

Subsidiaries are fully consolidated from the date on which control is transferred to Melbourne IT Ltd and cease to be consolidated from the date on which control is transferred out of Melbourne IT Ltd.

Investments in subsidiaries held by Melbourne IT Ltd are accounted for at cost in the separate financial statements of the parent entity less any impairment charges. Dividends received from subsidiaries are recorded as a component of other revenues in the separate income statement of the parent entity, and do not impact the recorded cost of the investment. Upon receipt of dividend payments from subsidiaries, the parent will assess whether any indicators of impairment of the carrying value of the investment in the subsidiary exist. Where such indicators exist, to the extent that the carrying value of the investment exceeds its recoverable amount, an impairment loss is recognised.

The acquisition of subsidiaries is accounted for using the acquisition method of accounting. The acquisition method of accounting involves recognising at acquisition date, separately from goodwill, the identifiable assets acquired, the liabilities assumed and any non-controlling interest in the acquiree. The identifiable assets acquired and the liabilities assumed are measured at their acquisition date fair values. The difference between the above items and the fair value of the consideration (including the fair value of any pre-existing investment in the acquiree) is goodwill or a discount on acquisition.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's cash-generating units that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquirer are assigned to those units. Where goodwill forms part of a cash-generating unit and part of the operation within that unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on disposal of the operation. Goodwill disposed of in this circumstance is measured based on the relative values of the operation disposed of and the portion of the cash-generating unit retained.

Acquisitions of subsidiaries that include put options to acquire non-controlling interests in the future are accounted for in accordance with AASB 10 *Consolidated Financial Statements* (AASB 10). During the period the non-controlling interests put options remain unexercised, the non-controlling interests are calculated and immediately derecognised as though it was acquired at that date. A financial liability with respect to put options is recognised in accordance with AASB 139 *Financial Instruments: Recognition and Measurement*. The difference between derecognition of the non-controlling interests and recognition of the financial liabilities is accounted for as an equity transaction, and disclosed as a separate reserve within equity (refer to 'Other Reserves' disclosed in the Statement of Changes in Equity).

Where there is loss of control of a subsidiary, the consolidated financial statements include the results for the part of the reporting period during which Melbourne IT Ltd has control. A change in the ownership interest of a subsidiary that does not result in a loss of control, is accounted for as an equity transaction.

On the loss of control of a subsidiary, the Group derecognises the assets and liabilities of the subsidiary, and the other components of equity related to the subsidiary. Any surplus or deficit arising on the loss of control is recognised in profit or loss.

# Notes to Financial Statements

## (b) Foreign currency transactions

Both the functional and presentation currency of Melbourne IT Ltd and its Australian subsidiaries is Australian dollars (AUD).

Transactions in foreign currencies are initially recorded in the functional currency at the exchange rates ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the reporting date. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rate as at the date of the initial transaction.

The functional currency of each overseas subsidiary is as follows:

Investment in New Zealand subsidiary	- NZD (New Zealand Dollar)
Investment in US subsidiaries	- USD (United States Dollar)

The assets and liabilities of these overseas subsidiaries are translated into the presentation currency of Melbourne IT Ltd at the rate of exchange ruling at the reporting date and the statement of comprehensive income is translated at the weighted average exchange rates for the period.

The exchange differences arising on retranslation are taken directly to other comprehensive income. On disposal of a foreign entity, the deferred cumulative amount recognised in other comprehensive income relating to that particular foreign operation is recognised in the determination of profit and loss for the year.

On consolidation, exchange differences arising from the translation of any net investment in foreign entities, and of borrowings and other financial instruments designed as hedges of such investments are taken to the foreign currency translation reserve in equity. When a foreign operation is sold, or any borrowings forming part of the net investment are repaid, a proportionate share of such exchange differences are recognised in the Statement of Comprehensive Income, as part of the gain on sale or loss on sale where applicable.

## (c) Financial assets

### (i) Recognition and measurement

Financial assets are classified, at initial recognition, as financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments, available for sale ('AFS') financial assets, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

#### *Financial assets at fair value through profit or loss*

Financial assets at fair value through profit or loss include financial assets held for trading and financial assets designated upon initial recognition at fair value through profit or loss. Derivatives, including separated embedded derivatives, are also classified as held for trading unless they are designated as effective hedging instruments as defined by AASB 139 Financial assets at fair value through profit or loss are carried in the statement of financial position at fair value with net changes in fair value presented in the statement of profit or loss.

## Notes to the Financial Statements

### *Available-for-sale (AFS) financial assets*

AFS financial assets include equity investments and debt securities. Equity investments classified as AFS are those that are neither classified as held for trading nor designated at fair value through profit or loss.

After initial measurement, AFS financial assets are subsequently measured at fair value with unrealised gains or losses recognised as other comprehensive income ('OCI') and credited in the AFS reserve until the investment is derecognised, at which time the cumulative gain or loss is recognised in other operating income in the statement of profit or loss, or the investment is determined to be impaired when the cumulative loss is reclassified from the AFS reserve to the statement of profit or loss in finance costs. Interest earned while holding AFS financial assets is reported as interest income using the effective interest rate ('EIR') method in the statement of profit or loss.

### *Loans and receivables*

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial measurement, such financial assets are measured at amortised cost using the EIR method, less impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in finance income in the statement of profit or loss. The losses arising from impairment are recognised in the statement of profit or loss in finance costs for loans and other operating expenses for receivables.

## **(ii) Impairment of financial assets**

The Group assesses, at each reporting date, whether there is objective evidence that a financial asset or a group of financial assets is impaired. An impairment exists if one or more events that has occurred since the initial recognition of the asset (an incurred 'loss event') has an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Evidence of impairment may include indications that the debtor or a group of debtors is experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganisation and observable data indicating that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with defaults.

### *Financial assets carried at amortised cost*

For financial assets carried at amortised cost, the Group first assesses whether impairment exists individually for financial assets that are individually significant, or collectively for financial assets that are not individually significant. If the Group determines that no objective evidence of impairment exists for an individually-assessed financial asset, whether significant or not, it includes the asset in a group of financial assets with similar credit risk characteristics and collectively assesses them for impairment. Assets that are individually assessed for impairment and for which an impairment loss is, or continues to be, recognised are not included in a collective assessment of impairment.

The amount of any impairment loss identified is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not yet been incurred). The present value of the estimated future cash flows is discounted at the financial asset's original EIR.

### *Available-for-sale ('AFS') financial assets*

For AFS financial assets, the Group assesses at each reporting date whether there is objective evidence that an investment or a group of investments is impaired.

## Notes to Financial Statements

In the case of equity investments classified as AFS, objective evidence would include a significant or prolonged decline in the fair value of the investment below its cost. 'Significant' is evaluated against the original cost of the investment and 'prolonged' against the period in which the fair value has been below its original cost. When there is evidence of impairment, the cumulative loss – measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognised in the statement of profit or loss – is removed from OCI and recognised in the statement of profit or loss. Impairment losses on equity investments are not reversed through the statement of profit or loss; increases in their fair value after impairment are recognised directly in OCI.

The determination of what is 'significant' or 'prolonged' requires judgement. In making this judgement, the Group evaluates, among other factors, the duration or extent to which the fair value of an investment is less than its cost.

### (d) Financial liabilities

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables or as derivatives designated as hedging instruments in an effective hedge, as appropriate. All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

### (e) Prepayment of domain name registry charges

Domain name registry charges are deferred in the Statement of Financial Position and are recognised in the Statement of Comprehensive Income using the same principles as revenue from the sale of domain names, as explained in accounting policy in note A1.

## Significant accounting estimates and judgements

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenues and expenses. Management bases its judgements and estimates on historical experience and on other various factors it believes to be reasonable under the circumstances, the result of which form the basis of the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions and conditions.

Management has identified the following critical accounting policies for which significant judgements, estimates and assumptions are made. Actual results may differ from these estimates under different assumptions and conditions and may materially affect financial results or the financial position reported in future periods.



# Notes to the Financial Statements

Information on significant estimates and judgements considered when applying the accounting policies can be found in the following notes:

<b>Accounting estimates and judgements</b>	<b>Note</b>
Taxation	A3
Impairment of goodwill and intangibles and useful lives	B4
Remuneration liability and contingent consideration liability	C6
Share-based payment transactions	E4

# Notes to Financial Statements

## Section A: Financial performance A1.

### Revenue

	2017	2016
	\$'000	\$'000
Registration revenue	37,912	44,916
Solutions, hosting & services	159,795	123,253
<b>Total revenue excluding interest income</b>	<b>197,707</b>	<b>168,169</b>
Interest revenue	53	267
<b>Total consolidated revenue</b>	<b>197,760</b>	<b>168,436</b>

### Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the entity and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognised:

#### Rendering of services – registration revenue

Revenue is recognised by reference to percentage of completion method. The percentage of completion is determined by reference to the extent of services performed to date on the agreement as a percentage of total services to be performed under the agreement. Revenue is recognised in the financial period in which services are rendered. Where cash has been received for services yet to be performed pursuant to the agreement, the amount has been classified in the statement of financial position as "Income received in advance".

The following table summarises the domain name registration revenue and registry cost recognition policy for the Group, outlining the monthly revenue percentage of the transaction amount recognised in the Statement of Comprehensive Income based on the length of the domain name registration:

Length of Registration	First month	Per other month
1 Year	78.00%	2.00%
2 Years	54.00%	2.00%
3 Years	36.00%	1.83%
4 Years	27.00%	1.55%
5 Years	21.60%	1.33%
6 Years	18.00%	1.15%
7 Years	15.43%	1.02%
8 Years	13.50%	0.91%
9 Years	12.00%	0.82%
10 Years	10.80%	0.75%

# Notes to the Financial Statements

## Rendering of services – solutions, hosting & other services

Revenue from provision of other services is recognised when the services are performed or by reference to the stage of completion. Stage of completion is measured by reference to labour hours incurred to date as a percentage of total estimated labour hours for each contract.

## Interest

Revenue is recognised as the interest accrues (using the effective interest method, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial instrument) to the net carrying amount of the financial asset.

## Adoption of AASB 15 Revenue from Contracts with Customers

From 1 January 2018, the Group will adopt *AASB 15 Revenue from Contracts with Customers*. Refer to note E10 "Accounting Standards and Interpretations issued but not yet effective" for details.

## A2. Expenses

	2017 \$'000	2016 \$'000
(a) Salaries and employee benefits expense		
Included in cost of sales:		
Salaries and employee benefits expense	30,271	15,867
Included in salaries and employee benefits expenses:		
Expensing of share-based payments	1,718	622
Superannuation expense	6,335	5,043
(b) Depreciation expense		
Fit out	220	236
Plant and equipment	3,035	3,250
Furniture	46	51
<b>Total depreciation of non-current assets</b>	<b>3,301</b>	<b>3,537</b>
(c) Amortisation of identifiable intangible assets		
Capitalised software	2,424	1,935
Customer contracts	2,121	1,548
Market-related intangibles	1,782	35
<b>Total amortisation of identifiable intangible assets</b>	<b>6,327</b>	<b>3,518</b>
(d) Finance costs		
Bank charges and credit card merchant fees	1,494	1,464
Interest expense on debt and borrowings	2,164	1,157
Unwinding of discount on other financial liabilities	189	504
<b>Total finance costs</b>	<b>3,847</b>	<b>3,125</b>

## Notes to Financial Statements

	2017	2016
	\$'000	\$'000
(e) Other expenses		
Included in other expenses:		
Premises	4,104	3,605
Training and recruitment	1,444	1,597
Communications	1,070	1,012
Marketing	3,257	2,360
Equipment	2,644	2,462
Consultancy and fees	2,420	1,471
Foreign exchange	136	17
Bad debts and doubtful debts	1,104	(172)
Fair value of derivative financial asset	-	48
Recycling of AFS reserve upon derecognition of available-for-sale financial asset	-	(546)

On 31 October 2017, Melbourne IT approved the retirement of the WebCentral brand in line with a group-wide brand review. The Group anticipates the retirement of the WebCentral brand will be complete within 12 months, and as a result the useful life of the related brand-intangible asset has been revised to 12 months ending 31 October 2018. AASB 108: *Accounting Policies, Changes in Accounting Estimates and Errors* requires any changes in estimates to be applied prospectively from the date of the change in estimate. As a result, \$1,782,000 of accelerated amortisation expense has been recognised in the Statement of Comprehensive Income.

# Notes to the Financial Statements

## A3. Income tax

	2017 \$'000	2016 \$'000
The major components of income tax expense are:		
<b>(a) Statement of comprehensive income</b>		
<i>Current income tax</i>		
Current income tax charge	4,583	5,887
Adjustments in respect of current income tax of previous years	368	(78)
<i>Deferred income tax</i>		
Relating to origination and reversal of temporary differences	786	1,240
<b>Income tax expense reported in the statement of comprehensive income</b>	<b>5,737</b>	<b>7,049</b>
<b>(b) Statement of changes in equity</b>		
<i>Deferred income tax related to items charged or credited directly to equity</i>		
Net gain on revaluation of cash flow hedges	-	(1)
Deferred tax asset recognised on equity raise costs	542	85
<b>Income tax expense reported in equity</b>	<b>542</b>	<b>84</b>
<b>(c) A reconciliation between tax expense and the product of accounting profit before income tax, multiplied by the Group's applicable income tax rate is as follows:</b>		
Accounting profit before income tax	20,016	19,757
At the Group's statutory income tax rate of 30% (2016: 30%)	6,005	5,927
Adjustments in respect of current income tax of previous years	368	(78)
Non-deductible expenses	324	190
Other non-operating income	(631)	(483)
Reassessment of contingent consideration	295	-
Unwinding of discount on other financial liabilities	-	152
Goodwill allocated to gain on sale of IDNR business	-	1,719
Estimated R&D tax incentive claims	(701)	(377)
Other	77	(1)
<b>Income tax expense at the effective income tax rate</b>	<b>5,737</b>	<b>7,049</b>
<b>Income tax expense reported in the statement of comprehensive income</b>	<b>5,737</b>	<b>7,049</b>

## Notes to Financial Statements

	2017	2016
	\$'000	\$'000
<b>(d) Deferred tax assets and liabilities</b>		
Deferred tax assets at 31 December relate to the following:		
Doubtful debts provision	313	234
Employee benefits and make good	2,150	1,278
Accruals	959	1,253
Unrealised foreign exchange losses	876	260
Transformation asset	-	319
Blackhole expenditure	691	278
Carry-forward tax losses	79	784
Other	38	32
	<b>5,106</b>	<b>4,438</b>

Deferred tax liabilities at 31 December relate to the following:

Intangible assets	6,662	5,414
Unrealised foreign exchange gains	929	238
Other	-	33
	<b>7,591</b>	<b>5,685</b>

As at 31 December 2017, Melbourne IT Group had unused carry-forward tax losses of \$265,000 (2016: \$2,614,000). These carry-forward tax losses arose on the acquisition of Nothing But Web Pty Ltd and are recorded as a deferred tax asset for the Group.

### Current taxes

Current tax assets and liabilities for the current period are measured at the amount expected to be recovered from or paid to the taxation authorities based on the current period's taxable income. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted at the reporting date.

Current income tax relating to items recognised directly in equity is recognised in equity and not in profit or loss. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

### Deferred taxes

Deferred income tax is provided on all temporary differences at the reporting date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred income tax liabilities are recognised for all taxable temporary differences:

- except where the deferred income tax liability arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss, and

## Notes to the Financial Statements

- in respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, except where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred income tax assets are recognised for all deductible temporary differences, carry-forward of unused tax assets and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry-forward of unused tax assets and unused tax losses can be utilised:

- except where the deferred income tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss, and
- in respect of deductible temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, deferred tax assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred income tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred income tax asset to be utilised. Unrecognised deferred income tax assets are reassessed at each reporting date and are recognised to the extent that it has become probable that future taxable profit will allow the deferred tax asset to be recovered.

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date. Income taxes relating to items recognised directly in equity are recognised in equity and not in the statement of comprehensive income.

### Tax consolidation

The Group and its wholly-owned Australian controlled entities have implemented the tax consolidation legislation as of 1 January 2006. Members of the tax consolidated group have entered into a tax-funding agreement. Each entity is responsible for remitting its share of the current tax payable (receivable) assumed by the head entity.

In accordance with UIG 1052 and Group accounting policy, the Group has applied the "separate taxpayer within group approach" in which the head entity, Melbourne IT Ltd, and the controlled entities in the tax consolidated group continue to account for their own current and deferred tax amounts.

In addition to its own current and deferred tax amounts, the Group also recognises the current tax liabilities (or assets) and the deferred tax assets arising from unused tax losses and unused tax credits assumed from controlled entities in the tax consolidated group. The allocation of taxes to the head entity is recognised as an increase/decrease in the controlled entity's inter-company accounts with the tax consolidated Group head entity.

Members of the Group have entered into a tax-sharing agreement that provides for the allocation of income tax liabilities between the entities should the head entity default on its tax payment obligations. No amounts have been recognised in the financial statements in respect of this agreement, on the grounds that the possibility is remote.

On 15 February 2017, Outware Systems Pty Ltd ('Outware') entered into the tax consolidation Group of Melbourne IT following the accelerated purchase of the remaining 24.9% of share capital of Outware. On 1 June 2017, Web Marketing Experts Pty Ltd ('WME') and Nothing But Web Pty Ltd ('NBW') entered into the tax consolidation Group of Melbourne IT following the acquisition of these entities.

# Notes to Financial Statements

## Other taxes

Revenues, expenses and assets are recognised net of the amount of GST except:

- where the GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable, and
- receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the statement of financial position.

Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the taxation authority are classified as operating cash flows.

## Changes in accounting policy

### AASB 112: Income Taxes

Following the November 2016 publication of the IFRS Interpretation Committee's agenda decision addressing the expected manner of recovery of intangible assets with indefinite useful lives for the purposes of measuring deferred tax, the Group has retrospectively changed their accounting policy in accordance with AASB 108 *Accounting Policies, Changes to Accounting Estimates and Errors*. The Interpretation Committee noted that, in applying AASB 112 *Income Taxes*, the fact that an entity does not amortise an intangible asset with an indefinite life does not mean that it has an infinite life and that the entity will recover the carrying amount of that asset only through sale and not through use. Previously, the Group measured deferred taxes on temporary differences arising from indefinite life-intangible assets based upon the tax that would result solely through future sale. Consequently, the Group has adopted an accounting policy to measure deferred taxes on temporary differences arising from indefinite life-intangible assets based upon the tax consequences arising through use.

This change in accounting policy is effective at 1 January 2017 and does not impact net assets or profit and loss. The impact of this change is as follows:

	31-Dec-16	1-Jan-16
	\$'000s	\$'000s
Increase/(decrease) of previously reported balances		
Goodwill	2,705	2,705
Deferred tax liabilities	2,705	2,705

## Key judgement and estimates

The Group's accounting policy for taxation requires management's judgement in assessing whether deferred tax assets and certain deferred tax liabilities are recognised in the statement of financial position. Deferred tax assets are recognised only when it is considered more likely than not that they will be recovered, which is dependent on the generation of sufficient future taxable profits.



# Notes to the Financial Statements

## A4. Dividends

	2017	2016
	\$'000	\$'000
<b>(a) Dividends paid during the year</b>		
Interim franked dividends for 2017: 3.5 cents per share (2016: 2.0 cent per share)	4,090	2,015
Final franked dividends for 2016: 6.0 cents per share (2015: 4.0 cents per share)	6,091	4,017
<b>Total dividends paid during the year</b>	<b>10,181</b>	<b>6,032</b>
<b>(b) Dividends proposed and not recognised as a liability</b>		
Final franked dividend for the year ended 31 December 2017:		
7.5 cents per share (2016: 6.0 cents per share)	8,803	6,052
<b>(c) Franking credit balance</b>		
The amount of franking credits available for the subsequent financial year are:		
- franking account balance as at the end of the financial year at 30% (2016: 30%)	2,192	1,184

## A5. Earnings per share

	2017	2016
	Cents	Cents
Basic earnings per share	12.56	10.86
Diluted earnings per share	12.39	10.67

The following reflects the income and share data used in the calculations of basic and diluted earnings per share:

	2017	2016
	\$'000	\$'000
<b>Profit for the year attributable to members of the parent</b>	<b>13,957</b>	<b>10,727</b>

## Notes to Financial Statements

	Number of shares	
Weighted average number of ordinary shares used in the calculation of basic earnings per share		
Effect of dilution:	111,149,089	98,819,025
Share options/rights	1,473,982	1,705,684
Adjusted weighted average number of ordinary shares used in calculating diluted earnings per share	112,623,071	100,524,709

Basic earnings per share is calculated as profit for the year attributable to members of the parent, divided by the weighted average number of ordinary shares.

Diluted earnings per share are calculated as profit for the year attributable to members of the parent, divided by the weighted average number of ordinary shares and the dilutive potential ordinary shares.

Performance rights granted to employees are considered to be potential ordinary shares and have been included in the determination of diluted earnings per share to the extent that they are dilutive. These performance rights have not been included in the determination of basic earnings per share.

There have been no transactions involving ordinary shares or potential ordinary shares that would significantly change the number of ordinary shares or potential ordinary shares outstanding between the reporting date and the date of completion of these financial statements.

### A6. Segment reporting

#### Identification of operating segments

An operating segment is a component of an entity that engages in business activities from which it may earn revenues and incur expenses, whose operating results are regularly reviewed by the entity's chief operating decision maker to make decisions about resources to be allocated to the segment and assess its performance and for which discrete financial information is available.

Executive management meet on a monthly basis to assess the performance of each segment by analysing the segment's EBITDA.

Transfer prices between operating segments are set on an arm's-length basis in a manner similar to transactions with third parties. Segment revenue, expense and segment result include transfers between business segments. These transfers are eliminated on consolidation.

Operating segments have been identified based on the information provided to the chief operating decision maker, being the CEO. Consistent with the requirements of AASB 8 *Operating Segments*, as the chief operating decision maker does not receive information regarding segment assets, no disclosure of segment assets has been provided.

The operating segments are identified by management based on the nature of the customer segment, and the identity of the service line manager. Discrete financial information about each of these operating businesses is reported to the executive management team on at least a monthly basis.

## Notes to the Financial Statements

Where operating segments meet the aggregation criteria, these are aggregated into reported segments. Operating segments are aggregated based on similar products and services provided to the same type of customers using the same distribution method. The Group's reportable segments are as described below:

### Small Medium Business (SMB Solutions)

SMB Solutions provides domain name registrations and renewals, website and email hosting, website development, search engine optimisation and analysis for businesses in Australia and New Zealand.

### Enterprise Services (ES)

Enterprise Services provides services including cloud, mobile application development, data and analytics to Australian enterprise and government organisations.

	2017	2016
	\$'000	\$'000
<b>Reconciliation of revenue:</b>		
Segment revenue	197,707	168,169
Interest revenue	53	267
<b>Total revenue</b>	<b>197,760</b>	<b>168,436</b>

## Notes to Financial Statements

The following tables present the revenue and profit information regarding business unit segments for the years ended 31 December 2017 and 31 December 2016.

Year ended 31 December 2017	SMB Solutions	ES	Total
	\$'000	\$'000	\$'000
<b>Segment revenue</b>			
Revenue from operating activities:			
Registration revenue	37,912	-	37,912
Solutions, hosting & services	64,470	95,325	159,795
<b>Total segment revenue</b>	<b>102,382</b>	<b>95,325</b>	<b>197,707</b>
<b>Result</b>			
Segment results	21,372	17,275	38,647
Unallocated expenses:			
- Corporate (including transaction costs relating to acquisition)			(4,622)
- Gain on accelerated settlement of Outware option liability			(5,814)
- Remuneration expense from accelerated settlement of Outware option liability			3,733
<b>Earnings before interest, tax, depreciation and amortisation</b>			<b>31,944</b>
<b>Net Interest</b>			
Interest revenue			53
Interest expense on debt and borrowings			(2,164)
Unwinding of discount on other financial liabilities			(189)
<b>Total net interest</b>			<b>(2,300)</b>
Depreciation & amortisation			(9,628)
<b>Profit before tax</b>			<b>20,016</b>
Income tax expense			(5,737)
<b>Profit after tax for the year</b>			<b>14,279</b>

## Notes to the Financial Statements

Year ended 31 December 2016	SMB Solutions	ES	Total
	\$'000	\$'000	\$'000
<b>Segment revenue</b>			
Revenue from operating activities:			
Registration revenue	44,916	-	44,916
Solutions, hosting & services	52,892	70,361	123,253
<b>Total segment revenue</b>	<b>97,808</b>	<b>70,361</b>	<b>168,169</b>
<b>Result</b>			
Segment results	15,703	14,644	30,347
Unallocated expenses:			
- Corporate (including transaction costs relating to acquisition)			(6,263)
- Gain on sale of IDNR business, net of transaction costs			2,350
- Other income			1,610
- Fair value movement in embedded derivatives			(59)
- Loss on conversion of Tiger Pistol convertible notes			(325)
- Gain on AFS asset			546
<b>Earnings before interest, tax, depreciation and amortisation</b>			<b>28,206</b>
<b>Net Interest</b>			
Interest revenue			267
Interest expense on debt and borrowings			(1,157)
Unwinding of discount on other financial liabilities			(504)
<b>Total net interest</b>			<b>(1,394)</b>
Depreciation & amortisation			(7,055)
<b>Profit before tax</b>			<b>19,757</b>
Income tax expense			(7,049)
<b>Profit after tax for the year</b>			<b>12,708</b>

## Notes to Financial Statements

### **A7. Gain on sale of International Domain Name Registration (IDNR) business**

On 31 March 2016, Melbourne IT completed the sale of its International Domain Name Registration (IDNR) business for a sale consideration of USD \$6,000,000 (equivalent to AUD \$7,800,000). The gain on sale of AUD \$2,350,000 includes transaction costs incurred relating to the sale, a portion of goodwill relating to the IDNR business and assets and liabilities relating to the IDNR business.

### **A8. Other income**

	2017	2016
	\$'000	\$'000
Gain on accelerated settlement of Outware option liability	5,814	-
Gain on reassessment of non-controlling interests dividend liability	-	586
Gain on reassessment of contingent consideration liability	-	1,024
<b>Total other income</b>	<b>5,814</b>	<b>1,610</b>

# Notes to the Financial Statements

## Section B: Operating assets and liabilities

### B1. Trade and other receivables

	2017	2016
	\$'000	\$'000
Trade receivables	26,275	18,929
Allowance for doubtful debts	(1,030)	(836)
<b>Total trade and other receivables</b>	<b>25,245</b>	<b>18,093</b>

Trade receivables, which generally have terms between 14 and 60 days, are recognised and carried at amortised cost, which is at original invoice amount less an allowance for any uncollectible amounts. An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off when identified.

	2017	2016
	\$'000	\$'000
Opening balance	836	1,076
Additional provision / (released)	1,000	(231)
Amount written off	(898)	(9)
Acquisitions	92	-
<b>Closing balance</b>	<b>1,030</b>	<b>836</b>

At 31 December, the ageing analysis of trade receivables is as follows:

	2017		2016	
	Gross	Allowance	Gross	Allowance
	\$'000	\$'000	\$'000	\$'000
<b>Consolidated</b>				
Current	12,939	-	11,718	-
0 - 30 days past due	6,787	-	4,021	-
31 - 60 days past due	1,985	-	1,070	-
61 days + past due	4,564	(1,030)	2,120	(836)
<b>Closing balance</b>	<b>26,275</b>	<b>(1,030)</b>	<b>18,929</b>	<b>(836)</b>

Receivables past due, but not considered impaired are \$12,306,000 (2016: \$6,375,000), and comprise balances owed from customers who have a good history of repayments, or are otherwise considered recoverable.

Due to the short-term nature of these receivables, their carrying value is assumed to approximate their fair value. The maximum exposure to credit risk is the fair value of receivables. Collateral is not held as security.

# Notes to Financial Statements

## B2. Other Assets

	2017 \$'000	2016 \$'000
Accrued revenue	4,969	1,946
Prepayments	2,374	2,538
Funds held in escrow	3,487	-
Lease incentive receivable	361	-
<b>Total other assets (Current)</b>	<b>11,191</b>	<b>4,484</b>

Funds held in escrow relate to monetary assets held in trust with the Group's lawyers for, which disbursement will occur upon satisfaction of contingent consideration liability obligations, as described in note C6.



# Notes to the Financial Statements

## B3. Plant and equipment

	Leasehold improvements \$'000	Plant and equipment \$'000	Furniture and fittings \$'000	Capital work in progress \$'000	Total \$'000
<b>At cost</b>					
At 1 January 2016	1,171	14,833	357	152	16,513
Acquisition of InfoReady (note D1)	-	44	-	-	44
Additions	426	2,371	-	9	2,806
Transfers	89	63	-	(152)	-
<b>At 31 December 2016</b>	<b>1,686</b>	<b>17,311</b>	<b>357</b>	<b>9</b>	<b>19,363</b>
Acquisition of WME Group (note D1)	283	85	22	-	390
Additions	-	1,934	-	347	2,281
Transfers	-	-	-	(9)	(9)
Disposals	-	(84)	-	-	(84)
<b>At 31 December 2017</b>	<b>1,969</b>	<b>19,246</b>	<b>379</b>	<b>347</b>	<b>21,941</b>
<b>Depreciation and impairment</b>					
At 1 January 2016	586	8,363	138	-	9,087
Depreciation charge for the year	236	3,250	51	-	3,537
<b>At 31 December 2016</b>	<b>822</b>	<b>11,613</b>	<b>189</b>	<b>-</b>	<b>12,624</b>
Depreciation charge for the year	336	2,919	45	-	3,300
<b>At 31 December 2017</b>	<b>1,158</b>	<b>14,532</b>	<b>234</b>	<b>-</b>	<b>15,924</b>
<b>Net book value</b>					
<b>At 31 December 2016</b>	<b>864</b>	<b>5,698</b>	<b>168</b>	<b>9</b>	<b>6,739</b>
<b>At 31 December 2017</b>	<b>811</b>	<b>4,714</b>	<b>145</b>	<b>347</b>	<b>6,017</b>

Plant and equipment is stated at cost less accumulated depreciation and any impairment in value.

Depreciation is provided on a straight-line or diminishing value basis on all plant and equipment. Major depreciation periods are:

	2017	2016
Leasehold improvements	The lease term	The lease term
Plant and equipment	2 to 4 years	2 to 4 years
Furniture and fittings	2 to 5 years	2 to 5 years

An item of plant and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising from the derecognition of the asset (calculated as the difference between net disposal proceeds and the carrying amount of the asset), is included in the statement of comprehensive income upon derecognition.

## Notes to Financial Statements

The residual values, useful lives and methods of depreciation of plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

### B4. Intangible assets

	2017	2016
	\$'000	\$'000
Goodwill	237,500	202,540
Market-related intangibles	9,053	9,052
Accumulated amortisation	(1,817)	(35)
	7,236	9,017
Customer contracts	10,520	7,977
Accumulated amortisation	(4,764)	(3,305)
	5,756	4,672
Capitalised software	15,755	13,239
Accumulated amortisation	(7,151)	(4,727)
	8,604	8,512
<b>Total intangible assets</b>	<b>259,096</b>	<b>224,741</b>

### Goodwill

Goodwill on acquisition is initially measured at cost, being the excess of the cost of the business combination over the acquirer's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities.

Following initial recognition, goodwill is measured at cost less any accumulated impairment losses. Goodwill is not amortised. Goodwill is reviewed for impairment annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired.

As at the acquisition date, any goodwill acquired is allocated to each of the cash-generating units (CGUs) expected to benefit from the combination's synergies. Goodwill has been allocated for impairment purposes to CGUs that are significant individually or in aggregate, taking into consideration the nature of services, resource allocation, how operations are monitored and where independent cash flows are identifiable.

The goodwill balance at 31 December 2016 has been restated to recognise an additional \$2,705,000 goodwill asset. This follows from a change in accounting policy following a recent decision by the IFRS Interpretations Committee in relation to AASB 112: *Income Taxes*, as described in note A3 to the financial statements.

# Notes to the Financial Statements

## Intangible assets acquired both separately and from a business combination

Intangible assets acquired separately are capitalised at cost and from a business combination are capitalised at fair value as at the date of acquisition. Following initial recognition, the cost model is applied to the class of intangible assets. Where amortisation is charged on assets with finite lives, this expense is taken to profit and loss through the 'amortisation of identifiable intangible assets' line item.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in the profit and loss when the asset is derecognised.

## Internally generated intangible assets

Costs relating to the research phase of the project are expensed while costs relating to the development phase are capitalised as Capitalised Software. The costs capitalised are being amortised over a useful life of four to six years.

A summary of the policies applied to the Group's intangible assets is as follows:

Customer Contracts	
Useful lives	Finite
Amortisation	Amortised over the estimated churn of the customer base
Impairment testing	When indicators exist
Market-Related Intangibles	
Useful lives	Indefinite
Amortisation	No amortisation
Impairment testing	Annually and more frequently when indicators exist
Capitalised Software Projects	
Useful lives	4-6 years
Impairment testing	Amortisation method reviewed annually and when indicators exist

The carrying value of any intangible assets denominated in foreign currencies is revalued at the year-end spot rate of each reporting period, leading to changes in the carrying value of the intangible assets in reporting currency. Any revaluation amounts are recognised directly in the foreign currency translation reserve.

## Notes to Financial Statements

### Impairment of assets

At each reporting date, Melbourne IT assesses whether there is any indication that an asset may be impaired. Where an indicator of impairment exists, Melbourne IT makes a formal estimate of recoverable amount. Where the carrying amount of an asset exceeds its recoverable amount the asset is considered impaired and is written down to its recoverable amount.

The carrying values of assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable. For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash-generating unit to which the asset belongs. If any such indication exists and where the carrying values exceed the estimated recoverable amount, the assets or cash-generating units are written down to their recoverable amount.

Recoverable amount is the greater of fair value less costs to sell and value in use. It is determined for an individual asset, unless the asset's value in use cannot be estimated to be close to its fair value less costs to sell and it does not generate cash inflows that are largely independent of those from other assets, or groups of assets, in which case, the recoverable amount is determined for the CGU to which the asset belongs.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset.

#### (a) Reconciliation of carrying amounts at the beginning and end of the period

	Capitalised Software \$'000	Customer Contracts \$'000	Market Related Intangibles \$'000	Goodwill \$'000	Total \$'000
<b>Net balance at 1 January 2016</b>	8,266	5,487	9,052	182,000	204,805
Acquisition of InfoReady (note D1)	-	847	-	23,565	24,412
AASB 112 Restatement	-	-	-	2,705	2,705
Additions	2,181	-	-	-	2,181
Disposals	-	(114)	-	(5,730)	(5,844)
Amortisation	(1,935)	(1,548)	(35)	-	(3,518)
<b>Net balance at 31 December 2016</b>	<b>8,512</b>	<b>4,672</b>	<b>9,017</b>	<b>202,540</b>	<b>224,741</b>
Acquisition of WME Group (note D1)	595	3,206	-	34,960	38,761
Additions	1,934	-	-	-	1,934
Disposal	(13)	-	-	-	(13)
Amortisation	(2,424)	(2,122)	(1,781)	-	(6,327)
<b>Net balance at 31 December 2017</b>	<b>8,604</b>	<b>5,756</b>	<b>7,236</b>	<b>237,500</b>	<b>259,096</b>

# Notes to the Financial Statements

## (b) Market-related intangibles

Marketing-related intangibles represent brand names of past acquisitions. They have been assessed as having indefinite useful lives as they are expected to contribute to future economic benefits indefinitely as Melbourne IT continues to sell its products under these brand names indefinitely and therefore invests in these brands through its marketing activities. Current year amortisation represents the retirement of a brand name.

On 31 October 2017, Melbourne IT approved the retirement of the WebCentral brand in line with a group-wide brand review. The Group anticipates the retirement of the WebCentral brand will be complete within 12 months and as a result the useful life of the related brand intangible asset has been revised to 12 months, ending 31 October 2018. AASB 108: *Accounting Policies, Changes in Accounting Estimates and Errors* requires any changes in estimates to be applied prospectively from the date of the change in estimate. As a result, \$1,782,000 of accelerated amortisation expense has been recognised in the Statement of Comprehensive Income.

## (c) Customer contracts

Following the acquisition of WME Group in the current period and InfoReady in the prior period, customer contracts amounting to \$3,206,000 and \$847,000 were recognised respectively based on an external valuation. The customer contracts are amortised over the period of 3-5 years based on the historical attrition rate.

## (d) Capitalised software

Software intangibles represent capitalised costs, primarily consisting of employee costs (carrying value of \$4,482,000) and software acquired from Netregistry Pty Ltd (carrying value of \$3,165,000), Oracle Financials, the common financial reporting system used by all entities in the Group (carrying value of \$375,000), software acquired from WME Group (carrying value of \$479,000) and software acquired from Outware (carrying value of \$103,000).

## (e) Goodwill and other intangible assets impairment testing

Carrying amount of intangible assets allocated to each of the CGUs:

	SMB Solutions		ES		Total	
	2017	2016	2017	2016	2017	2016
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Goodwill	135,773	100,153	101,727	102,387	237,500	202,540
Market-related intangibles	6,273	7,734	963	1,283	7,236	9,017
Customer contracts	3,663	1,781	2,093	2,891	5,756	4,672
Capitalised software	5,565	7,018	3,039	1,494	8,604	8,512

Under the impairment testing the carrying amount of each CGU is compared to its recoverable amount. The recoverable amount of each CGU is determined based on a value in use calculation for each CGU to which goodwill and other intangible assets has been allocated.

## Notes to Financial Statements

### Key assumptions used in value in use ('VIU') calculations

	SMB Solutions	ES
Growth rate year 1 <sup>(1)</sup>	14.50%	23.30%
Growth rate year 2-5 <sup>(1)</sup>	2.50%	2.50% <sup>(3)</sup>
Growth rate after year 5 <sup>(2)</sup>	2.50%	2.50%
Discount rate <sup>(4)</sup>	11.50%	11.20%

- All value in use calculations are based on management's estimates of achievable EBITDAs for the respective CGUs, with growth rates as noted in the table applied to years 2-5. These estimates are most sensitive to assumptions around revenue growth, in particular the timescale for implementation of new products and initiatives in the SMB Solutions business. Year 1 results are based on Board-approved budgets.
- Cash flows beyond the 5-year period are extrapolated using a 2.5% growth rate (2016: 2.5%) to determine terminal value, which is the company's estimate of the long-term average growth rate for the industry in which the company operates.
- ES CGU's year 2 growth rate is expected to be greater than 2.5% as a result of the ES CGU continuing geographic expansion for state-based practices for Mobile, Data and Analytics and Cloud. However, for the purposes of determining the VIU of the ES CGU, the long-term growth rate of the Group has been adopted.
- The discount rate used reflects risks specific to the Group and its operating segments and is derived from its weighted average cost of capital. Segment-specific risk is incorporated by applying individual beta which is assessed annually based on publicly available data.

### Results of impairment test and impact of reasonably possible changes in key assumptions

There was no requirement to impair goodwill as a result of the impairment testing. For each CGU the recoverable amount exceeds its carrying amount. As impairment testing is based on assumptions and judgements, the Group has considered changes in key assumptions that they believe to be reasonably possible. For all CGUs, the recoverable amount exceeds the carrying amount when testing for reasonably possible changes in key assumptions.

If all assumptions remain the same, the base year EBITDA would need to decline from the current expected EBITDA by 32% for the SMB Solutions CGU and 7% for the ES CGU for the recoverable amounts of the CGUs, to equal their carrying values respectively.

### Key judgement and estimates

The Group determines whether goodwill and intangibles with indefinite useful lives are impaired at least on an annual basis. This requires an estimation of the recoverable amount of the cash-generating unit, using a value in use discounted cash flow methodology, to which the goodwill and intangibles with indefinite useful lives are allocated. Key assumptions requiring judgement include projected cash flows based on forecast EBITDA, growth rate estimates and discount rates.

# Notes to the Financial Statements

## B5. Non-current financial assets

	2017	2016
	\$'000	\$'000
Available for sale financial assets		
Investment in Tiger Pistol - ordinary shares	1,695	1,795
Bank guarantee receivable	390	-
	<b>2,085</b>	<b>1,795</b>

The Group holds 603,205 shares in Tiger Pistol Pty Ltd, a digital marketing agency providing social advertisement automation solutions. These shares have been accounted for as a financial asset (Available for Sale), and valued by reference to the most recent arm's length transaction of Tiger Pistol shares and subsequent financial performance compared with budget.

## B6. Trade and other payables

	2017	2016
	\$'000	\$'000
Trade creditors	3,059	5,449
Sundry creditors	5,745	3,959
Deposits received in advance	1,234	1,549
Accrued expenses	10,027	7,847
<b>Total trade and other payables</b>	<b>20,065</b>	<b>18,804</b>

Trade and other payables are carried at cost and due to their short-term nature they are not discounted. Therefore their carrying value is assumed to approximate their fair value. They represent liabilities for goods and services provided to the Group prior to the end of the year that are unpaid and arise when the Group becomes obliged to make future payments in respect of the purchase of these goods and services.

Terms and conditions relating to trade and sundry creditors:

- (i) Trade creditors are non-interest bearing and are normally settled within agreed trading terms.
- (ii) Sundry creditors are non-interest bearing and are normally settled within agreed trading terms.

# Notes to Financial Statements

## B7. Provisions

	2017	2016
	\$'000	\$'000
<b>Current</b>		
Employee benefits	4,072	3,291
Other	221	170
	4,293	3,461
<b>Non current</b>		
Employee benefits	901	803
	901	803
<b>Total provisions</b>	<b>5,194</b>	<b>4,264</b>

The aggregate employee benefit liability comprises:

Provisions (current)	4,072	3,291
Provisions (non-current)	901	803
	4,973	4,094

## Employee benefits

Provision is made for employee benefits accumulated as a result of employees rendering services up to the reporting date. These benefits include wages and salaries, annual leave and long service leave.

Liabilities arising in respect of wages and salaries, annual leave and any other employee benefits expected to be settled within twelve months of the reporting date, are measured at their nominal amounts based on remuneration rates, which are expected to be paid when the liability is settled. All other employee benefit liabilities are measured at the present value of the estimated future cash outflow to be made in respect of services provided by employees up to the reporting date. In determining the present value of future cash outflows, the market yield as at the reporting date on corporate bonds is used, which has terms to maturity approximating the terms of the related liability.

Employee benefit expenses arise in respect of the following categories:

- Wages and salaries, non-monetary benefits, annual leave, long service leave and other entitlements, and
- Other types of employee entitlements are recognised against profits on a net basis in their respective categories.

## Other provisions

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event. It is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.



# Notes to the Financial Statements

## Section C: Capital and financial risk management

### C1. Financial risk management objectives and policies

The Group's principal financial instruments comprise of receivables, payables, interest bearing loans, cash, short-term deposits, derivatives, non-current financial assets and other financial liabilities. The Group manages its exposure to key financial risks in accordance with the Group's financial risk management policy. The objective of the policy is to support the delivery of the Group's financial targets, whilst protecting financial security.

The purpose is to manage the financial risks arising from the Group's operations. The main risks arising from the Group's financial instruments are interest rate risk, foreign currency risk, liquidity risk and credit risk. The Group uses different methods to measure and manage different types of risks to which it is exposed. These include monitoring levels of exposure to foreign exchange risk and interest rate risk, assessments of market forecasts for foreign exchange and interest rates. Liquidity risk is monitored through the development of rolling cash flow forecasts.

The Board reviews and agrees policies for managing each of these risks as summarised below. Primary responsibility for identification and control of financial risks rests with management under the supervision of the Audit and Risk Management Committee and under the authority of the Board. The Board reviews and agrees policies for managing each of the risks identified below, including the setting of limits for trading in derivatives, hedging cover of foreign currency and interest rate risk, credit allowances and cash flow forecast projections.

### Capital management

For the purpose of the Group's capital management, capital includes issued capital, all other equity reserves attributable to the equity holders of the parent and debt capital, principally raised from the Group's banking partners, but inclusive of other debt-like instruments, such as earn-outs due. When managing capital, the Board's objective is to ensure the entity has sufficient liquidity for ongoing operations, capital to invest in growth opportunities, and cash flow to maintain returns to shareholders and debt providers.

The Group manages its capital structure and financing facilities and makes adjustments in light of changes in economic and market conditions, requirements of the business operations and requirements of its financial covenants. To maintain or adjust the capital structure, the Group may raise or repay debt, adjust the dividend payment to shareholders, return capital to shareholders, issue new shares, or sell assets to fund these activities.

During 2017, the Group paid dividends of \$10,181,000 (2016: \$6,032,000). On 20 February 2018, the directors declared a final dividend of 7.5 cents per ordinary share, franked at 100%, amounting to \$8,803,000. The expected payment date of the dividend is 30 April 2018.

### Risk exposures and responses

#### Interest rate risk

The Group's exposure to market interest rates is related primarily to the Group's short-term deposits held and drawdowns on available financing facilities. Refer to note C4 for details of available financing facilities.

## Notes to Financial Statements

At balance date, the Group had the following mix of financial assets and liabilities exposed to variable interest rate risk.

	2017	2016
	\$'000	\$'000
<b>Financial assets</b>		
Cash and cash equivalents	20,250	16,426
<b>Financial Liabilities</b>		
Bank loan <sup>1</sup>	74,992	36,500
Finance leases	29	128

(1) Of the financial assets and liabilities that are exposed to variable interest rates, \$30,300,000 of bank loans drawn are covered by interest rate swap agreements as at 31 December 2017. Refer to note C7 for further detail.

The following sensitivity analysis is based on the interest rate risk exposures in existence at the reporting date.

At 31 December 2017 and 2016, if interest rates had moved as illustrated in the table below, with all other variables held constant, post-tax profit and equity would have been affected as follows:

	Net Profit		Equity	
	Higher / (Lower)		Higher / (Lower)	
	2017	2016	2017	2016
	\$'000	\$'000	\$'000	\$'000
Consolidated				
Assets + 0.25% (25 basis points), Liabilities + 0.25% (25 basis points) (2016: Assets + 0.25% (25 basis points), Liabilities + 0.25%).	(43)	-	(43)	-
Assets - 0.25% (25 basis points), Liabilities - 0.25% (25 basis points) (2016: Assets - 0.25% (25 basis points), Liabilities - 0.25%).	43	-	43	-

The sensitivities have been calculated based on average holdings of interest-bearing assets and liabilities restated at year end exchange rates, offset by the impact of interest rate swaps. Interest-bearing assets are predominantly sensitive to movements in Australian interest rates.

### Credit risk

Credit risk arises from the financial assets of the Group, which comprise of cash and cash equivalents, trade and other receivables and derivative instruments. The Group's exposure to credit risk arises from potential default of the counterparty, with a maximum exposure equal to the carrying amount of these instruments. Exposure at balance date is addressed in each applicable note.

The Group provides credit only with recognised, creditworthy third parties and as such collateral is not required, nor is it the Group's policy to securitise its trade and other receivables.

## Notes to the Financial Statements

It is the Group's policy that all customers who wish to trade on credit terms are subject to credit verification procedures, which may include an assessment of their financial position, past experience and industry reputation, depending on the amount of credit to be granted. In addition, receivable balances are monitored on an ongoing basis.

### Foreign currency risk

The Group conducts some of its business in US dollars ('USD') and is therefore exposed to movements in the AUD/USD dollar exchange rate. The Group actively manages the gross margin risk by its foreign currency risk management strategy. Please refer to Note C7 for further details.

Both the functional and presentation currency of Melbourne IT Ltd is in Australian dollars (AUD). The consolidated Group contains functional currencies in USD and NZD. Transactions in foreign currencies are initially recorded in the functional currency at the exchange rates ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the reporting date.

The exchange differences arising on the retranslation are taken directly to other comprehensive income. On disposal of a foreign entity, the deferred cumulative amount recognised in other comprehensive income relating to that particular foreign operation is recognised in the determination of profit and loss for the year.

At 31 December 2017, the Group had the following exposures to USD denominated assets and liabilities, where the functional currency is not USD. The Group's exposure to foreign currency changes for all other currencies is not material. Assets and liabilities that are designated in cash flow hedges are not included:

	2017	2016
	\$'000	\$'000
<b>Financial Assets</b>		
Cash and cash equivalents	155	1,750
Trade and other receivables	88	207
	<b>243</b>	<b>1,957</b>
<b>Financial Liabilities</b>		
Trade and other payables	(1,670)	(773)
<b>Net exposure</b>	<b>(1,427)</b>	<b>1,184</b>

The following sensitivity is based on foreign currency risk exposures in existence at the reporting date.

At 31 December 2017, had the AUD moved as illustrated in the table below with all other variables held constant, post-tax profit and equity would have been affected as follows:

## Notes to Financial Statements

	Net Profit		Equity	
	Higher / (Lower)		Higher / (Lower)	
	2017	2016	2017	2016
	\$'000	\$'000	\$'000	\$'000
Consolidated				
- AUD/USD +10% (2016: +10%)	117	(105)	117	(105)
- AUD/USD -10% (2016: -10%)	(143)	128	(143)	128

The Group also has exposures to foreign exchange when retranslating foreign currency subsidiaries into AUD. The sensitivity range has been determined using an expected range of 0.698 to 0.854 USD/AUD for the retranslation of USD denominated balances for the forthcoming year.

### Liquidity risk

Liquidity risk is managed via the regular review of forecasted cash inflows and outflows, with any surplus funds being placed in short term deposits to maximise interest revenue.

The risk implied from the values shown in the table below, reflects a balanced view of cash inflows and outflows. Trade payables and other financial liabilities mainly originate from the financing of assets used in ongoing operations such as plant, equipment and investments in working capital (e.g. trade receivables). These assets are considered in the Group's overall liquidity risk. To monitor existing financial assets and liabilities, as well as to enable an effective controlling of future risks, the Group has established comprehensive risk reporting covering its business units that reflects expectations of settlement of financial assets and liabilities. The amounts disclosed in the table are the contractual undiscounted cash flows.

## Notes to the Financial Statements

	< 6 Months \$'000	6 to 12 Months \$'000	1 to 5 Years \$'000	> 5 Years \$'000	Total \$'000
<b>31 December 2017</b>					
<b>Financial assets</b>					
Cash and cash equivalents	20,250	-	-	-	20,250
Trade and other receivables	25,245	-	-	-	25,245
Other financial assets	-	-	2,085	-	2,085
	45,495	-	2,085	-	47,580
<b>Financial liabilities</b>					
Trade and other payables	(20,065)	-	-	-	(20,065)
Borrowings	(29)	(9,000)	(65,992)	-	(75,021)
Other financial liabilities	(5,034)	-	(6,593)	-	(11,627)
	(25,128)	(9,000)	(72,585)	-	(106,713)
<b>Net inflow/(outflow)</b>	<b>20,367</b>	<b>(9,000)</b>	<b>(70,500)</b>	<b>-</b>	<b>(59,133)</b>
<b>31 December 2016</b>					
<b>Financial assets</b>					
Cash and cash equivalents	16,426	-	-	-	16,426
Trade and other receivables	18,093	-	-	-	18,093
Other financial assets	-	-	1,795	-	1,795
	34,519	-	1,795	-	36,314
<b>Financial liabilities</b>					
Trade and other payables	(18,804)	-	-	-	(18,804)
Borrowings	(54)	(44)	(36,537)	-	(36,635)
Other financial liabilities	(1,261)	(29,828)	(8,315)	-	(39,404)
	(20,119)	(29,872)	(44,852)	-	(94,843)
<b>Net inflow/(outflow)</b>	<b>14,400</b>	<b>(29,872)</b>	<b>(43,057)</b>	<b>-</b>	<b>(58,529)</b>

# Notes to Financial Statements

## C2. Contributed equity

### (a) Issued and paid-up capital

	2017	2016
	\$'000	\$'000
Issued and paid-up capital		
Ordinary shares each fully paid	83,507	51,026

### (b) Movements in shares on issue

	2017		2016	
	Number of shares	\$'000	Number of shares	\$'000
Beginning of the financial year	100,861,330	51,026	92,944,392	35,629
Issued during the year:				
- Capital raising	14,609,443	30,680	7,500,000	15,000
- Performance rights vested (2014 LTI Plan)	659,913	-	-	-
- Dividend reinvestment plan	1,238,302	3,082	416,938	821
- Transaction costs for capital raising and share repurchase, net of tax	-	(1,281)	-	(424)
<b>End of the financial year</b>	<b>117,368,988</b>	<b>83,507</b>	<b>100,861,330</b>	<b>51,026</b>

### (c) Treasury shares

	2017		2016	
	Number of shares	\$'000	Number of shares	\$'000
Beginning of the financial period	-	-	-	-
Share repurchase during the year	521,520	1,884	-	-
<b>End of the financial period</b>	<b>521,520</b>	<b>1,884</b>	<b>-</b>	<b>-</b>

As part of the Deed of Variation and Option Exercise with the owners of the non-controlling interest of Outware to purchase the remaining 24.9% of share capital, 521,520 ordinary shares were repurchased in anticipation of satisfaction of Deed obligations. This has been subsequently transferred to the vendors on 3 January 2018 as disclosed in note E7 to the financial statements.

## Notes to the Financial Statements

Ordinary share capital is recognised at the fair value of the consideration received by the company. Any transaction costs arising on the issue of ordinary shares are recognised directly in equity as a reduction of the share proceeds received.

The ordinary shares have no par value in accordance with *Corporations Act (2001)*.

### C3. Reserves

	2017	2016
	\$'000	\$'000
Share-based payments reserve	2,331	1,398
Foreign currency translation reserve	(547)	(593)
Other reserves	(211)	8,526
	<b>1,573</b>	<b>9,331</b>

#### Share-based payments reserve

The share-based payments reserve is used to recognise the value of equity-settled share-based payment transactions provided to employees, including key management personnel, as part of their remuneration. Refer to note E4 for further details of these plans.

#### Foreign currency translation reserve

The foreign currency translation reserve is used to record exchange differences arising from the translation of the financial statements of foreign subsidiaries.

#### Other reserves

Other reserves represents the hedging reserve and available-for-sale (AFS) reserve. The hedging reserve contains the effective portion of the hedge relationships incurred as at the reporting date. The available-for-sale reserve is used to record changes to the fair value of non-current financial asset as disclosed in note B5 to the financial statements.

# Notes to Financial Statements

## C4. Borrowings

	2017	2016
	\$'000	\$'000
<b>Current</b>		
Finance lease liabilities	29	92
Bank loan	9,000	-
	9,029	92
<b>Non current</b>		
Finance lease liabilities	-	36
Interest-bearing loan	65,992	36,500
	65,992	36,536

## Interest-bearing loans and borrowing costs

All loans and borrowings are initially recognised at the fair value of the consideration received, less directly attributable transaction costs. After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the effective interest method. Fees paid on the establishment of loan facilities that are yield-related are included as part of the carrying amount of the loans and borrowings. Borrowings are classified as current liabilities, unless the group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting date.

The facility was secured via a negative pledge plus mortgage over shares in Outware Systems Pty Ltd. Following the completion of the acquisition of Outware Systems Pty Ltd on 15 February 2017, the security was released and the loan is unsecured.

Borrowing costs are recognised as an expense when incurred. Borrowing costs consist of interest and other costs that an entity incurs in connection with the borrowing of funds. Interest rate is based on the relevant period BBSY rate. The cash advance facility balance is approximate to fair value given that it is an interest bearing loan at a floating interest rate.

As part of the WME Group acquisition, the ANZ bank facility was renegotiated and repayments for Tranche B begin from 30 June 2018. On 15 February 2017, \$27,692,000 was drawn down from the ANZ banking facility to fund the acquisition of the remaining 24.9% interest in Outware. On 12 September 2017, a further \$10,800,000 was drawn down from Tranche B to fund the acquisition of WME Group. The Group is currently in the process of renegotiating this banking facility.

The ANZ bank facility has a maturity date of 1 January 2019. Interest rate is based on the relevant period BBSY rate. The cash advance facility balance is approximate to fair value, given that it is an interest bearing loan at floating interest rate. During the year ended 31 December 2017, the Group made no loan repayments.



# Notes to the Financial Statements

## Leases

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at the inception date. The arrangement is assessed for whether fulfilment of the arrangement is dependent on the use of a specific asset(s) or the arrangement, conveys a right to use the asset(s), even if that right is not explicitly specified in an arrangement.

Leases where the lessor retains substantially all the risks and benefits of ownership of the asset are classified as operating leases. Operating lease payments are recognised as an expense in the profit and loss on a straight-line basis over the lease term. Operating lease incentives are recognised as a liability when received and subsequently reduced by allocating lease payments between rental expense and reduction of the liability.

The Group has entered into finance leases for some items of equipment whereby the present value of the minimum lease payments approximate \$36,000 (2016: \$128,000). Refer to note C5 for further details.

## Financing facilities available

At reporting date, the following financing facilities had been negotiated and were available:

	Total facilities		Facilities used at reporting date	
	2017	2016	2017	2016
	\$'000	\$'000	\$'000	\$'000
Business lending - cash advance facility	83,600	83,600	74,992	36,500
Business lending - bank guarantees	4,865	3,800	3,055	1,803
Asset finance - leasing	5,000	5,000	-	-
Standby letters of credit	2,135	3,200	992	1,120
	95,600	95,600	79,040	39,423

# Notes to Financial Statements

## C5. Commitments

### Operating lease commitments

The Group has entered into operating leases on office premises and items of equipment. In 2017, the Group entered into two leases for new office space in Melbourne and Sydney, respectively to support forecast headcount expansion driven by continued growth in the Solutions businesses, the expansion of the SMB Solutions' account management model and investments in shared services.

	2017	2016
	\$'000	\$'000
<b>Operating lease commitments</b>		
Operating leases		
Minimum lease payments		
- not later than 1 year	4,865	2,930
- later than 1 year and not later than 5 years	17,040	7,362
- later than 5 years	1,908	457
<b>Aggregate lease expenditure contracted for at reporting date</b>	<b>23,813</b>	<b>10,749</b>

The group has an option to extend the Level 10, 505 Little Collins lease for an additional term of five years and a five-year option to extend the Brisbane premises lease. These options have not been included in the operating commitments disclosed above. There are no other material leasing arrangements.

### Finance lease commitments

The Group has a finance lease for various items of plant and machinery. The effective interest rate of the finance lease is 8.14% p.a. The Group's obligations under finance leases are secured by the lessor's title to the leased assets. Future minimum lease payments under finance leases together with the present value of the net minimum lease payments are as follows:

## Notes to the Financial Statements

	2017		2016	
	Minimum	Present	Minimum	Present
	payments	value of	payments	value of
	\$ '000	\$ '000	\$ '000	\$ '000
Within 1 year	37	36	106	99
After 1 year but not more than 5 years	-	-	29	29
More than 5 years	-	-	-	-
<b>Total minimum lease payments</b>	<b>37</b>	<b>36</b>	<b>135</b>	<b>128</b>
Less amounts representing finance charges	(1)	-	(7)	-
<b>Present value of minimum lease payments</b>	<b>36</b>	<b>36</b>	<b>128</b>	<b>128</b>

### Financial instruments

The details of hedging instruments held and guarantees issued are as follows:

#### (a) Hedges of specific commitments

Refer to note C7 for details of hedging instruments the Group entered to manage its interest rate and foreign currency risk exposure.

#### (b) Financial guarantees and other credit facilities

The face value of financial guarantees issued by the Group are presented below.

- Bank guarantees of AUD \$3,055,000 have been issued in favour of various parties in accordance with the Group's property commitments.
- The company has standby letters of credit totalling USD \$770,000 (equivalent to AUD \$992,396) in accordance with various registry licence agreements.

# Notes to Financial Statements

## C6. Other financial liabilities

	2017	2016
	\$'000	\$'000
<b>Current</b>		
Put options liability	-	29,828
Dividend liability to non-controlling interests	-	1,261
Outware remuneration liability	2,683	-
Contingent consideration liability	2,351	-
	<b>5,034</b>	<b>31,089</b>
<b>Non-current</b>		
Contingent consideration liability	6,593	8,315
	<b>6,593</b>	<b>8,315</b>

Other financial liabilities comprise the contingent consideration liabilities in relation to acquisition of WME Group and InfoReady Pty Ltd (refer to note D1(a) and D1(b) respectively for further detail) and the provision for remuneration recognised in relation to the accelerated purchase of the remaining 24.9% of share capital of Outware (refer below).

On 16 February 2017, the Group entered into a Deed of Variation and Option Exercise with the owners of the non-controlling interest of Outware to purchase the remaining 24.9% of share capital for a total consideration of \$28,692,000. Of the consideration paid, 521,720 ordinary shares in Melbourne IT Ltd were held in escrow, and \$2,683,000 was held in escrow as cash as at 31 December 2017, contingent on the employment of the vendors of the non-controlling interest by the Group until that date. As these components are deemed to represent employee remuneration, these have been recognised on a straight-line basis in the Statement of Comprehensive Income.

This has extinguished the Group's put option and dividend liability to non-controlling interests in Outware, resulting in the recognition of a gain-on-accelerated settlement of \$5,814,000, and a remuneration expense of \$3,733,000 that has been recognised in the Statement of Comprehensive Income.

## Key judgement and estimates

The contingent consideration liability was calculated based on the excess of the EBITDA performance during the earn-out periods over the EBITDA threshold amount specified in the Sales and Purchase Agreement, relating to the acquisition of InfoReady, for each of the earn-out period multiplied by three.

# Notes to the Financial Statements

## C7. Derivative financial liabilities/ (assets)

	2017	2016
	\$'000	\$'000
Foreign exchange contracts (a)	-	(155)
Interest rate swap (b)	128	151
	<b>128</b>	<b>(4)</b>

The Group conducts some amount of its business in USD and is therefore exposed to movements in the AUD/USD dollar exchange rate. The Group actively manages this risk via its foreign currency risk management strategy.

The Group uses derivative financial instruments, such as forward currency contracts and interest rate swaps, to hedge its risks associated with currency and interest rate fluctuations. Such derivative financial instruments are stated at fair value. The fair value of forward currency contracts is calculated by reference to current forward exchange rates for contracts with similar maturity profiles.

For the purposes of hedge accounting, hedges are classified as cash flow hedges where they hedge exposure to variability in cash flows that is either attributable to a particular risk associated with a recognised asset or liability or a forecasted transaction. In relation to cash flow hedges (forward foreign currency contracts) to hedge firm commitments that meet the conditions for hedge accounting, the portion of the gain or loss on the hedging instrument that is determined to be an effective hedge is recognised directly in other comprehensive income and the ineffective portion is recognised in the determination of profit and loss for the year.

When the hedged firm commitment results in the recognition of an asset or a liability, then, at the time the asset or liability is recognised, the associated gains or losses that had previously been recognised in other comprehensive income are included in the initial measurement of the acquisition cost, or other carrying amount of the asset or liability.

For all other cash flow hedges, the gains or losses that are recognised in other comprehensive income are transferred to profit and loss in the same year in which the hedged firm commitment affects the net profit and loss, for example when the future sale actually occurs.

For derivatives that do not qualify for hedge accounting, any gains or losses arising from changes in fair value are taken directly to profit and loss.

Hedge accounting is discontinued when the hedging instrument expires or is sold, terminated or exercised, or no longer qualifies for hedge accounting. At that point in time, any cumulative gain or loss on the hedging instrument recognised in other comprehensive income is kept in equity until the forecasted transaction occurs. If a hedged transaction is no longer expected to occur, the net cumulative gain or loss recognised in equity is transferred to profit and loss.

### (a) Foreign exchange contracts

At 31 December 2017, Melbourne IT Ltd held no foreign exchange contracts (2016: six foreign exchange contracts) designated as cash flow hedges of expected net USD cash payments which the company has firm commitments. During the year ended 31 December 2016, the terms of these foreign exchange contracts was negotiated to match the terms of the commitments. The exchange contracts were used to reduce the exposure of foreign exchange risk.

## Notes to Financial Statements

### (b) Interest rate swap

At 31 December 2017, the Group held three (2016: two) interest rate swap contracts for \$15,000,000, \$5,300,000 and \$10,000,000, designed to hedge the variable interest rate exposure relating to the facility tranches of \$30,000,000, \$21,400,000 and \$27,692,000 respectively.

As at 31 December 2017, an unrealised loss of \$131,440 (2016: \$85,000 gain) was included in other comprehensive income in respect of these contracts.

### C8. Fair value measurement

The Group measures financial instruments such as derivatives at fair value at each reporting date. Fair value is the price that would be received to sell an asset, or paid to transfer a liability, in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either; (1) in the principal market for the asset or liability, or (2) in the absence of a principal market, in the most advantageous market for the asset or liability. The fair value of an asset or liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that the market participants act in their economic best interest.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within their fair value hierarchy, described as follows, based on the lowest level of input that is significant to the fair value measurement as a whole:

- Level 1 - Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- Level 2 - Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable
- Level 3 - Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognised in the financial statements at fair value on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

The following table provides the fair value measurement hierarchy of the Group's assets and liabilities.

# Notes to the Financial Statements

Fair value measurement hierarchy for assets as at 31 December 2017:

	Date of valuation	Total \$'000	Fair value measurement using		
			Quoted prices in active markets (Level 1) \$'000	Significant observable inputs (Level 2) \$'000	Significant unobservable inputs (Level 3) \$'000
<b>Assets/ (liabilities) measured at fair value:</b>					
<b>Derivative financial instruments</b>					
Interest rate swap <sup>(1)</sup>	31 December 2017	(128)	-	(128)	-
<b>AFS financial assets</b>					
Investment in Tiger Pistol <sup>(2)</sup>	31 December 2017	1,695	-	-	1,695
<b>Other financial liabilities</b>					
Outware remuneration liability <sup>(3)</sup>	31 December 2017	(2,683)	-	-	(2,683)
Contingent consideration liability <sup>(4)</sup>	31 December 2017	(8,944)	-	-	(8,944)
Interest-bearing loan <sup>(5)</sup>	31 December 2017	(74,992)	-	(74,992)	-

(1) Reflects the fair value of the interest rate swap, designated as a cash flow hedge.

(2) Reflects the fair value by reference to the most recent arms-length transaction basis of Tiger Pistol shares and subsequent Pistol's financial performance of the investee compared with budget.

(3) Reflects the fair value of the remuneration liability payable to the owners of the non-controlling interest of Outware. The amount represents held in escrow as at 31 December 2017, contingent on the employment of the vendors of the non-controlling interest by the Group until that date.

(4) The fair value of the contingent consideration liability was estimated based on the excess of the EBITDA performance during the earn-out periods over the EBITDA threshold amount specified in the Share Purchase Agreement (SPA) for each of the earn-out period multiplied by three. The earn-out periods start from 1 April to 31 March the following year until 31 March 2019. Significant unobservable inputs used in the determination of the contingent consideration include forecast EBITDA performance for the first earn-out period (1 April 2017 to 31 March 2018) and revenue and EBITDA growth rates for the second and third earn-out periods from the first earn-out period. The fair value is determined using the discounted cash flow method. Refer to other details as disclosed in notes C6 and D1 to the financial statements.

(5) The carrying value of the interest-bearing loan approximates its fair value.

# Notes to Financial Statements

Fair value measurement hierarchy for assets as at 31 December 2016:

	Date of valuation	Total \$'000	Fair value measurement using		
			Quoted prices in active markets (Level 1) \$'000	Significant observable inputs (Level 2) \$'000	Significant unobservable inputs (Level 3) \$'000
<b>Assets/ (liabilities) measured at fair value:</b>					
<b>Derivative financial instruments</b>					
Foreign exchange forward contracts - USD	31 December 2016	155	-	155	-
Interest rate swap	31 December 2016	(151)	-	(151)	-
<b>AFS financial assets</b>					
Investment in Tiger Pistol	31 December 2016	1,795	-	1,795	-
<b>Other financial liabilities</b>					
Put options liability	31 December 2016	(29,828)	-	-	(29,828)
Dividend liability to non-controlling interests	31 December 2016	(1,261)	-	-	(1,261)
Contingent consideration liability	31 December 2016	(8,315)	-	-	(8,315)
Interest-bearing loan	31 December 2016	(36,500)	-	(36,500)	-

There have been no transfers between Level 1 and Level 2 during the period however the investment in Tiger Pistol Pty Ltd was transferred between level 2 and 3 during the period. At 31 December 2016 the fair value was based on a recent market transaction of Tiger Pistol Pty Ltd shares. At 31 December 2017 the fair value was assessed based on the subsequent financial performance of Tiger Pistol Pty Ltd. The significant unobservable inputs used in the fair value measurement included year-on-year growth rate and a comparison of budget to actual.



# Notes to the Financial Statements

## Section D: Group structure

### D1. Business combinations

#### Acquisitions in 2017

##### (a) Web Marketing Experts Pty Ltd, Nothing But Web Pty Ltd, Results First Ltd

On 31 May 2017, Melbourne IT acquired 100% of the WME Group. WME Group is a leading provider of end-to-end digital marketing solutions including search engine optimisation, search engine advertising and web design, for purchase consideration of \$38,687,000 (including working capital and net debt adjustment). The acquisition was funded through a combination of equity and debt (approximately \$29,415,000 and \$9,272,000 respectively). The acquisition of WME Group further strengthens Melbourne IT's capabilities to provide complete digital marketing solutions to small and medium businesses across Australia and New Zealand.

##### *Assets acquired and liabilities assumed*

The fair values of the identifiable assets and liabilities of WME Group as at the date of acquisition were:

	Fair value recognised on acquisition
	Provisional \$'000s
<b>Assets</b>	
Cash and cash equivalents	1,104
Trade and other receivables	4,746
Plant and equipment	390
Intangibles	3,801
Other assets	419
	10,460
<b>Liabilities</b>	
Trade and other payables	1,578
Provisions	428
Income in advance	1,256
Current tax liability	2,509
Deferred tax liability	962
	6,733
Total identifiable net liabilities at fair value	3,727
Goodwill arising on acquisition	34,960
<b>Purchase consideration transferred (cash paid)</b>	<b>38,687</b>

## Notes to Financial Statements

As at 31 December 2017, the Group has completed the fair value assessment on the net assets acquired except for current and deferred tax liabilities. There have been no significant changes to the fair value assessment presented in the financial statements since the half year ended 30 June 2017.

From the date of acquisition to 31 December 2017, WME Group contributed \$13,473,000 to the revenue and \$3,330,000 to the profit after tax attributable to members of the parent. If the combination had taken place at the beginning of the year, Group revenue would have been \$207,511,000 and profit after tax attributable to members of the parent would have been \$16,008,000.

<b>Purchase consideration</b>	<b>\$'000s</b>
Cash paid	25,000
Working capital adjustment	(3,734)
Net debt adjustment	5,256
Contingent consideration liability	12,165
	<b>38,687</b>

On 21 August 2017, the net of the working capital adjustment of (\$3,734,000) and the net debt adjustment of \$5,256,000 has been paid.

On 13 September 2017, contingent consideration of \$12,165,000 was paid which has been included in the cash flows from investing activities.

Transaction costs of \$794,000 associated with the acquisition WME Group were expensed through the Statement of Comprehensive Income. To fund the acquisition, an equity raise was undertaken of which transaction costs totaling \$1,807,000 were incurred and taken directly to equity for the year ended 31 December 2017. This was included in the cash flows from financing activities.

### *Analysis of cash flows on acquisition*

	<b>\$'000s</b>
Purchase consideration paid	25,000
Net cash acquired	(1,104)
Working capital adjustment	1,522
Contingent consideration liability	12,165
Funds held in escrow (see note B2)	717
Net cash flow on acquisition (included in cash flows from investing activities)	<b>38,300</b>

# Notes to the Financial Statements

## Acquisitions in 2016

### (b) InfoReady Pty Ltd

On 31 March 2016, Melbourne IT acquired 100% of InfoReady Pty Ltd (InfoReady), a leading data and analytics provider for the Enterprise Services market, for purchase consideration of \$15,332,000 (including working capital adjustment) and three earn-outs based on annual EBITDA performance for the three years from April 2016 to March 2019. The acquisition was funded through cash reserves. The addition of data analytics capability completed the foundation elements of the Enterprise Services strategy and sits alongside cloud, mobile, security and cloud enabled application development. Melbourne IT's expertise now enables it to deliver complete digital solutions for corporate and government organisations.

#### *Assets acquired and liabilities assumed*

The fair values of the identifiable assets and liabilities of InfoReady as at the date of acquisition were:

	Fair value recognised on acquisition
	Final \$'000s
<b>Assets</b>	
Trade and other receivables	2,088
Plant and equipment	44
Intangibles	847
Deferred tax assets	171
Other assets	85
	3,235
<b>Liabilities</b>	
Trade and other payables	1,359
Current tax liability	-
Deferred tax liabilities	772
	2,131
Total identifiable net liabilities at fair value	1,104
Goodwill arising on acquisition	23,565
<b>Purchase consideration transferred (cash paid)</b>	<b>24,669</b>

## Notes to Financial Statements

As at 31 December 2016, the Group has completed the fair value assessment on the net assets acquired. The nature of the changes arising from the fair value assessment are as described below.

- The Group sought an independent valuation for intangibles other than goodwill and \$847,000 of customer contracts and relationships were identified. The fair value of the intangibles was determined using the income approach that is multi-period excess-earnings method.
- The Group carried out an assessment of existing plant and equipment and wrote off those not used at acquisition date.
- The Group carried out an assessment of the trade and other payables and adjusted for those arising at acquisition date. An additional payroll tax liability was identified during this review.
- Changes to deferred tax balances were based on the tax provision calculated at acquisition date and taking into account changes in net assets arising from the fair value assessment.

From the date of acquisition to 31 December 2016, InfoReady contributed \$14,785,000 to the Group's revenue and \$1,675,000 to the Group's profit after tax attributable to members of the parent. If the combination had taken place at the beginning of the year, the Group's revenue would have been \$172,000,000 and profit after tax attributable to members of the parent would have been \$11,143,000.

The goodwill comprises the fair value of expected synergies and future earnings arising from acquisition.

<b>Purchase consideration</b>	<b>\$'000s</b>
Cash paid	15,382
Working capital adjustment	(50)
Contingent consideration liability	9,337
	<b>24,669</b>

Transaction costs of \$595,000 were expensed and fully paid in the year ending 31 December 2016. This was included in the cash flows from investing activities.

### *Contingent consideration liability*

As part of the Share Purchase Agreement ('SPA') with the previous owners of InfoReady, three earn-out payments have been agreed. The earn-out payments are calculated based on the excess of the EBITDA performance during the earn-out periods over the EBITDA threshold amount specified in the SPA for each of the earn-out period multiplied by three. The earn-out periods start from 1 April to 31 March the following year until 31 March 2019. If the EBITDA threshold amount is not achieved during each of the earn-out periods, then the minimum contingent consideration payable will be nil. The maximum amount payable is dependent upon the excess of the EBITDA performance during the earn-out period over the EBITDA threshold amount specified in the SPA for each of the earn-out period multiplied by three.

As at acquisition date, the fair value of the contingent consideration was estimated to be \$9,337,000 representing the total of the three earn-out amounts. Key input assumptions used in the determination of the contingent consideration include forecast EBITDA performance for the first earn-out period (1 April 2016 to 31 March 2017) and revenue and EBITDA growth rates for the second and third earn-out periods from the first earn-out period. The fair value is determined using the discounted cash flow method.

The fair value of the contingent consideration has been remeasured at 31 December 2017 based on forecast EBITDA and the movement recognised in the profit and loss statement, as further detailed in C6 and C8. Significant increase/(decrease)

## Notes to the Financial Statements

in the EBITDA performance of InfoReady during the earn-out periods would result in higher/(lower) fair value of the contingent consideration liability. This contingent consideration liability is categorised as a Level 3 item of the fair value hierarchy.

During the year ended 31 December 2017, an earn-out payment was made totaling \$620,000.

### D2. Controlled entities

Investments in controlled entities are initially recognised at cost, being the fair value of the consideration given. Following initial recognition, investments are measured at cost less any accumulated impairment losses.

The consolidated financial statements include the financial statements of Melbourne IT Ltd and the subsidiaries in the following table:

Name		Country of Incorporation	Equity Interest %		Cost of Investment \$'000	
			2017	2016	2017	2016
WebCentral Group Pty Ltd	(a)	Australia	100	100	78,190	78,190
Netregistry Group Limited	(a),(c)	Australia	100	100	50,436	50,436
Uber Global Pty Ltd	(a)	Australia	100	100	14,909	14,909
Outware Systems Pty Ltd	(a)	Australia	100	75.1	50,414	33,344
InfoReady Pty Ltd	(a)	Australia	100	100	15,332	15,332
Web Marketing Experts Pty Ltd	(a)	Australia	100	-	32,278	-
Nothing But Web Pty Ltd	(a)	Australia	100	-	3,834	-
Results First Limited	(b)	New Zealand	100	-	2,575	-
Domainz Ltd	(b)	New Zealand	100	100	1,671	1,671
Internet Names Worldwide (US), Inc	(b)	USA	100	100	1	1
Melbourne IT GP Holdings Pty Ltd	(a)	Australia	100	100	-	-
Melbourne IT General Partnership	(b)	USA	-	100	-	758
Advantate Pty Ltd	(a)	Australia	100	100	-	-
					249,640	194,641

- (a) Investments in controlled entities are initial capital investments and are eliminated in the consolidated financial statements.
- (b) Investments in foreign entities are revalued to the year-end foreign exchange spot rates.
- (c) Netregistry Group Limited has a 50% ownership in NetAlliance Pty Ltd.

# Notes to Financial Statements

## Section E: Other information

### E1. Cash Flow Statement information

	2017 \$'000	2016 \$'000
<b>Reconciliation of the operating profit after tax to the net cash flow from operations:</b>		
Profit for the year	14,279	12,708
Depreciation of non-current assets	3,301	3,537
Amortisation of non-current assets	6,327	3,518
Expense of share-based payments	1,718	622
Transaction costs	809	595
Unwinding of discount on other financial liabilities	189	504
Gain on sale of IDNR business, net of transaction costs	-	(2,350)
Other income	(5,814)	(1,610)
Outward remuneration expense	3,733	-
Infready contingent consideration	985	-
Deferred rent and incentive	1,046	-
Fair value movement in embedded derivatives	-	59
Loss on conversion of Tiger Pistol convertible notes	-	325
Loss on conversion of Tiger Pistol convertible notes	-	(546)
Imputed interest income on convertible note receivables	-	(133)
Changes in assets and liabilities	-	-
(Increase)/ decrease in trade debtors	(6,269)	(3,746)
Decrease in prepayments	536	16
Decrease/ (increase) in current tax receivables/ liabilities	(1,348)	1,767
(Increase) in provisions	500	(121)
(Increase)/ decrease in deferred tax asset	(762)	1,031
(Decrease)/ increase in deferred tax liability	-	(49)
Increase/ (decrease) in accounts payable	919	580
Decrease in income received in advance	(2,261)	(2,457)
(Increase)/ decrease in other assets	(4,445)	52
<b>Net cash flow from operating activities</b>	<b>13,444</b>	<b>14,302</b>

# Notes to the Financial Statements

## Reconciliation of cash and cash equivalents

Cash and short-term deposits in the statement of financial position comprise cash at bank and on hand and short-term deposits with an original maturity of three months or less.

For the purposes of the Statement of Cash Flows, cash and cash equivalents comprise the following:

	2017 \$'000	2016 \$'000
Cash and cash equivalents on hand	20,250	16,426
<b>Closing cash and cash equivalents balances</b>	<b>20,250</b>	<b>16,426</b>

## E2. Related party disclosures

### Ultimate parent

The ultimate Australian Parent entity in the wholly owned Group is Melbourne IT Ltd. During the year various intercompany transactions were undertaken between companies in the wholly owned Group. These transactions were undertaken on a net-margin basis. The effects of these transactions are fully eliminated on consolidation. All intercompany balances, payable and receivable, are on an "arm's length" basis with standard terms and conditions.

### Other related party transactions

There were no other transactions with related parties during the year ended 31 December 2017, or 2016, other than detailed within the annual report.

## E3. Key management personnel (KMP) disclosures

For the purposes of this report, the KMP in 2017 are the Martin Mercer - Chief Executive Officer/Managing Director, Peter Findlay - Chief Financial Officer (Resigned 20 January 2017), Stuart Bland - Chief Financial Officer (Appointed 27 March 2017; Resigned 30 September 2017), Fraser Bearsley - Chief Financial Officer (Appointed 1 October 2017), Brett Fenton - Chief Technology Officer, Amy Rixon - Chief Brand, People & Culture Officer, Peter Wright - Managing Director, Enterprise Services and Emma Hunt - Executive General Manager, Small & Medium Business. Directors of the Company are also included in the definition of KMP.

## Notes to Financial Statements

### (a) Remuneration of key management personnel

	2017	2016
	\$'000	\$'000
<i>Compensation of key management personnel</i>		
Short-term benefits	3,074	2,802
Post-employment benefits	218	191
Long-term benefits	11	33
Termination payments	-	-
Share-based payments	650	528
	<b>3,953</b>	<b>3,554</b>

### (b) Other transactions and balances with key management personnel

Sales to KMP are made at arm's length at normal market prices, on normal commercial terms and are negligible.

## E4. Performance rights

The Melbourne IT Long Term Incentive Plan ('LTI Plan') has been established where the Managing Director and selected employees of the company are issued with performance rights (zero priced), over the ordinary shares in Melbourne IT Ltd. The performance rights, issued for nil consideration, are issued in accordance with performance guidelines established by the Directors of Melbourne IT Ltd. The performance rights cannot be transferred and will not be quoted on the ASX. The Managing Director and some selected employees of the group, or any of its related body corporate, are eligible to participate in the LTI Plan.

Each performance right is to subscribe for one fully-paid ordinary share. When issued, the ordinary share will rank equally with other ordinary shares. The performance rights are not transferrable except to the legal personal representative of a deceased or legally-incapacitated option holder.

Performance rights issued under the LTI Plan from 1 January 2014 have two performance conditions: 50% of the performance rights will vest based on the increase in underlying earnings per share ('EPS') as reported in the annual Financial Report and 50% will vest based on relative total shareholder return ('TSR') in comparison to a peer group from the S&P/ ASX Small Ordinaries Index. The performance rights relating to the 31 December 2014 financial year vested in the financial year ended 31 December 2017 and ordinary shares were issued on 31 March 2017.

Performance rights vest on a sliding scale so that the amount of performance rights vesting to the individual depends on the performance level achieved. The performance period is measured over the 36 month period from 1 January of the respective grant year. The vesting date is the date on which the Board determines the extent to which the performance conditions are satisfied and the performance rights vest, which occurs in March following the performance period. The performance rights will be settled in the equivalent number of ordinary shares of Melbourne IT.

The fair value was determined by an external valuer using a Monte Carlo Simulation Model. In valuing equity-settled transactions, no account was taken of any performance conditions other than conditions linked to the price of the shares of Melbourne IT Ltd ('market conditions').



## Notes to the Financial Statements

The cost of equity-settled transactions will be recognised together with a corresponding increase in equity over the period in which the performance conditions are fulfilled, ending on the date on which the relevant employees became fully entitled to the award ('vesting date').

The cumulative expense recognised for equity-settled transactions at each reporting date until the vesting date reflected: (i) the extent to which the vesting period had expired and (ii) the number of awards that, in the opinion of the directors of Melbourne IT Ltd, would ultimately vest. This opinion was formed based on the best available information at the reporting date.

No expense was recognised for awards that do not ultimately vest, except for awards where vesting was conditional upon a market condition. Where the terms of an equity-settled award were modified, as a minimum an expense, was recognised as if the terms had not been modified. In addition, an expense was recognised for any increase in the value of the transaction as a result of the modification, as measured at the date of modification.

The dilutive effect, if any, of outstanding performance rights was reflected as additional share dilution in the computation of earnings per share.

The Board has adopted certain policies concerning the terms of the performance rights to be granted under the LTI Plan. The Board has the absolute discretion to change these policies at any time, although any change in its policies will have an effect only on performance rights that are issued at or after the time of the change.

Performance rights relating to the year ended 31 December 2017 financial year (hereafter referred to as 2017 Grant) were issued on 29 May 2017 in respect to the performance rights granted to the Chief Executive Officer (CEO) and other eligible employees. The 2017 Grant and the performance rights granted to the CEO were approved by shareholders in the Annual General Meeting on 29 May 2017.

Performance rights relating to the 31 December 2016 financial year (hereafter referred to as 2016 LTI Plan) were issued on 27 May 2016 in respect to the performance rights granted to the Chief Executive Officer (CEO) and other eligible employees. The 2016 LTI Plan and the performance rights granted to the CEO were approved by shareholders in the Annual General Meeting on 27 May 2016.

The expected volatility reflects the assumptions that the historical volatility is indicative of future trends, which may also not necessarily be the actual outcome.

### **(a) Rights held at the beginning of the reporting period**

There were 1,705,684 rights held as at 1 January 2017 in relation to 2016, 2015 and 2014 LTI Plan.

As at 1 January 2017, no performance rights were exercisable as the vesting date for performance rights under the 2014 LTI Plan vested on 31 March 2017.

## Notes to Financial Statements

### (b) Rights granted during the reporting period

The following table summarises the movement in performance rights issued during the year:

	2017 Number	2016 Number
Outstanding at the beginning of the year	1,705,684	1,388,914
Granted during the year	539,398	529,178
Vested/exercised during the year	(659,913)	-
Lapsed/forfeited during the year	(111,187)	(212,408)
<b>Outstanding at year end</b>	<b>1,473,982</b>	<b>1,705,684</b>

### (c) Rights vested/exercised during the reporting period

During the year ended 31 December 2017, 659,913 rights were vested/exercised (2016: Nil).

### (d) Rights forfeited during the reporting period

A total of 111,187 (2016: 212,408) rights were lapsed/forfeited with a weighted average exercise price of Nil (2016: Nil) by employees during the year.

### (e) Rights held at the end of the reporting period

The following table summarises information about performance rights held by directors and employees as at 31 December 2017:

LTI Plan	Number of Rights	Grant Date	Vesting Date	Expiry Date	Weighted Average Exercise Price
2015 LTI Plan <sup>1</sup>	298,802	30/03/15	31/03/18	31/03/18	\$ -
2015 LTI Plan <sup>2</sup>	285,252	27/05/15	31/03/18	31/03/18	\$ -
2016 LTI Plan <sup>3</sup>	416,891	27/05/16	31/03/19	31/03/19	\$ -
2017 LTI Plan <sup>4</sup>	473,037	29/05/17	31/03/20	31/03/20	\$ -
	<b>1,473,982</b>				

1 The 2015 LTI Plan includes rights granted of 814,080, less rights forfeited of 230,026

2 Rights granted to the CEO for the 2015 plan were approved at the 2015 AGM

3 The 2016 LTI Plan includes rights granted of 529,178, less rights forfeited of 112,287

4 The 2017 LTI Plan includes rights granted of 539,398, less rights forfeited of 66,361

## Notes to the Financial Statements

### f) Pricing model: LTI Grants

The fair values of the equity-settled share-based payments granted under the 2015, 2016 and 2017 LTI Grants are estimated as at the date of grant using an adjusted form combination of the Black-Scholes Option Pricing Model ('BSM') that includes, a Monte Carlo Simulation Model to value the TSR Rights. For market-based conditions, the Monte Carlo Model simulation methodology has been modified to incorporate an estimate of the probability of achieving the TSR hurdle and the number of associated rights. For non-market based vesting conditions, the BSM has been utilised to value the EPS Growth Rights approach.

The following table lists the inputs to the models used for the LTI Grants:

	2017 LTI Grant	2016 LTI Grant	2015 LTI Grant	2014 LTI Grant
Share price	\$2.58	\$1.77	\$0.99 <sup>1</sup>	\$1.19
Dividend yield	4.5%	2.7%	3.5%	4.1%
Expected volatility	30.0%	31.0%	31.0 - 32.0%	34.0%
Risk-free interest rate	1.66%	1.6%	1.73 - 2.02%	2.2%

1. In relation to the 2015 LTI Grant, The CEO received a grant of 285,252 rights on 29 June 2015, following approval by shareholders at the Annual General Meeting on 27 May 2015. The share price for this grant was \$1.12.

The dividend yield is based on historical and future yield estimates. The expected volatility was determined using the group's average three year share price.

The risk-free rate is derived from the yield on Australian Government Bonds of an appropriate term.

The weighted average fair value of the performance rights granted during the year was \$1.99 (2016: \$1.29)

### Key judgement and estimates

The fair value is determined by an external valuer using a binomial model and/or Monte Carlo simulation model. In valuing equity-settled transactions, no account is taken of any performance conditions, other than conditions linked to the price of the shares of Melbourne IT Ltd.

# Notes to Financial Statements

## E5. Auditors' remuneration

	2017	2016
	\$	\$
Amounts received or due and receivable by the auditors of Melbourne IT Ltd for:		
Audit or review of the financial statements of the entity and any other entity in the consolidated entity	343,000	328,570
Other services in relation to the entity and any other entity in the consolidated entity:		
- Taxation compliance and due diligence services	188,665	55,275
- Executive remuneration advice services	67,980	-
- Assurance-related services	73,000	113,676
	<b>672,645</b>	<b>497,521</b>

Amounts received or due and receivable by non Ernst & Young audit firms for:

Tax compliance services	29,225	38,545
Other non-audit services	283,630	219,500
	<b>312,855</b>	<b>258,045</b>

## E6. Contingent assets and liabilities

The Group is not aware of the existence of any contingent assets at balance date.

The Group is subject to claims from time to time in the ordinary course of business. There are currently no claims of individual significance against the Group.

## E7. Events subsequent to balance date

On 20 February 2018, the directors declared a final dividend of 7.5 cents per ordinary share, franked at 100%, amounting to \$8,803,000. The expected payment date of the dividend is 30 April 2018.

On 31 December 2017, the owners of the non-controlling interest of Outware met the service conditions of the Deed of Variation and Option Exercise. 521,720 ordinary shares in Melbourne IT Ltd and \$2,683,000 in cash was transferred to the vendors on 3 January 2018, as per the Deed of Variation and Option Exercise. This has extinguished the Group's remuneration liability to non-controlling interests in Outware.

Other than the matters above, there has not been any other matter or circumstance, in the interval between the end of the financial year and the date of this report that has materially affected, or may materially affect the operations of the

## Notes to the Financial Statements

consolidated entity, the results of those operations, or the state of affairs of the consolidated entity in subsequent financial periods.

### E8. Information relating to Melbourne IT Ltd (the Parent Entity)

	2017	2016
	\$'000	\$'000
Current assets	10,388	9,791
Total assets	259,130	214,031
Current liabilities	62,040	63,576
Total liabilities	142,264	114,906
Contributed equity	83,507	51,026
Treasury shares	(1,884)	-
Options reserve	2,331	1,398
Other reserves	(211)	3
Retained earnings	33,123	46,698
	<b>116,866</b>	<b>99,125</b>
Profit/(loss) of parent entity	(6,708)	2,720
Total comprehensive (loss) of the parent entity	(6,790)	2,307

The parent has issued the following guarantee in relation to the debts of its subsidiaries:

Pursuant to Class Order 98/1418, Melbourne IT Ltd, WebCentral Group Pty Ltd, WebCentral Pty Ltd, Netregistry Group Limited and its controlled entities, Uber Global Pty Ltd and its controlled entities, InfoReady Pty Ltd, Outware Systems Pty Ltd, Web Marketing Experts Pty Ltd, Nothing But Web Pty Ltd and Results First Limited have entered into a Deed of Cross Guarantee. The effect of the deed is that Melbourne IT Ltd has guaranteed to pay any deficiency in the event of winding up of any controlled entity, or if they do not meet their obligations under the terms of overdrafts, loans, leases or other liabilities subject to the guarantee. The controlled entities have also given a similar guarantee in the event that Melbourne IT Ltd is wound up, or if it does not meet its obligations under the terms of overdrafts, loans, leases or other liabilities subject to the guarantee.

# Notes to Financial Statements

## E9. Closed group class order disclosures

### Entities subject to class order relief

Pursuant to Class Order 98/1418, relief has been granted to Melbourne IT Ltd, WebCentral Group Pty Ltd and WebCentral Pty Ltd, Netregistry Group Limited and its controlled entities, Uber Global Pty Ltd and its controlled entities, InfoReady Pty Ltd and Outware Pty Ltd from the *Corporations Act (2001)* requirements for the preparation, audit and lodgement of their financial reports.

The consolidated statement of comprehensive income of the entities that are members of the closed group are as follows:

	Closed Group	
	2017	2016
	\$'000	\$'000
<b>Consolidated statement of comprehensive income</b>		
Profit before income tax	9,816	16,446
Income tax (expense)/ benefit	(406)	(5,538)
<b>Net profit for the period</b>	<b>9,410</b>	<b>10,908</b>
Retained earnings at the beginning of the period	92,320	87,444
Transfers into closed group	5,394	-
Dividends provided for or paid	(10,181)	(6,032)
<b>Retained earnings at the end of the period</b>	<b>96,942</b>	<b>92,320</b>

## Notes to the Financial Statements

The consolidated statement of financial position of the entities that are members of the Closed Group are as follows:

	Closed Group	
	2017	2016
	\$'000	\$'000
<b>Consolidated statement of financial position</b>		
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	9,877	13,762
Trade and other receivables	24,291	22,682
Prepayments of domain name registry charges	6,651	6,509
Current tax receivable	107	-
Derivative financial instruments	-	4
Other assets	10,955	3,340
<b>Total current assets</b>	<b>51,881</b>	<b>46,297</b>
<b>Non-current assets</b>		
Property, plant and equipment	5,655	6,386
Intangible assets	261,576	152,587
Deferred tax assets	4,882	3,932
Prepayments of domain name registry charges	2,656	2,964
Non-current financial assets	1,695	1,795
Other assets	250	32,433
<b>Total non-current assets</b>	<b>276,714</b>	<b>200,097</b>
<b>TOTAL ASSETS</b>	<b>328,595</b>	<b>246,394</b>

## Notes to Financial Statements

### LIABILITIES

#### Current liabilities

Trade and other payables	20,895	16,340
Interest bearing loans and borrowings	9,029	92
Current tax payable	-	1,560
Provisions	3,987	2,936
Derivative financial instruments	128	-
Other financial liabilities	5,034	-
Income received in advance	23,902	23,788
<b>Total current liabilities</b>	<b>62,975</b>	<b>44,716</b>

#### Non-current liabilities

Interest-bearing loans and borrowings	65,992	36,536
Deferred tax liability	6,629	2,329
Provisions	801	688
Income received in advance	7,568	8,912
Other financial liabilities	6,593	8,315
<b>Total non-current liabilities</b>	<b>87,583</b>	<b>56,780</b>

<b>TOTAL LIABILITIES</b>	<b>150,558</b>	<b>101,496</b>
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<b>NET ASSETS</b>	<b>178,037</b>	<b>144,898</b>
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### EQUITY

Contributed equity	81,066	51,026
Treasury shares	(1,884)	-
Options reserve	2,331	1,398
Other reserves	(518)	3
Non-controlling interest	100	151
Retained earnings	96,942	92,320
<b>TOTAL EQUITY</b>	<b>178,037</b>	<b>144,898</b>



# Notes to the Financial Statements

## E10. New accounting policies

The accounting policies adopted are consistent with those of the previous financial year except as follows:

### (i) New and amended accounting standards adopted

The Group has adopted the following new and amended Australian Accounting Standards as of 1 January 2017.

#### *AASB 2016-1 Amendments to Australian Accounting Standards – Recognition of Deferred Tax Assets for Unrealised Losses*

This Standard makes amendments to AASB 112 Income Taxes to clarify the accounting for deferred tax assets for unrealised losses on debt instruments measured at fair value.

#### *AASB 2016-2 Amendments to Australian Accounting Standards – Disclosure Initiative: Amendments to AASB 107*

The amendments to AASB 107 *Statement of Cash Flows* are part of the IASB's Disclosure Initiative and help users of financial statements better understand changes in an entity's debt. The amendments require entities to provide disclosures about changes in their liabilities arising from financing activities, including both changes arising from cash flows and non-cash changes (such as foreign exchange gains or losses).

The adoption of the above standards/improvements had no material impact on the financial position or performance of the Group.

The Group has not early adopted any other standard, interpretation or amendment that has been issued but is not yet effective.

### (ii) Accounting standards and interpretations issued but not yet effective

Australian Accounting Standards that have recently been issued or amended but which are not yet effective and have not been adopted by the Group for the annual reporting period ended 31 December 2017 are outlined in the table below.

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
2016-5	Amendments to Australian Accounting Standards – Classification and Measurement of Share-based Payment Transactions	This Standard amends AASB 2 Share-based Payment, clarifying how to account for certain types of share-based payment transactions. The amendments provide requirements on the accounting for: <ul style="list-style-type: none"> <li>• The effects of vesting and non-vesting conditions on the measurement of cash-settled share-based payments;</li> <li>• Share-based payment transactions with a net settlement feature for</li> </ul>	1-Jan-18	Whilst the impact of the application of the new Standard is currently being assessed, our initial assessment is that there should be no material impact on the Group's financial position or performance.	1-Jan-18

# Notes to Financial Statements

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
		withholding tax obligations; and - A modification to the terms and conditions of a share-based payment that changes the classification of the transaction from cash-settled to equity-settled.			
AASB 15	Revenue from Contracts with Customers	<p>AASB 15 replaces all existing revenue requirements in Australian Accounting Standards (AASB 111 Construction Contracts, AASB 118 Revenue, AASB Interpretation 13 Customer Loyalty Programmes, AASB Interpretation 15 Agreements for the Construction of Real Estate, AASB Interpretation 18 Transfers of Assets from Customers and AASB Interpretation 131 Revenue – Barter Transactions Involving Advertising Services) and applies to all revenue arising from contracts with customers, unless the contracts are in the scope of other standards, such as AASB117 Leases (or AASB 16 Leases, once applied).</p> <p>The core principle of AASB 15 is that an entity recognises revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. An entity recognises revenue in accordance with the core principle by applying the following steps:</p>	1-Jan-18	<p>The impact of the application of the new Standard is currently being assessed.</p> <p><i>Overview of assessment activities</i>                      The Group has formed a working group to assess the impact resulting from the application of the new standard from 1 January 2018, including prior year comparative disclosures. The working group has provided periodic updates to management, the audit and risk management committee and the Group's auditors.</p> <p>The working group has identified the following main categories by segment:</p> <p><i>SMB Solutions</i></p> <ul style="list-style-type: none"> <li>• Domain names</li> <li>• Hosting (email and web)</li> <li>• Online marketing</li> <li>• Website builds</li> </ul> <p><i>Enterprise Services</i></p> <ul style="list-style-type: none"> <li>• Data &amp; analytics professional services</li> <li>• Data &amp; analytics software</li> <li>• Cloud professional and managed services</li> <li>• Mobile application development</li> </ul> <p>The working group has reviewed a statistically</p>	1-Jan-18

# Notes to the Financial Statements

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
		<ul style="list-style-type: none"> <li>• Step 1: Identify the contract(s) with a customer</li> <li>• Step 2: Identify the performance obligations in the contract</li> <li>• Step 3: Determine the transaction price</li> <li>• Step 4: Allocate the transaction price to the performance obligations in the contract</li> <li>• Step 5: Recognise revenue when (or as) the entity satisfies a performance obligation.</li> </ul>		<p>significant representative sample of contracts, to gain a more detailed understanding of the contractual arrangements with customers. The sample of contracts reviewed provided significant coverage of the Group's total revenue and considers categories that have the highest potential risk of impact. From this, the working group has compared the Group's current accounting policies and practices and identified potential differences to accounting treatment under AASB 15. AASB 15 impacts will differ depending on the type of customer contract. To date, some of the key issues for consideration that have been identified include: Defining performance obligations; bundling of contracts; discounts; significant financing components in contracts; principal versus agent considerations; treatment of customer acquisition costs such as sales commissions and specific quantitative and qualitative disclosures that may be required under AASB 15. The working group has also considered broader business impacts and continue to engage in discussions with the wider business.</p> <p>In light of the requirements of AASB 15, the working group's assessment identified three revenue categories that are likely to be impacted being domain names, website</p>	

# Notes to Financial Statements

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
				<p>build and cloud professional and managed services. We are in the process of finalising the financial statement impact.</p> <p><i>Application date and transition approach</i>                      As AASB 15 is effective for annual reporting periods beginning on or after 1 January 2018, the standard is effective for our half-year ended 30 June 2018 and full year ended 31 December 2018 financial statements. The standard permits two methods of adoption: full retrospective approach - applying the provisions of AASB 15 to each comparative period presented in the financial statements, 31 December 2017 for the Group; or modified retrospective approach - recognising the cumulative effect of applying AASB 15 at the initial application date, 1 January 2018 for the Group. The Group will utilise the full retrospective approach in transitioning to the new requirements.</p>	
AASB 9	Financial Instruments	<p>AASB 9 replaces AASB 139 Financial Instruments: Recognition and Measurement. Except for certain trade receivables, an entity initially measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss (FVTPL), transaction costs.</p> <p>Debt instruments are subsequently measured at FVTPL, amortised cost, or fair value through other</p>	1-Jan-18	<p>Whilst the impact of the application of the new Standard is currently being assessed, our initial assessment is that there should be no material impact on the Group's financial position or performance.</p>	1-Jan-18

# Notes to the Financial Statements

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
		<p>comprehensive income (FVOCI), on the basis of their contractual cash flows and the business model under which the debt instruments are held. There is a fair value option (FVO) that allows financial assets on initial recognition to be designated as FVTPL if that eliminates or significantly reduces an accounting mismatch.</p> <p>Equity instruments are generally measured at FVTPL. However, entities have an irrevocable option on an instrument-by-instrument basis to present changes in the fair value of non-trading instruments in other comprehensive income (OCI) without subsequent reclassification to profit or loss.</p> <p>For financial liabilities designated as FVTPL using the FVO, the amount of change in the fair value of such financial liabilities that is attributable to changes in credit risk must be presented in OCI. The remainder of the change in fair value is presented in profit or loss, unless presentation in OCI of the fair value change in respect of the liability's credit risk would create or enlarge an accounting mismatch in profit or loss.</p> <p>All other AASB 139 classification and measurement requirements for financial liabilities have been carried forward into AASB9, including the embedded derivative separation rules and the criteria for using the FVO.</p>			

# Notes to Financial Statements

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
		<p>The incurred credit loss model in AASB 139 has been replaced with an expected credit loss model in AASB 9.</p> <p>The requirements for hedge accounting have been amended to more closely align hedge accounting with risk management, establish a more principle-based approach to hedge accounting and address inconsistencies in the hedge accounting model in AASB 139.</p>			
AASB 16	Leases	<p>AASB 16 requires lessees to account for all leases under a single on balance sheet model in a similar way to finance leases under AASB 117 Leases. The standard includes two recognition exemptions for lessees – leases of 'low-value' assets (e.g. personal computers) and short-term leases (i.e. leases with a lease term of 12 months or less).</p> <p>At the commencement date of a lease, a lessee will recognise a liability to make lease payments (i.e., the lease liability) and an asset representing the right to use the underlying asset during the lease term (i.e. the right-of-use asset). Lessees will be required to separately recognise the interest expense on the lease liability and the depreciation expense on the right-of-use asset. Lessees will be required to remeasure the lease liability upon the occurrence of certain events (e.g. a change in the lease term, a change in future lease</p>	1-Jan-19	The impact of the application of the new standard is currently being assessed.	1-Jan-19

## Notes to the Financial Statements

Reference	Title	Summary	Application Date of Standard*	Impact on Group Financial Report	Application Date for Group*
		<p>payments resulting from a change in an index or rate used to determine those payments). The lessee will generally recognise the amount of the remeasurement of the lease liability as an adjustment to the right-of-use asset.</p> <p>Lessor accounting is substantially unchanged from today's accounting under AASB 117. Lessors will continue to classify all leases using the same classification principles in AASB 117 and distinguish between two types of leases: operating and finance leases.</p>			

\* Application date is for the reporting periods beginning on or after the date shown in the above table.

## Independent Auditor's Report to the Members of Melbourne IT Limited

### Report on the Audit of the Financial Report

#### Opinion

We have audited the financial report of Melbourne IT Limited (the Company) and its subsidiaries (the Group), which comprises the consolidated statement of financial position as at 31 December 2017, the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, notes to the financial statements, including a summary of significant accounting policies, and the directors' declaration.

In our opinion, the accompanying financial report of the Group is in accordance with the *Corporations Act 2001*, including:

- a. giving a true and fair view of the consolidated financial position of the Group as at 31 December 2017 and of its consolidated financial performance for the year ended on that date; and
- b. complying with Australian Accounting Standards and the *Corporations Regulations 2001*.

#### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Group in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's *APES 110 Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial report of the current year. These matters were addressed in the context of our audit of the financial report as a whole, and in forming our opinion thereon, but we do not provide a separate opinion on these matters. For each matter below, our description of how our audit addressed the matter is provided in that context.

We have fulfilled the responsibilities described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report, including in relation to these matters. Accordingly, our audit included the performance of procedures designed to respond to our assessment of the risks of material misstatement of the financial report. The results of our audit procedures, including the procedures performed to address the matters below, provide the basis for our audit opinion on the accompanying financial report.



## Recoverable value of goodwill and other intangibles assets

### Why significant

At 31 December 2017 the Group's goodwill and other intangible assets balance is \$259] million which represents 76% of total assets.

The Group reviews the carrying amount of these non-current assets annually, or more frequently, if impairment indicators are present. Before estimating the recoverable amount of the assets, the Group first identifies cash generating units ('CGU') and then allocates the goodwill and intangible assets to the identified CGUs.

The Directors assessment of the recoverable value of the goodwill and other intangible assets was considered a key audit matter as the assessment process is complex and judgmental and is based on assumptions relating to future market or economic conditions. In performing the recoverability assessment, the Group has applied various assumptions with respect to revenue and cash flow growth rates based on expectations and estimates of future results of the cash generating units.

The Group has disclosed in note B4 to the financial statements the assessment method, including the main underlying assumptions, the results of the assessment as well as the impact of applying sensitivities.

### How our audit addressed the key audit matter

We assessed the appropriateness of the identification of CGUs and the allocation of assets to the CGUs.

Involving our valuation specialists, we assessed the key assumptions underlying the discounted cash flow valuation. In doing so, we:

- ▶ Tested the mathematical accuracy of the discounted cash flow model;
- ▶ Assessed key assumptions such as board approved forecast cash flows, including working capital levels, allocation of corporate costs and the discount rate used;
- ▶ Assessed the Group's current year actual results in comparison to prior year forecasts to assess historical forecast accuracy;
- ▶ Assessed the Group's assumptions for terminal growth rates in the discounted cash flow model in comparison to economic and industry forecasts;
- ▶ Assessed estimates of capital expenditure;
- ▶ Assessed the discount rates through comparing the weighted average cost of capital for the Group with comparable businesses; and
- ▶ Considered earnings multiples of comparable businesses as a valuation cross check to the Group's determination of recoverable amount.

We performed sensitivity analysis in respect of the assumptions noted above to ascertain the extent of changes in those assumptions which either individually or collectively would materially impact the fair value of the CGUs and we assessed the likelihood of these changes in assumptions arising.

We assessed the adequacy of the Group's disclosures in Note B4 concerning the key assumptions and sensitivities.

## Acquisition accounting

### Why significant

On 31 May 2017, the Group acquired 100% of the shares of Web Marketing Experts Pty Ltd, Nothing But Web Pty Ltd and Results First Limited (together the WME Group) for purchase consideration of \$38.687 million.

The accounting for the acquisition of the WME Group was considered a key audit matter due to the size of the acquisition relative to the Group and the significant judgment required identifying and allocating the purchase price to the fair values of the assets and liabilities acquired.

The Group engaged external valuation experts to determine the fair value of the identifiable intangible assets acquired.

Note D1 to the financial statements discloses the final fair values of assets and liabilities acquired.

### How our audit addressed the key audit matter

Our audit procedures considered the purchase agreement, consideration paid and the allocation of the purchase consideration to the fair value of assets and liabilities acquired.

We assessed the identification and valuation of the assets acquired and liabilities assumed.

We assessed the competence, capability and objectivity of the external valuation expert engaged by the Group to value the identifiable intangible assets. We involved our valuation specialists to evaluate the appropriateness of the expert's work by assessing the methodologies and assumptions used to determine fair values. We also involved our tax specialists to assess the recognition and valuation of resulting deferred tax assets and liabilities.

We considered the adequacy of the related disclosures made in the notes to the financial statements.

## Revenue recognition

### Why significant

The Group offers many services to its customers that require different revenue recognition accounting policies given different performance obligation profiles, as outlined in note A1 to the financial statements. In particular, revenue for domain names and fixed priced contracts is recognised by reference to the percentage of completion method. Revenue recognition was assessed as a key audit matter due to the different recognition policies, the judgment involved in determining percentage of completion and the risk that revenue may be recognised prematurely as revenue under customer contracts is often received or receivable upon entering into the contract, prior to services being performed.

### How our audit addressed the key audit matter

Our audit procedures included considering the appropriateness of the Group's revenue recognition accounting policies, in particular those services where revenue is recognised based on the percentage of completion.

We assessed the design and operating effectiveness of the Group's controls, including automated controls, over the initial recognition of transactions, the deferred revenue and related cost of sales calculations. We agreed details to contracts for individually significant contracts and assessed the assumptions used by the Group in the determination of the percentage of completion.

We assessed sales transactions taking place before and after year end to assess whether revenue was recognised in the correct period.

## Information Other than the Financial Statements and Auditor's Report

The directors are responsible for the other information. The other information comprises the information included in the Group's 2017 Annual Report other than the financial report and our auditor's report thereon. We obtained the Directors' Report that is to be included in the Annual Report, prior to the date of this auditor's report, and we expect to obtain the remaining sections of the Annual Report after the date of this auditor's report.

Our opinion on the financial report does not cover the other information and we do not and will not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

## Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: <http://www.auasb.gov.au/Home.aspx>. This description forms part of our auditor's report.

## Report on the Audit of the Remuneration Report

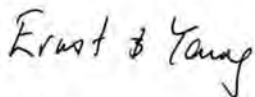
### Opinion on the Remuneration Report

We have audited the Remuneration Report included in pages 10 to 32 of the Directors' Report for the year ended 31 December 2017.

In our opinion, the Remuneration Report of Melbourne IT Limited for the year ended 31 December 2017, complies with section 300A of the *Corporations Act 2001*.

### Responsibilities

The directors of the Company are responsible for the preparation and presentation of the Remuneration Report in accordance with section 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the Remuneration Report, based on our audit conducted in accordance with Australian Auditing Standards.



Ernst & Young



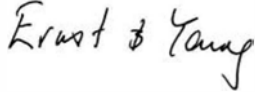
David Petersen  
Engagement Partner  
Melbourne  
28 March 2018

## Auditor's Independence Declaration to the Directors of Melbourne IT Limited

As lead auditor for the audit of Melbourne IT Limited for the financial year ended 31 December 2017, I declare to the best of my knowledge and belief, there have been:

- a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Melbourne IT Limited and the entities it controlled during the financial year.



Ernst & Young



David Petersen  
Partner  
28 March 2018

## ASX Additional Information

Additional information required by the Australian Stock Exchange Ltd Listing Rules and not shown elsewhere in this report is as follows. The following information was current as at 21 March 2018.

### Distribution schedule of the equity security holders

Full details of the directors' experience, expertise and directorships can be found on the Melbourne IT website at [www.melbourneit.info](http://www.melbourneit.info) and this Annual Report.

The distribution schedule of the number of holders in each class of equity securities are as follows:

Range	Ordinary Share Holders	Performance Rights Holders
100,001 and over	62	4
50,001 to 100,000	60	4
10,001 to 50,000	772	-
5,001 to 10,000	938	-
1,001 to 5,000	2,804	-
1 to 1,000	2,158	-
<b>Total number of equity security holders</b>	<b>6,794</b>	<b>8</b>

As at the close of trading on 21 March 2018, the company's share price was \$3.30. Based on this closing price, there were 264 shareholders holding less than a marketable parcel of 152 ordinary shares.

### The 20 largest security holders

The names of the 20 largest holders of quoted equity securities, and the number of equity securities and percentage of capital each holds, are listed below.

Rank	Name of Registered Security Holder	Number of Ordinary Shares held	Percentage of Issued Ordinary Shares
1	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	32,433,877	27.63
2	J P MORGAN NOMINEES AUSTRALIA LIMITED	14,918,377	12.71
3	CORPSAND PTY LTD <THE IMPULSE A/C>	5,708,363	4.86
4	NATIONAL NOMINEES LIMITED	4,581,637	3.90
5	CITICORP NOMINEES PTY LIMITED	4,298,462	3.66
6	BNP PARIBAS NOMINEES PTY LTD <AGENCY LENDING DRP A/C>	3,857,390	3.29
7	CORPSAND PTY LTD <THE IMPULSE A/C>	2,350,000	2.00
8	BNP PARIBAS NOMS PTY LTD <DRP>	1,282,231	1.09
9	KTAP PTY LTD	1,028,807	0.88
10	AUST EXECUTOR TRUSTEES LTD <HENROTH PTY LIMITED>	863,504	0.74

## ASX Additional Information

Rank	Name of Registered Security Holder	Number of Ordinary Shares held	Percentage of Issued Ordinary Shares
11	MOUNT IDA HOLDINGS PTY LTD <STEWART SUPER FUND A/C>	604,045	0.51
12	NEWECONOMY COM AU NOMINEES PTY LIMITED <900 ACCOUNT>	583,297	0.50
13	SANDHURST TRUSTEES LTD <ENDEAVOR ASSET MGMT MDA A/C>	514,955	0.44
14	CORPSAND PTY LTD <THE IMPULSE A/C>	500,000	0.43
15	NATIONAL NOMINEES LIMITED <DB A/C>	439,983	0.37
16	YORK INVESTMENTS LIMITED	407,236	0.35
17	PACIFIC CUSTODIANS PTY LIMITED MELBOURNE IT PLANS CTRL	344,537	0.29
18	QUERION PTY LTD	326,920	0.28
19	CS THIRD NOMINEES PTY LIMITED <HSBC CUST NOM AU LTD 13 A/C>	320,209	0.27
20	PRINCIPAL FUNDS MANAGEMENT CO PTY LTD <PRINCIPAL GROWTH A/C>	301,250	0.26
<b>Sub-Total</b>		75,665,080	64.47
<b>Balance of register</b>		41,703,908	35.53
<b>Total</b>		117,368,988	100.00

### Unquoted equity securities

As at 21 March 2018, there were 1,473,982 unlisted performance rights over unissued ordinary shares in the company, granted to eight holders.

### Voting rights

The voting rights attaching to each class of equity securities are as follows:

- (a) **Ordinary shares** - All ordinary shares carry one vote per share without restriction.
- (b) **Performance rights** - Performance rights do not carry any voting rights.

### Substantial holders

The names of substantial holders in the company and the number of securities to which each substantial holder and their associates have a relevant interest are listed below. The following information is extracted from the substantial holder notices received by the company as at 5 February 2018.

Name	Number of Ordinary Shares held	Percentage of Issued Ordinary Shares
Cadence Asset Management Entities	20,970,533	17.87%
BlackRock Group	9,961,709	8.49%
Mr Larry Bloch	9,208,363	7.85%

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ASX Additional Information

## ASX Additional Information

### **On-market buyback**

As at the date of this report, there is no on-market share buyback.



NOTES



**INFOREADY**



# Corporate Directory

## Melbourne IT Ltd

ABN: 21 073 716 793

Melbourne IT Limited is a publicly listed company, limited by shares. It is incorporated and domiciled in Australia.

## Directors

Ms. G. Pemberton AO (appointed Chair on 1 February 2017)

Mr. M. Mercer (Managing Director and CEO)

Mr. J. Armstrong

Ms. N. Sparks AM

Mr. L. Bloch

Mr. A. Macpherson (appointed on 19 July 2017)

Mr. S. Martin (appointed on 19 July 2017)

Mr. T. Kiing (retired on 30 September 2017)

Mr. S.D. Jones (retired as Chairman on 1 February 2017)

## Managing Director & Chief Executive Officer

Mr. M. Mercer

## Chief Financial Officer

Mr. F. Bearsley (Appointed on 1 October 2017)

Mr. S. Bland (Appointed on 27 March 2017, resigned on 30 September 2017)

Mr. P. Findlay (Resigned on 20 January 2017)

## Company Secretary

Mr. F. Bearsley

## Stock Exchange Listing

Melbourne IT Limited shares (MLB) are listed on the Australian Stock Exchange.

## Registered Office

Level 4, 1-3 Smail Street

Ultimo NSW 2007

**T** +61 2 9215 6111

**F** +61 2 8079 0746

[www.melbourneit.info](http://www.melbourneit.info)

[www.melbourneit.com.au](http://www.melbourneit.com.au)

## Auditors

Ernst & Young  
8 Exhibition Street  
Melbourne, Victoria, 3000

**T** +61 3 9288 8000

**F** +61 3 8650 7777

## Share Registry

Link Market Services Limited  
Tower 4, 727 Collins Street  
Melbourne, Victoria, 3000

Postal Address  
Locked Bag A14  
Sydney South NSW 1235

**T** +61 1300 554 474

**E** [registrars@linkmarketservices.com.au](mailto:registrars@linkmarketservices.com.au)

[www.linkmarketservices.com.au](http://www.linkmarketservices.com.au)

## Corporate Governance Statement

[www.melbourneit.info/investor-centre/corporate-governance](http://www.melbourneit.info/investor-centre/corporate-governance)

